



Bachelor's Degree with Individual Concentration

# Senior Celebration

May 9, 2020

10:00 – 11:30 a.m.

**2020** COMMENCEMENT

University of  
Massachusetts  
Amherst

# Order of Events

## Welcome

**Barbara Krauthamer**

Dean, Graduate School,  
Senior Vice Provost of Interdisciplinary Programs and Innovation

**Thomas Brashear-Alejandro**

Director of Bachelor's Degree With Individual Concentration,  
Professor of Marketing

**Patricia Galvis-Assmus**

Faculty Sponsor Speaker,  
Professor of Art

## Presentation of Peer Advisor Awards

**Jennifer Carbery, Linda Roney**

*Presented to:*

**Faith Bertrand '20**

**Daisy Magnusson '20**

**Rebecca Mandy '20**

**Aidan Regan '20**

**Effie Shilhan '20**

**Samuel Tarplin '20**

## Student Speakers

**Nadia Golubov '20**

**Sarah Riordan '20**

**Timothy Scalona '20**

## Medal Ceremony

**Thomas Brashear-Alejandro**

**Jean Forward**

Faculty Supervisor, Bachelor's Degree with Individual Concentration,  
Senior Lecturer of Anthropology

## Closing

**Thomas Brashear-Alejandro**



# Graduates

**Ariana Ameli**, Mental Health and Counseling Studies  
**Deborah Azer**, International Sustainable Fashion  
**Melinda Dwinell Barrett**, International Relations and Sustainable Development  
**Allison Sarah Becker**, Communications in Business  
**Faith Bertrand**, Human Biology and Health Promotion  
**Leah Miranda Boutelle**, Medical Justice and Competencies  
**Taylor Amber Boutin**, Global Economy and Politics  
**Anna Amelia Boyle**, Social Media Marketing and Public Relations  
**Jessica Leigh Brigante**, Social Psychology in Multimedia  
**Lilianna Brook**, Psychology of Religion  
**Zachary Farnsworth Brown**, Business and Landscape Management  
**Wei Cai**, Consumer Technology  
**Thomas Capen**, Data Science  
**Martina Rose Carlucci**, Equine Management and Marketing  
**Lillian Carone**, Ethnobotany, Herbal Medicine and Indigenous Studies  
**Cristian Nicolas Cartagena**, Digital Marketing and Branding  
**Thomas Shinna Chalothron**, International Relations, Global Security and Health, and Conflict Resolution  
**Benjamin William Champagne**, Film Studies  
**Sabrina Choa**, Social Sustainable Food Ventures  
**Jaclyn Emily Cortina**, Integrated Marketing Communications  
**Alison Davis Costello**, Socially Responsive Event Planning  
**Oliver Robert Costoloe**, Music Business and Production  
**Kevin Cowdrey**, Music Business Management and Promotion  
**Jasper Leigh Cowley**, Community Building, Sustainability, and Advocacy  
**Tess Cullaz**, Outdoor Education  
**Wei Dai**, Maoist Film Studies  
**Tess Ana DiBenedetto**, Fashion Marketing Management  
**Sydney Nicole Dimond**, Nonprofit Management and Development  
**Lexis Anne Dotson-Dufault**, Trauma-Informed Social Policy  
**Ayelet Ehrenkranz**, Digital Advertising  
**Chloe Estrella**, Film Studies  
**Ocean Diana Eversley**, Social Justice, Social Work, and Journalism  
**Lia Bertilde Fialho**, Dance Production Management  
**Jacob Flynn**, Music Management and Artistic Entrepreneurship  
**Lucas George Ford**, Pest/Turf Management & Operations  
**Costanza Fusco**, Biomimicry and Biodesign  
**Allison Gaines**, Arts Marketing and Management  
**Marissa Ann Gallagher**, Neurobiology  
**Kaitlin Margaret Garabian**, Wildlife Conservation  
**Cooper Garcia**, Media Business  
**Phoebe M. Gelbard**, Sustainable Systems  
**Connor Gerrits**, Human Computer Interaction  
**Nicole Gnafakis**, Consumer Behavior, Advertising, and Promotional Strategy  
**Nadia Patricia Golubov**, International Development  
**Pamela Jordan Greenstein**, Holistic Health and Natural Healing  
**Gabrielle Victoria Gullotti**, Conscientious Fashion Advertising and Marketing  
**Kiana Mikelle Harper**, International Relations and Global Affairs  
**Isobel Hayes**, Social Justice Education  
**Benjamin Herrera-Farrell**, Visual Advertising  
**Audrey Frances Herrmann**, Fashion Merchandising and Branding  
**Matthew Alan Holowitz**, Multimedia Production and Journalistic Studies  
**Courtney Hiraoka**, Fashion Merchandising and Advertising

