

Communications

Concentration Title: Creative Entrepreneurship w/ An Interpersonal Relationship Focus

Proposed Departments: Communications, Legal Studies, Operations & Information

Management, Journalism, Psychology, Marketing, Resource Economics, Sociology

	Course #	Course Name	Credits
1	COMM 287	Advertising as Social Construction	3
2	BDIC 397A	Intro to Entrepreneurship	1
3	BDIC 397B	Leadership + Networking	2
4	LEGAL 250	Introduction to Legal Studies	4
5	BDIC 394I	Integrative Experience	3
6	UMASS 298Y	Internship	3
7	OIM 301	Introduction to Operations Management	6
8	COMM 288	Gender, Sex, & Representation	3
9	PSYCH 360	Social Psychology	3
10	JOURNAL 391PR	Social Media & Public Relations	3
11	MARKETING 421	Product Strategy	3
12	RES-ECON 324	Small Business Finance	3
13	PSYCH 307	Industrial Psychology	3
14	SOCIOLOGY 329	Social Movements	3
15	COMM 394AI	Applied Communication: Prof Ex	3
16	LEGAL 397N	Law & Public Policy	3
17	ANTHRO 372	Human Variation	3
18	FINANCE 410	Financial Risk	3
19	FINANCE 305	Investments	3
20	FINANCE 304	Financial Modeling	3

