



**UMASS  
AMHERST  
CENTER FOR  
HERITAGE AND  
SOCIETY**

**ONLINE SYLLABUS**

**Summer 2013**

**GLOBAL HERITAGE AND THE CITY**

**HERIT 597GC**

Center for Heritage and Society  
University of Massachusetts Amherst  
[www.umass.edu/chs/](http://www.umass.edu/chs/)

**INSTRUCTOR CONTACT INFORMATION:**

Sophia Labadi

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Office Hours: by appointment

**COURSE REGISTRATION**

<http://www.umasslearn.net/classes/summer-2013-cpe-classes?view=class&clid=11297>

**TECHNICAL SUPPORT CONTACT INFORMATION:**

Students enrolled in UMass Online courses seeking technical assistance can get help 24 hours a day, 7 days a week, by doing one of the following:

- phone: 1.888.300.6407
- email: [amherstsupport@umassonline.net](mailto:amherstsupport@umassonline.net)
- See [www.amherst.umassonline.net](http://www.amherst.umassonline.net) for technical support related information about this class. Click on [http://help.perceptis.com/umass\\_amherst\\_chat\\_user\\_info.php](http://help.perceptis.com/umass_amherst_chat_user_info.php) for a live text chat with Amherst support.

**ABOUT THE INSTRUCTOR:**



Sophia has a PhD and a Masters in Cultural Heritage Studies from the Institute of Archaeology, University College London (UK) and graduated from the Institute of Political Sciences in Grenoble (France). Since 2001, she has worked for a number of regional and international organisations. For UNESCO, she has worked in the Secretariat of the 1972 World Heritage Convention and the 2003 Intangible Cultural Heritage Convention and participated in the strategic planning and drafting of the 2009 UNESCO World Report on Cultural Diversity and has acted as the Associate Editor of the International Social Science Journal. In parallel, she has been an active researcher on topics ranging from migration museums to heritage regeneration or culture and development. For her research she has received a number of scholarships and awards, including a Getty Conservation Guest Scholarship (2006-2007); the 2008 Cultural Policy Research Award as well as an International Senior Fellowship from Durham University in 2012. She was also an invited fellow at Stanford University in 2011..

## **COURSE DESCRIPTION:**

For career enhancement by heritage professionals, community leaders, non-profit organization staff members, and civil servants as well as higher education students from the social sciences/humanities (anthropology, cultural studies, sociology, public policy...). This course aims to equip participants with an understanding and a working appreciation of both theoretical and operational approaches to the working practices in the field of intangible cultural heritage and to the key issues faced by heritage managers, inter governmental, nongovernmental and community agencies. This course also aims to equip participants with the necessary skills to empower communities and to engage them in the safeguarding of their own heritage. All through this course, the 2003 UNESCO Convention for the safeguarding of the intangible cultural heritage will serve as a reference point.

Numerous are the professionals skilled at preserving the tangible heritage and versed in the comprehensive literature on this field. However, professionals able to safeguard the living heritage made, *inter alia*, of the practices, representations, performing arts forms or cosmologies are lacking. Hence the importance of this course where students will develop an understanding of:

- The role of intangible heritage in cultural identity
- The convergences and differences between tangible and intangible heritage
- Factors that motivate the growing international interest in the safeguarding of intangible heritage
- The diverse ways in which communities can be involved and empowered in the process of intangible heritage safeguarding
- The manifold ways of safeguarding intangible heritage
- The debates surrounding intangible heritage and sustainable development

## **STUDENT LEARNING OBJECTIVES:**

By the end of this course, participants will be able to:

- Demonstrate critical understanding of intangible heritage, its specificities but also its points of convergences with tangible heritage
- Demonstrate mastery of the main theoretical concepts and key issues related to intangible heritage
- Be able to devise and implement practical strategies to ensure that communities are empowered and fully engaged in the safeguarding of their intangible heritage
- Be able to devise a community-based safeguarding plan according to the specificities of the element under consideration
- Be able to apply sustainability principles to the safeguarding of intangible heritage

## **COURSE PEDAGOGY**

The course uses a number of pedagogical tools. This includes online lectures by the instructor and guest speakers in order to promote discussions and expose students to as wide a range of opinions and experiences as possible. The required readings, selected carefully for their quality and relevance to the topic under consideration, will help participants to get a sound theoretical understanding of the key issues related to intangible heritage. Through exercises, participants will

be able to identify locally relevant strategies for community engagement and for the safeguarding of intangible cultural heritage, the analyses of the gaps in these engagements and safeguarding measures and solutions for their improvements.

