

Concentration Title: Music Industry

Proposed Departments: Communication, Marketing, Management, Music,

Humanities + Fine Arts, Resource Economics

	Course #	Course Name	Credits
1	COMM 334	Media History and Communications Policy	3
2	MARKETING 301	Fundamentals of Marketing	3
3	COMM 331	Program Process in TV	3
4	COMM 387	Media, Public Relations & Propoganda	3
5	COMM 397C	Hip Hop for Social Change	3
6	MANAGEMNT 301	Principles of Management	3
7	MUSIC 330	Tecnique in Jazz and African American Vocals	3
8	BDIC 397A	Introduction to Entrepreneurship	1
9	BDIC 397B	Leadership + Networking	2
10	HUMAN&FINART 500	Introduction to Arts Management	3
11	BDIC 394I	Integrative Experience	3
12	COMM 397AS	Media, Culture, and Empire	3
13	COMM 397B	Studio Directing	3
14	MUSIC 301	History of Music 1700-1900	3
15	MANAGEMNT 314	Human Resource Management	3
16	MUSIC 392	Music History - 20th Century Jazz	3
17	MANAGEMNT 330	Organizational Behavior	3
18	MUSIC 312	Intermediate Analysis	3
19	BDIC 397D	Arts Entrepreneurship	3
20	MUSIC 344	Critical Approach to Study Music	3

