

Communication

Concentration Title: The Skateboarding Industry

Proposed Departments: Communication, Finance, Resource Economics,
Sport Management, Anthropology, Journalism, Management, Marketing

	Course #	Course Name	Credits
1	BDIC 397A	Leadership + Networking	2
2	BDIC 397B	Introduction to Entrepreneurship	1
3	FINANCE 305	Investments	3
4	FINANCE 301	Corporate Finance	3
5	RES-ECON 324	Small Business Finance	3
6	UMASS 298Y	Internship	6
7	ANTHRO 497VE	Visual Ethnography	3
8	SPORTMGT 321	Sport Marketing	3
9	COMM 441	Print and Technology - Film Style Production	3
10	JOURNAL 301	Intro to Multimedia Reporting	3
11	JOURNAL 333	Intro to Digital Photo Journalism	3
12	ART 385 (Smith)	Visual Studies	4
13	ART 329 (Smith)	Ideas Influence Vision	4
14	MANAGEMNT 310	Organizational Communication	3
15	HA 209 (Hampshire)	Photography I: Digital	4
16	MARKETING 301	Fundamentals of Marketing	3
17	BDIC 391A	Digital Photography/ Non-Art Major	3
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