#### **COURSE REQUIREMENTS:**

Read posted lectures; participate in chat room for Q&A; complete in timely manner the reading of required texts; complete exercises on time for discussion, send completed questionnaires on time

#### **GRADING:**

#### **GRADING SCALE:**

The course will use the following grading scale: A = 93-100; A- = 90-92; B+ = 87-89; B = 83-86; B- = 82-80; C+ = 77-79; C = 73-76; C- = 70-72; D+ = 67-69; D = 60-66; F = 59 and below

#### **ACADEMIC HONESTY:**

It is your responsibility to familiarize yourself with the University's Academic Honesty Policy: : [www.umass.edu/dean\\_students/codeofconduct/acadhonesty](http://www.umass.edu/dean_students/codeofconduct/acadhonesty).

Since the integrity of the academic enterprise requires honesty in scholarship and research, academic honesty is required of all students at the University of Massachusetts Amherst.

#### **CLASS PARTICIPATION**

Regular and active participation is an essential, unmistakably important aspect of this online course. The instructor expects students will log on a minimum of three times every seven days. It is critical that you read all of the lecture and assignment materials as well as all of the public discussion materials. Your full participation ON A WEEKLY BASIS is not only a requirement, it is an essential aspect of the online course process. All students are expected to do the work assigned, notify the instructor when emergencies arise, and make up missing assignments no later than four days after they are due.

#### **STATEMENT ON DISABILITIES:**

The University is committed to providing reasonable and appropriate accommodations to otherwise qualified individuals with documented disabilities. The provisions of Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 maintain that no qualified individual with a disability shall solely on the basis of their disability, be excluded from participation in, be denied benefits of, or otherwise be subjected to discrimination under any program or activity in higher education.

#### **ONLINE RESOURCES:**

An extensive list of online heritage resources are available on the UMass Amherst Center for Heritage and Society webpage: <http://www.umass.edu/chs/resources/index.html>

## **COURSE SCHEDULE:**

### **Week 1 (July 8-14): Defining Intangible Heritage**

#### **Topics:**

- Genealogical presentation of this concept
- Introducing the definitions provided at international level
- What is not intangible heritage according to these definitions
- Clarifying key issues related to these definitions

#### **Readings:**

- Arizpe, L. 2001. *Intangible cultural heritage: perceptions and enactments*. International Round Table: Intangible Cultural Heritage, Working Definitions (14-17 March 2001, Turin, Italy) <http://www.unesco.org/culture/ich/doc/src/05356-EN.pdf>
- Deacon, H. et al. 2004. *The subtle power of intangible heritage*. (Chapter on 'Definition of intangible heritage'), HSRC Publisher, pp. 27-33
- Khaznadar, C. 2006. *Overview of the Evolution of the Safeguarding of Intangible Cultural Heritage*. In Proceedings of the International conference on the safeguarding of tangible and intangible cultural heritage. Towards an integrated approach. <http://unesdoc.unesco.org/images/0014/001470/147097M.pdf>
- Labadi, S. 2013. UNESCO, Cultural Heritage, and Outstanding Universal Value. AltaMira Press
- Text of the 2003 Convention, available from <http://www.unesco.org/culture/ich/index.php?pg=00022>

#### **Assignments:**

- Part A: Discussion thread: Respond to discussion questions for weekly readings and lecture

### **Week 2 (July 15-21): The Tangible/Intangible Divide**

#### **Topics:**

- The converging and diverging aspects of tangible and intangible heritage
- The historical reason for this divide, at international level
- The impacts of this divide for the safeguarding of both tangible and intangible, in particular at the international level

#### **Readings:**

- Bouchenaki, M. 2003. *The interdependency of the tangible and intangible cultural heritage*. Keynote address; ICOMOS 14th General Assembly and Scientific Symposium, available from: <http://www.international.icomos.org/victoriafalls2003/papers/2%20-%20Allocution%20Bouchenaki.pdf>
- Munjeri, D. 2004. Tangible and Intangible Heritage: from difference to convergence. In *Museum International, Views and Visions of the Intangible*; N. 221-222, pp. 12-19
- Fairchild Ruggles, D. and Silverman, H. *From Tangible to Intangible Heritage*. In Silverman, H. and Fairchild Ruggles, D. (eds) *Intangible Heritage Embodied*, Springer, pp. 1-13

#### **Assignments:**

- Part A: Discussion thread: Respond to discussion questions for weekly readings and lecture

### **Week 3 (July 22-28): The 2003 Intangible Heritage Convention: Mechanisms for international cooperation**

#### Topics:

- The rationale for such a convention; its place within the other UNESCO Conventions
- The principal mechanisms of this Convention
- Issues related to its implementation

#### Readings:

- Proschan, F. *Basic challenges of safeguarding intangible cultural heritage*; available from: <http://www.unesco.org/culture/ich/index.php?lg=fr&pg=00015>
- *Implementing the Convention for the Safeguarding of ICH*. Brochure from the Information Kit available from <http://www.unesco.org/culture/ich/doc/src/01853-EN.pdf>
- *Operational Directives* available from: <http://www.unesco.org/culture/ich/index.php?pg=00026>
- Text of the 2003 Convention, available from <http://www.unesco.org/culture/ich/index.php?pg=00022>

#### Assignments:

- Part A: Discussion thread: Respond to discussion questions for weekly readings and lecture.

