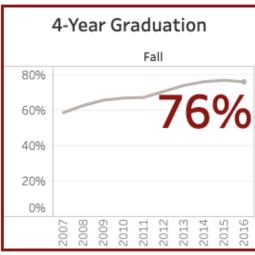
## Strategic Planning Metrics

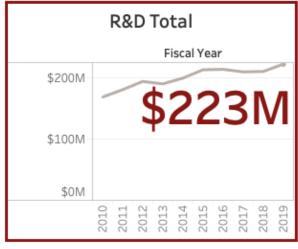
Goal 1: Destination of Choice

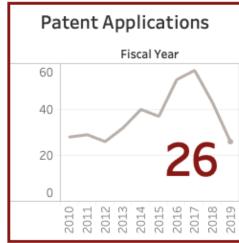


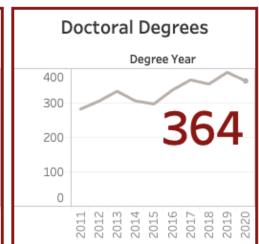




Goal 2: Partner of Choice







Goal 3: Community of Choice

