

Marc Lorenc, PhD
MarcLorenc@gmail.com - (917) 664-6165

Research Interests

Historical Archaeology, Meritocracy, Materiality, Consumerism, Memory Studies, Archival Turn, Distributive Politics and Justice, Moral Economy, African Diaspora, Community-Based Participatory Research, Critical Race Theory, Cultural Hegemony, Black Radical Tradition, Alternative Economies, Participatory Governance, Business Anthropology, Popular Culture, Film Theory and Criticism, Board Games, Design and User Experience Research, Digital Anthropology, and Disaster Anthropology

Education

- 2019 **University of Massachusetts-Amherst, PhD in Anthropology**
Dissertation: “*Recollections: Memory, Materiality, and Meritocracy at the Dr. James Still Historic Office and Homestead*”
Committee: Whitney Battle-Baptiste (Chair), Sonya Atalay, Britt Rusert
- 2016 **Graduate Certificate in African Diaspora Studies**
From the W.E.B. Du Bois Department of Afro-American Studies at the University of Massachusetts-Amherst
Certificate Co-Directors: John H. Bracey, Agustin Lao-Montes, and Kym Morrison (University of Massachusetts)
- 2013 **Monmouth University, M.A. in Anthropology**
Thesis: “*Hidden Between the Pages: A Documentary Archaeology of Dr. James Still*”
Committee: Edward Gonzalez-Tennant (Chair), Richard Veit
- 2009 **Bard College, B.A. in Historical Studies**
Thesis: “*Warm Ice: Globalization, Cold War, and Hockey*”
Gennady Shkliarevsky (Chair), Mark Lytle, and Jonathan Becker

Grants and Fellowships:

- 2018 University of Massachusetts-Amherst Anthropology Department
Dissertation Writing Fellowship: **\$10,000**
- 2018 University of Massachusetts-Amherst W.E.B. DuBois Graduate Fellowship:
\$3,000
- 2017 University of Massachusetts-Amherst Anthropology Department
Pre-dissertation Grant: **\$2,400**
- 2015 New Jersey Historical Commission Project Grant for “*Dr. James Still
Community Archaeology Project*”: **\$11,924**

Travel Grants:

- 2018, 2016, 2015, 2013: Travel Grants Awarded by University of Massachusetts-Amherst (**\$300 each**)

Honors and Awards

- **2018** **University of Massachusetts-Amherst**
Nat Smith Community Service Award
- **2018** **Society for Historical Archaeology**
Mark E. Mack Community Engagement Award
- **2017** **Dr. James Still Historic Office and Education Center**
Community Achievement Award
- **2016** **Rutgers University**
Giles R. Wright Award
- **2016** **University of Massachusetts-Amherst**
Graduate Certificate in African Diaspora Studies
- **2013** **Monmouth University**
Outstanding Graduate Scholar in Anthropology

Published Articles

- 2018 Essay in Multimodal Anthropologies in *American Anthropologist* Vol. 120:2 "Conference Review: AnthropologyCon 2017" (By: Collins, Durrington, Gonzalez-Tennant, Harper, Lorenc, and Mizer)

Articles in preparation:

- Guns, Skittles, and Other Things: Black Materiality in the Age of State Sanctioned Violence (Lorenc and Battle-Baptiste)
- Groundings: Archaeology as Elicitation (Historical Archaeology)
- (En)Counter-Archaeology: Community Based Participatory Research and Critical Race Theory in Public Archaeology (Journal of Community Archaeology and Heritage)
- Text as Artifact: Documentary Archaeology and the Archival Turn (Historical Archaeology)
- Hidden In(site): Meritocracy and the Materiality of Volunteering (Edited Volume by Sesma and Taylor)

Book Reviews:

- 2013 Review of "Community-Based Archaeology: Research with, by, and for Indigenous and Local Communities" by Sonya Atalay. In *Historical Archaeology* 47(2):134-135.

Professional Presentations

- 2018 *“Hidden In(site): Meritocracy and the Materiality of Volunteering*
Paper Presented at the 117th Annual American Anthropology Association Conference
- 2018 *“Ethnography in the Unit: Archaeology as Elicitation”*
Paper Presented at the Society of Historical Archaeology 2018 Conference
- 2017 *“Serious Components: The Materiality of Play”*
Pamphlet and Poster Presented at the 116th Annual American Anthropology Association Conference
- 2016 *“From Buzz Word to Praxis”: The Academic Capital of CBPR and It’s Unintended Consequences*
Paper presented at the 115th Annual American Anthropology Association Conference
- 2016 *“Discourse and Narrative Production at Historic Sites: The Role of Documentary Archaeology in Addressing Structural and Symbolic Violence”*
Paper presented at the Society of Historical Archaeology 2016 Conference
- 2015 *“Counter-Archaeology: Blending Critical Race Theory and Community-Based Participatory Research”*
Paper presented at the Society of Historical Archaeology 2015 Conference
- 2014 *“Counter-Archaeology: Applying Critical Race Theory to Community-Based Participatory Research in Historical Archaeology”*
Paper presented at the 113th Annual American Anthropology Association Conference
- 2014 *“Archaeology as Counter-Narrative: A Critical Race Theory Approach to Community- Based Participatory Research in Historical Archaeology”*
Paper presented at the Council for Northeastern Historical Archaeology 2014 Conference
- 2014 *“Futurescape City Tour Springfield: Science and Technology Studies in a Deindustrializing City”* by: Krista Harper, Gretchen Gano, and Marc Lorenc
Paper presented at the Association of Collegiate Schools of Planning Annual Conference
- 2013 *“Dr. James Still: Intersections of Race, Class, and Medicine”*
Paper presented at the 112th Annual American Anthropology Association Conference
- 2013 *“Introducing Community Archaeology at the Historic Office and Homestead of Dr. James Still”*
Paper presented at the 43nd Annual Middle Atlantic Archaeological Conference

