

**To:** Deans, Directors, and Department Heads/Chairs

**From:** Kumble R. Subbaswamy, Chancellor



John McCarthy, Provost and Senior Vice Chancellor for Academic Affairs



Tricia R. Serio, Dean of the College of Natural Sciences and Associate Chancellor for Strategic Academic Planning



**Date:** July 8, 2021

**Re:** Academic Strategic Plan Refresh

As we emerge from the COVID-19 pandemic strengthened by our resilience, our campus stands poised to accelerate our unprecedented momentum in advancing all aspects of our mission. Empowered by our new perspectives and the new opportunities possible in our post-COVID-19 world, we announce the process for Academic Affairs – the nine schools and colleges, the Commonwealth Honors College, the Library, and the Graduate School – to [refresh its strategic plan](#).

Building on the [2018-2023 Campus Strategic Plan “Be Revolutionary: A Vision for the Future”](#), this high-level, multi-year planning exercise will continue our culture of planning and assessment, update our strategic thinking, and capture our creative and data-informed ideas to advance our mission over the next 3-5 years ahead of our mid-cycle NECHE accreditation review in 2023 and to act as a bridge to the next strategic planning cycle.

To support this work, a series of prompts linked to each goal of the campus strategic plan and campus-wide datasets have been developed with broad input from stakeholders across campus, including faculty and student governance bodies, and are available through Flagship Analytics. Additional prompts and sources of data may be provided by colleges/schools to reflect discipline-specific considerations and opportunities.

Each department should complete and submit a strategic plan (no more than 10 pages) using the provided [template](#) to its college or school by mid fall 2021, and these plans, along with college/school plans using the same template, should be submitted to [strategic-planning@umass.edu](mailto:strategic-planning@umass.edu) by the end of the fall semester.

We greatly appreciate your partnership in this comprehensive and inclusive exercise to reimagine our collective strengths, opportunities, aspirations and plans for achieving them for the benefit of our students, staff, faculty and the Commonwealth of Massachusetts.