

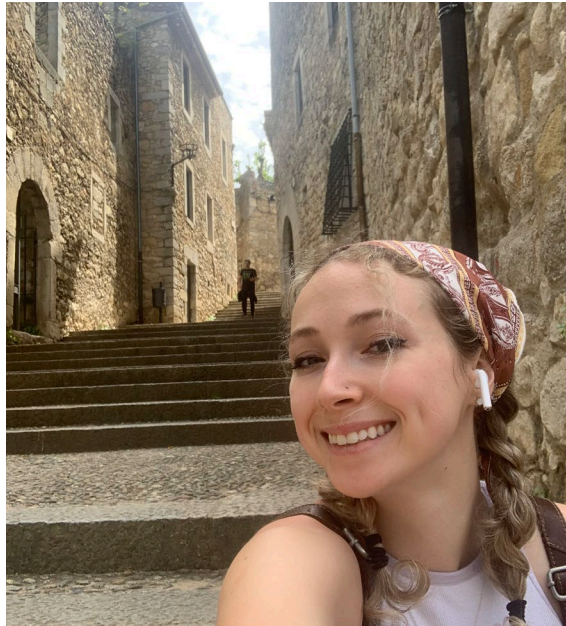
Design Your Own Major



BDIC is a unique major at UMass that offers highly motivated, self-directed students the opportunity to design their own majors.



Creative Therapy



Intercultural Marketing and Communications



Design Theory and Practice



Agricultural Business

About the BDIC Major



Health Marketing and Promotion

- BDIC allows students to pursue their educational goals in areas not available within an existing majors.
- Students earn a Bachelor of Arts or a Bachelor of Science with Individual Concentration. (BA or BS)
- All university requirements that apply to any bachelor's degree apply to BDIC requirements.
- Students may enroll as a primary or secondary major.
- Students cannot enroll directly into BDIC. Eligibility to apply comes after completing at least one semester of college.

To enroll into the BDIC major, students must apply to the BDIC Proposal Writing course.

- Admission is a multi-step process. Applicants must be enrolled or have completed 12 credits and have a 2.5 GPA minimum.
- The class focuses on educational goals, formulates the list of courses (curriculum) and chooses a faculty advisor on campus.
- At the end of the class, students declare the BDIC Major (BS or BA).



Film Production Management



Sustainable Food Business



Visual and Written Narratives



Biomedical Ethics and Policy

Over the span of four semesters minimum, students take courses that provide a cohesive interdisciplinary focus.

- Twelve 300+ level courses drawn from three or more departments
- Internships
- Independent Studies
- Five College Courses
- International & Domestic Exchange



Public Relations in Agriculture



Video Game Creation



Music Business



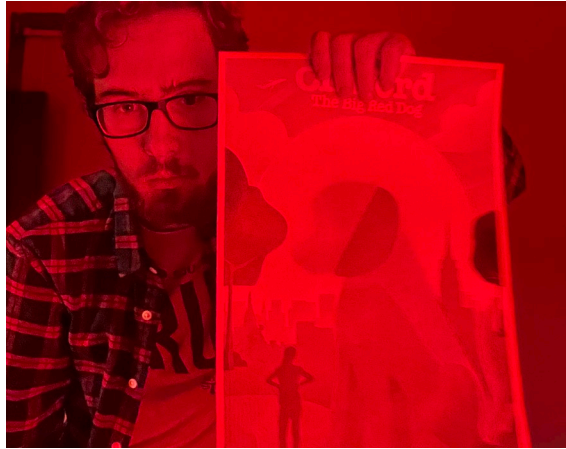
User Experience Research

Concentration examples:



Fashion Studies

- Art
- Art-History
- English
- Marketing
- Management
- Theater



Graphic Design and Marketing

- Art
- Art History
- Arts-Management
- Communications
- Marketing



Ecology and Conservation Biology

- Natural Resource Conservation
- Psychology
- Statistics
- Stockbridge
- Study Abroad- Iceland



Public Policy in the Arts

- Arts-Extension
- Communication
- Dance
- Economics
- Political Science

Concentration examples:



Spatial Design Studies

- Art
- Art-History
- BCT
- Landscape Arch
- Psychology
- Sociology
- Theater



Film Studies

- Communication
- Comparative Lit
- Film Studies
- Japanese



Political Ecology and
Nonprofit Organization

- BDIC Internships
- Exchange- Hawaii
- Marketing
- Political Science
- School Public Policy
- Stockbridge



Foundations of Healthcare

- Biology
- Environmental Health
- Microbiology
- Psychology
- Public Health
- Sociology

Advising

BDIC students work with many advisors.

