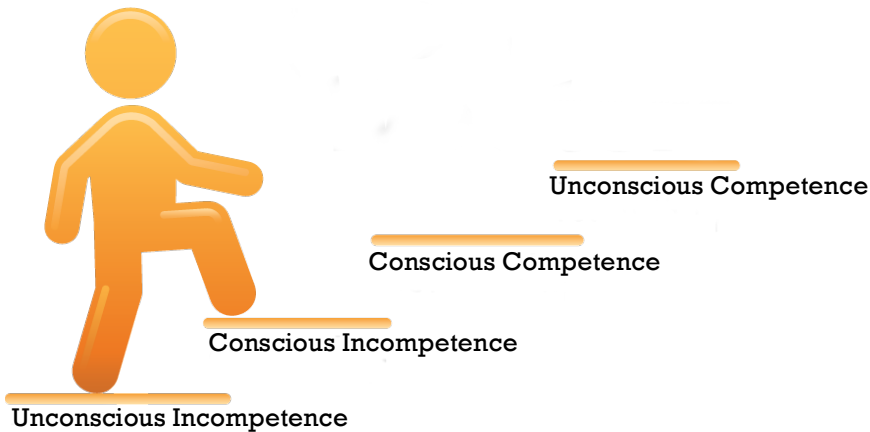


Expanding one's Awareness of, well, Anything:



Hidden Truths of Leadership

*"The first follower is actually an underestimated form of leadership in itself. ... The first follower is what transforms a lone nut into a leader."*³

*"Autonomous people working towards mastery perform at very high levels. But those who do so in service of some greater objective can achieve even more."*⁴

"The goal of a leader is to give no orders. Leaders are to provide direction and intent and allow others to figure out what to do and how to get there."

~Captain Marquet, US Navy Submarine Captain

Culture Equals Character

*"If character describes how an individual thinks and acts, then the culture of an organization describes the character of a group of people and how they think and act as a collective."*¹

Want their loyalty? Give them your trust.

*"When institutions... focus on the short-term and opt for controlling people's behavior, they do considerable long-term damage."*²

Facilitate [fuh-sil-i-teyt]: Verb. To make easier; help forward (an action, a process, etc.)

Facilitate like this gray box: right at the center of everything, but barely noticeable.

Resources

1. Simon Sinek, *Leaders Eat Last: Why some teams pull together and others don't* (New York: Penguin, 2016)
2. Edward L. Deci, Richard M. Ryan, and Richard Koestner, A meta-Analytic Review of Experiments Examining the Effects of Extrinsic Rewards on Intrinsic Motivation. *Psychological Bulletin* 125, no. 6 (1999): 659)
3. Sivers, D. (2010, February). Derek Sivers: How to Start a Movement [Video file]. Retrieved from https://www.ted.com/talks/derek_sivers_how_to_start_a_movement
4. Daniel Pink, *DRIVE: The surprising truth about what motivates us* (New York: Riverhead Books, 2009)