

Communication

**Concentration Title: Advertising, Production & Graphic Design**

Proposed Departments: Art, Communication, Economics, Journalism, Marketing,  
Sports Management, Psychology, Theater

	<b>Course #</b>	<b>Course Name</b>	<b>Credits</b>
<b>1</b>	ART 336	Graphic Design I	3
<b>2</b>	ART 338	Graphic Design II (Typography)	3
<b>3</b>	ART 397Z	Computer Aided Graphic Design	3
<b>4</b>	COMM 331	Program Process in Television	3
<b>5</b>	COMM 433	Advanced Television Production/Direction	3
<b>6</b>	ECON 341	Labor Economics	3
<b>7</b>	JOURNAL 335	Principles of Public Relations	3
<b>8</b>	MARKETING 301	Fundamentals of Marketing	3
<b>9</b>	SPORTS-MGMT 321	Sports Marketing	3
<b>10</b>	PSYCH 355	Adolescent Psychology	3
<b>11</b>	THEATER 360	Scenic Design	3
<b>12</b>	BDIC 396A	Internship at an Advertising Agency	3
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