“SHOW DESIGN – CAN’T I JUST PICK 3 TUNES I LIKE ANYMORE?”

I. Why Think About This
   a. Captivate a diverse audience
   b. Athletic Department Expectations
   c. Being Modern

II. The Design
   a. Start with a concept
   b. A concept gives you freedom to interpret it loosely
   c. Remember you have to put something creative in the show
   d. Don’t forget to feature your strengths – Visual, Musical, Showcase your students, the mind of a fan, and effect points!

III. Our Process
   a. Director Google Doc – A Total Mess!
   b. Show Design Committee
   c. Filtering
   d. Announcement – Hype the coming year

IV. NOLA Show – What were we thinking...
   a. Effects and Impact Moments
   b. Music
   c. Drill

V. Pixar Show
   a. Effects and Impact Moments – Tapping into the heart of the fan
   b. Music
   c. Drill

VI. Fight Night
   a. Effects and Impact Moments – Tap into nostalgia for some and just plain old entertainment for others
   b. Music
   c. Drill

VII. Open Discussion/Questions