**Kanako Anna Ichikawa**, English Education in Japan  
**Klara Alexantra Ingersoll**, Digital Campaigns  
**Jacob Irving**, Graphic Design and Marketing  
**Noelle Marie Jacob**, Fashion Merchandising  
**Lucnalie Jironvil**, Pharmacy and Business  
**Urgyen Joshi**, Performance Studies  
**Shira Joy Kahn-Samuelson**, Child Development  
**Katrina Kiely**, Communicative Entrepreneurship  
**Gareth Adam King**, Globalization and Business Strategies  
**Kanon Kobata**, Food Business in East Asian Cultures  
**Bernice Akweley Anyeley Kwade**, Political Economy of West Africa  
**Carys A. Lamberg**, Human Rights  
**Nicholas Lanich**, Music Business and Production  
**Claudia Marie Lanes**, Advertising, Content Creation, and Qualitative Industry Analysis  
**Veronica Mary Lee**, Health Access and Equity  
**Liping Lin**, Advertising and Graphic Design  
**Christopher Liu**, Theoretical Design  
**Christopher Gabriel Lobo**, International Media Production and Film  
**Daisy Magnusson**, Social Justice Education and Youth Empowerment Development  
**Carol Ryan McCormick**, Social Strategy in Business  
**Colleen McGuinness**, International Sustainable Development  
**Stephen A. McKinney**, Entrepreneurial Administration  
**Conor Mitchell**, Strategic Industrial Psychology  
**Katherine Vigeant Mitchell**, Sustainable Food Entrepreneurship  
**Sandra Avery Monroe**, Global Social Policy  
**Nicolas Montes Soza**, Health Marketing and Digital Strategy  
**Jacob Thaddeus Morizio**, Music Business and Production  
**Maria Muhareb**, The Art of Storytelling  
**Miranda Hill Nocera**, Media and Advertising's Effect on Society  
**Anna Xiaonan Olsson**, Integrated Social Sciences  
**Kayla Daisy Ho Oster**, Psychology, Social Justice, and Political Science  
**Julia Rose Pakey**, Integrated Human Physiology  
**Jeremy Charles Paradie**, Creative Expression Through Mechatronic Systems  
**Karisma Pathak**, Dance Applications in Maternal Care

**Katherine Marie Pecora**, Healthcare Policy  
**Joseph Robert Recchia**, International Politics and Cultural Communication  
**Aidan Regan**, Entrepreneurship Through Emerging Technologies  
**Nicholas Jonathan Ricci**, Public Administration  
**Sarah Rose Riordan**, Pre-Med and Education  
**Maylene Rodriguez Scott**, Education Policy and Administration  
**Egbert Sayers**, Web Development and Video Production  
**Alexis Nicole Ross**, Fashion Merchandising and Communications  
**Kimberlee Roy**, Health Communication and Korean Language Studies  
**Timothy Victor Scalona**, Writing for Public Change  
**Henry Schneiderbeck**, Game Design and Art  
**Isabela Kirst Schultz**, Environmental Psychology  
**Benjamin Lincoln Schroeder**, Entrepreneurship and Education  
**Margaret Elizabeth Seebeck**, Performing Arts and Film Studies  
**Hassan Ahmed Shaikh**, Entrepreneurship, Computer Systems, and Neurobiology  
**Alyssa Shepard**, Animal Therapy and Management  
**Effie Disston Shilhan**, Children's Health and Development  
**Nickolas Jason Shlosman**, Advertising and Graphic Design  
**Stephanie Smith**, Primatology and Conservation  
**Chloe Soto**, Film Studies  
**Courtney Spera**, Sustainable Community and Media  
**Kaitlyn Marie Swarthout**, Arts Administration  
**Samuel P. Tarplin**, Addiction Studies  
**Julia Michele Tasiopoulos**, Digital Media and Communication  
**Jennifer M. Taylor**, Interdisciplinary Studies in Human Development  
**Kane Elizabeth Toomey**, Real Estate Investment and Management  
**Jacqueline Vancura**, Public Relations and Digital Strategy  
**Kayleigh Paige Vocca**, Education Policy  
**Khai Vuong**, Fashion Design and Art Management  
**Justin Walker**, Music Business and Studio Engineering  
**Riley Jacob Walter**, Recording Technology and Music Industry  
**Gregory Paul Weinstein**, Advertising and Video Production  
**Amanda Louise Welch**, Sustainable Business  
**Xi Wong**, Emotional-Linguistic Articulation



## The Road Not Taken

—*Robert Frost*

Two roads diverged in a yellow wood,  
And sorry I could not travel both  
And be one traveler, long I stood  
And looked down one as far as I could  
To where it bent in the undergrowth;

Then took the other, as just a fair,  
And having perhaps the better claim,  
Because it was grassy and wanted wear;  
Though as for that the passing there  
Had worn them really about the same,

And both that morning equally lay  
In leaves no step had trodden black.  
Oh, I kept the first for another day!  
Yet knowing how way leads on to way,  
I doubted if I should ever come back.

I shall be telling this with a sigh  
Somewhere ages and ages hence:  
Two roads diverged in a wood, and I—  
I took the one less traveled by,  
And that has made all the difference.