- BDIC Chief Academic Advisor
- BDIC Faculty Advisor
- Faculty Advisor (UMass faculty in students' area of interest)



Film Studies



Public Policy in the Arts



Animal Psychology



User Experience Design

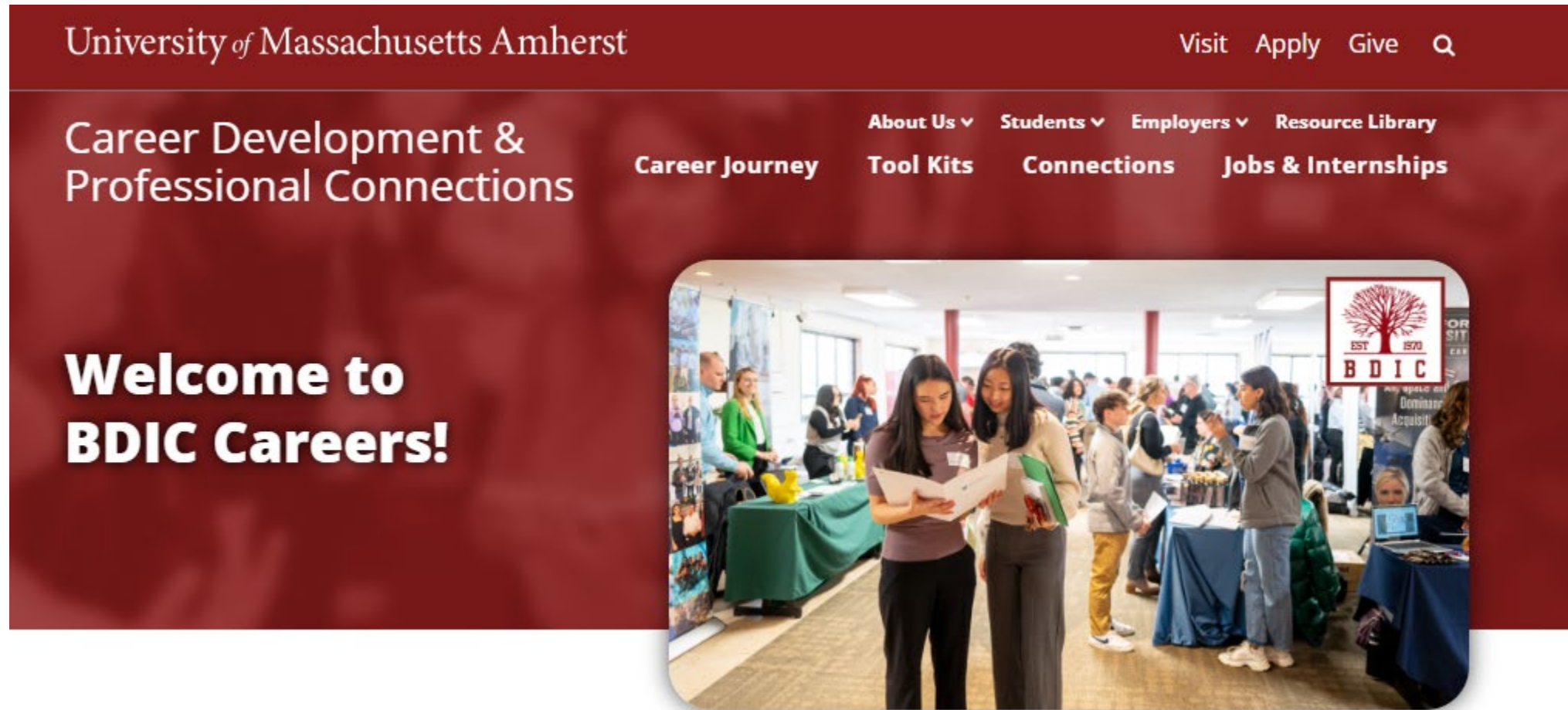


Holistic Medical Advocacy



Immunology & Immunoengineering

Career Services



Find out more...

Visit the BDIC website:

<https://www.umass.edu/bdic/>

Meet with a BDIC Peer Advisor:

<https://www.umass.edu/bdic/content/peer-advising-how-become-bdic-major>

How to Apply:

<https://www.umass.edu/bdic/prospectives/application>

CREATE YOUR OWN PATH with BDIC



University of
Massachusetts
Amherst