

	Concentration Title: Fashion Marketing & Business Management
	Proposed Departments: Marketing, Management, Finance, Resource Economics, Communication, Art, Abroad, Art History, Computer Science

	Course #	Course Name	Credits
1	MARKETING 301	Fundamentals of Marketing	3
2	MANAGEMNT 301	Principles of Management	3
3	FINANCE 301	Corporate Fianance	3
4	RES-ECON 453	Public Policy in Private Markets	3
5	RES-ECON 324	Small Business Finance	3
6	COMM 387	Media, Public Relations, & Propoganda	3
7	COMM 494AB	Hollywood Film, Diversity, & Adaptation	3
8	ART 630	Photography III	3
9	ABROAD	Studying Abroad	6
10	ART 375	Digital Media: Time Based	3
11	RES-ECON 362	Consumer Protections and Legislation	3
12	MANAGEMNT 314	Human Resource Management	3
13	COMM 397	Youth, Democracy & The Entertainment Industry	3
14	COMM 593B	Fashion, Media Culture & Style	3
15	ART 347	Digital Media: Silkscreen	3
16	ART-HIST 384	Great Themes in Art	3
17	BDIC 396A	Independent Study	3
18	MARKETING 410	Consumer Behavior	3
19	COMM 433	Advanced TV Production and Direction	3
20	ART 343	Advanced Monotype	3

