

Concentration Title: Entertainment Management, Marketing and Law

Proposed Departments: Communication, Marketing, Management, Journalism,

Legal Studies, Humanities & Fine Arts, Theater

	Course #	Course Name	Credits
1	COMM 397M	New Media Technologies & Social Change	3
2	MARKETING 301	Fundamentals of Marketing	3
3	MANAGEMNT 301	Principles of Management	3
4	BDIC 391E	Foundations of Art Entrepreneurship	3
5	JOURNAL 397	Introduction to Multimedia Reporting	3
6	LEGAL 250	Introduction to Legal Studies	3
7	HUMANFINART 500	Introduction to Arts Management	3
8	HUMANFINART 502	Arts Marketing	3
9	LEGAL 397N	Law & Public Policy	3
10	THEATER 365	Technical Drawing	3
11	HUMANFINART 504	Financial Management in the Arts	3
12	MARKETING 422	Promotional Strategy	3
13	HACU 201 (Hampshire)	Film Workshop I	3
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