

August 30, 2021

Welcome Back!

Two of the lessons we've learned in the last year are the world of work is constantly changing, and we need to be agile and adaptable in building knowledge and skills that lead to meaningful careers. UMass Career Services is your partner in every step of the process. As the 2021-22 academic year begins, I want to encourage you all to "keep your eye on the prize".

Research suggests focusing on career goals can improve your academic performance and help you keep going when things get tough. To that end, here are 5 tips for setting yourself up for career success this year:

1. Visit Your **College Career Center**. Career advisor can help you polish your resume or cover letter, practice your interview skills, or evaluate job offers.
2. Explore different types of careers using **What Can I Do With this Major**.
3. Complete or update your profile on **Handshake** to access job and internship postings and our listing of career-related events.
4. Attend our recruiting events, like employer information sessions and **Career Fairs**.
5. Expand your network by **Rocking Your LinkedIn profile** and using our new **ConnectUMass** platform to connect with alumni. (Spoiler alert: look for our new Career Communities, coming soon).

We realize the abundance of online information can be overwhelming, so UMass Career Services is curating the most relevant content for various career paths. Our new LinkedIn Learning partnership provides technical, creative, and professional learning resources beyond the classroom, and our knowledgeable career advisors can help guide you through the process.

We're excited to welcome you back, and we wish you the best in the upcoming academic year. Please come visit us on the Goodell Lawn (in front of the Chapel) on Thursday, September 4<sup>th</sup> from 9:30-2:30 to collect UMass giveaways and meet Career Services staff!

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