

Concentration Title: Environmental Marketing

Proposed Departments: Environmental Science, Economics, Marketing, Economics

	Course #	Course Name	Credits
1	ENVIRONSCI 303	Introduction to Environmental Health Sciences	3
2	ECON 341	Labor Economics	3
3	ENVIRONSCI 342	Pesticides, the Environment, and Public Policy	3
4	ECON 322	International Trades	3
5	MARKETING 421	Product Strategy	3
6	ECON 397	The Economics of Cooperative Enterprises	3
7	ENVIRONSCI 445	Sustainability and Problem Solving	3
8	MARKETING 488	Strategic Marketing in a Sustainable World	3
9	MARKETING 366	Foundations of Sustainable Enterprise	3
10	MARKETING 461	Non-Profit and Social Marketing	3
11	ECON 371	Comparative Economic Systems	3
12	ENVIRONSCI 465	Principles of Environmental Site Assessment	3
13	MARKETING 412	Consumer Behavior	3
14	MARKETING 491	Services Marketing	3
15	MARKETING 465	Retailing Management and Technology	3
16	ECON 308	Political Environment to the Economy	3
17	ECON 311	Money and Banking	3
18	ECON 321	International Monetary Theory	3
19	ECON 331	Organization of American Industry	3
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