### **Week 4 (July 29-Aug. 4): Living Heritage and the Non-requirement of Authenticity**

#### Topics:

- The rationale for this non-requirement at international level
- The consequences of such non-requirement on the definition, identification and safeguarding of intangible heritage at national and international level

#### Readings:

- Labadi, S. 2013. *UNESCO, Cultural Heritage, and Outstanding Universal Value*. AltaMira Press
- Bendix, R., 1992. Diverging paths in the scientific search for authenticity. *Journal of Folklore Research*, 29(2), pp. 103–32
- Bortolotto, C. 2010. Globalizing Intangible Cultural Heritage? Between International Arenas and Local Appropriations. In Labadi, S. and Long, C. (eds). *Heritage and Globalisation*. Routledge, 97, 114
- Skounti, A. 2008. The Authentic Illusion: Humanity's Intangible Cultural Heritage, the Moroccan Experience. In Smith, L. and Akagawa, N. (eds). *Intangible Heritage*. Routledge, 74, 92

#### Assignments:

- Part A: Discussion thread: Respond to discussion questions for weekly readings and lecture.

### **Week 5 (Aug. 5-11): Effective Community & NGO Engagement**

#### Topics:

- The problematic definition of communities
- Relationships with local, national and international stakeholders

- Critical analyses of the methods for involving communities in the definition, identification and safeguarding of intangible heritage
- Moving from participation to empowerment
- Mechanisms for civil society/NGO engagement
- Critical analyses of the methods for involving/empowering civil society/NGO in the safeguarding of intangible heritage

#### Readings:

- Blake, J. 2009. UNESCO's 2003 Convention on Intangible Cultural Heritage, The implications of community involvement in 'safeguarding'. in Smith, L. and Akagawa, N. (eds) *Intangible Heritage*. Routledge, pp. 45-73
- Kirshenblatt-Gimblett, B. 2004. Intangible Heritage and the Metacultural Production of Heritage. In *Museum International, Views and Visions of the Intangible*; n. 221-222, pp. 52-64
- UNESCO. 2006. *Report of the Expert Meeting on Community Involvement in Safeguarding Intangible Cultural Heritage: Towards the Implementation of the 2003 Convention* (13-15 March 2006, Tokyo, Japan), available from: <http://www.unesco.org/culture/ich/doc/src/00034-EN.pdf>
- Deacon, H. et al. 2004. *The subtle power of intangible heritage*. (Chapter on 'Managing intangible heritage'), HSRC Publisher, pp. 27-33
- Hirzy, E. 2002. *Mastering Civic Engagement: A Report from the American Association of Museums*. In *Mastering Civic Engagement: A Challenge to Museums*. American Association of Museums: Washington, D.C., pp.9-20

#### Assignments:

- Part A: Discussion thread: Respond to discussion questions for weekly readings and lecture.

### **Week 6 (Aug. 12-18): Safeguarding Intangible Heritage and Sustainable Development**

#### Topics:

- Presentation of the key concepts related to the safeguarding of intangible heritage
- Inventory-making as a basic safeguarding action
- Critical analyses of locally-relevant and community-based safeguarding plans
- Clarifying the links between intangible heritage and sustainable development
- Ensuring the sustainability of community engagement
- Intangible heritage and tourism

#### Readings:

- Duvelle, C. 2010. *Keynote speech. Intangible cultural heritage keywords*. Meeting on 'The role of NGOs in implementation of the Convention for the Safeguarding of the ICH' (1-4 September 2010, Talinn, Estonia) <http://www.unesco.org/culture/ich/index.php?lg=fr&pg=00015>
- *Glossary of Intangible Cultural Heritage*, available from: [http://www.unesco.org/culture/ich/index.php?lg=EN&meeting\\_id=00082](http://www.unesco.org/culture/ich/index.php?lg=EN&meeting_id=00082)
- Keitumetse, S. 2006. UNESCO 2003 Convention on Intangible Heritage: Practical Implications for Heritage Management Approaches in Africa. *The South African Archaeological Bulletin*, Vol. 61, No. 184, pp. 166-171
- UNESCO. 2005. *Final report of the expert meeting on inventorying Intangible Cultural Heritage* (17-18 March 2005, Paris, France), available from:

<http://www.unesco.org/culture/ich/doc/src/00036-EN.pdf>

- Keitumetse, S. and Nthoi, O. 2009. Investigating the impact of World Heritage site tourism on the intangible heritage of a community: Tsodilo Hills World Heritage site, Botswana. *International Journal of Intangible Heritage*, Vol 4, PP. 144-149
- Labadi, S., Truscott, M., Turgeon, L., Boswell, R. and Goswami, R. Forthcoming 2010. Intangible Heritage and sustainable development. In *Forum section; Heritage and Society*

Assignments:

- Part A: Discussion thread: Respond to discussion questions for weekly readings and lecture.