

	Concentration Title: Wedding Planning and Entrepreneurship
	Proposed Departments: Psychology, Marketing, Hospitality/Tourism MGMT, Resource Economics, Communication

	Course #	Course Name	Credits
1	BDIC 394I	Integration & Innovation	3
2	PSYCH 360 (Abroad)	Social Psychology	3
3	SCH-MGMT 397A	Introduction to Entrepreneurship	1
4	BDIC 397B	Leadership & Networking	2
5	MARKETING 301	Fundamentals of Marketing	3
6	HOSPTOURMGMT 334	Event Management	3
7	HOSPTOURMGMT 397G	Meetings, Conventions, & Event Management	3
8	RES-ECON 324	Small Business Finance	3
9	COMM 414	Studying Everyday Talk	3
10	COMM 387	Media, Public Relations & Propoganda	3
11	SCH-MGMT 314	Hospitality Management and Communication	3
12	PSYCH 370	Personality	3
13	HOSPTOURMGMT 336	Club Management	3
14	PSYCH 307	Industrial Psychology	3
15	HOSPTOURMGMT 260	Human Resource Management	3
16	COMM 287	Advertising as Social Communication	3
17	PSYCH 315	Cognitive Psychology	3
18	HOSPTOURMGMT 397J	Entertainment Management	3
19	UMASS 298Y	Internship	
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