- 2012 *“Primus Martin and the Fellowship of the Smoking Pipes: Leadership and Consumerism at an Early 19th Century African-American Community”*
Paper presented at the 42nd Annual Middle Atlantic Archaeological Conference

Conference Session Organizer

- 2018 *“Memory in Community-Based Archaeology”*
Session Co-Organized at the 2018 Society for Historical Archaeology Annual Meeting (w/ Elena Sesma)
- 2017 *#AnthropologyCon*
Workshop Co-organizer and presenter at the 116th Annual Anthropology Association Conference
- 2016 *“Accidents and Discoveries in CBPR”: Perspectives From Early Career Anthropologists*
Session Co-Organized at the 115th Annual American Anthropology Association Conference (w/ Elena Sesma)

Field / Lab Experience

June- July 2016, June- August 2017

Dr. James Still Community Archaeology Project, Project Director (Medford, NJ)

- Founder and creator
- Determined project design and scope, while ensuring compliance with legal statutes
- Successfully ensured funding through grant writing and thorough development of budgeting projections
- Developed and confirmed the recruitment, screening, and scheduling of volunteers
- Effectively balanced various client and stakeholder needs and goals including the Dr. James Still Historic Office and Education Center, local and descendant communities, and state agencies via public relations and consulting
- Managed, trained, and conducted interviews with over 150 volunteers to generate insights for a longitudinal study on American perceptions of meritocracy and consumerism
- Conducted qualitative and quantitative research via ethnography, surveys, focus groups, consensus-based planning and participatory research workshops to develop and present original research via reports, scholarly papers, and public presentations
- Maintained relational databases through the routine practice of compiling data into Microsoft Excel/Access for the purpose of multi-variate data analysis

August 2016

University of Massachusetts Archaeological Services

Field Technician

Amherst, MA

- Phase II excavation at Deerfield Academy Expansion Project: contact period

March 2016- May 2016 **University of Massachusetts-Amherst**
Organizational Culture Consultant **Amherst, MA**

- Provided strategic advice on carrying out a department wide diversity training workshop
- Applied preliminary interviews to develop, facilitate, and moderate various focus groups and workshop activities
- Completed ethnographic notetaking in order to gather, analyze, and present organizational culture data in a final report

July 2015 **University of Massachusetts Archaeological Services**
Field Technician **Amherst, MA**

- Phase I excavation at Northampton Veteran's Affairs Property, 19th - 20th century

May - June 2015, May- June 2014, May- June 2013, May 2012- June 2012

Monmouth University **St. Kitts and Nevis**
Field School Crew Chief

- Phase I excavation and survey at Saddle Hill Fortress (18th Century British Fortress)
- Phase I, II, and III excavation at Fort Charles (17th Century British Fortress)
- Daily responsibilities included equipment packing, field supervision, instructing students in archaeology field protocol and paper work completion, artifact collection, and maintaining lines of communication between project coordinator and field school participants
- Introduced students to scaled drawings and documentation of canons, structures, and artifacts
- Responsible for instructing students on washing, processing, and cataloguing artifacts in the laboratory setting
- Coordinated and managed day to day field school responsibilities (procurement of food and supplies, transporting students around the island, and serving as a mentor and liaison between students and faculty).

August 2014 **University of Massachusetts Archaeological Services**
Field Technician **Amherst, MA**

- Phase III excavation and monitoring at the Springfield Armory (18th-20th Century Industrial Site)

September-December 2013 **University of Massachusetts-Amherst**
Ethnographer **Springfield, MA**

- Team member of cross-functional Futurescape City Tours Project (Springfield, MA Team) exploring the applications of nanotechnology in civic engagement
- Recruited participants for the project via tabling and Survey Monkey
- Facilitated focus groups and consensus-based planning meetings using Top Method
- Performed data collection via photovoice and ethnographic walking city tours

- Utilized photo and object elicitation during workshops to generate participant reflection on changing landscapes and development projects via Dedoose and Flickr
- Conducted interviews and performed qualitative/ quantitative data analysis via NVivo
- Developed and analyzed volunteer field diaries, workbooks, and participatory GIS mapping exercise in order to synthesize key insights into urban development

January 2013- May 2013

**Monmouth University
West Long Branch, NJ**

Graduate Assistant

- Identified errors and improved shapefiles and data tables utilizing ArcGis 10.1 for Freedman's Cemetery Project
- Scanned, catalogued, and reorganized Turkey Swamp archaeological records for submission to Monmouth County Park Services

January 2012

Linda Stone, RPA

Archaeology Field Technician

New York, New York

- Phase II excavation at Governors Island Playfield project (19th Century Military Industrial Site).

May 2011- July 2011

Far Western Anthropological Research Group, Inc.

Archaeology Monitor

Davis, CA

- Monitored on the Ruby Pipeline Project in Northern Nevada. Experience working with construction crews and heavy equipment (track-hoes, bulldozers, etc.) while following El Paso Safety Measures.
- Managed daily logs, while securing and recording archaeological features during construction.

February 2011 – May 2011

American Museum of Natural History

Archaeology Field and Lab Technician

New York, NY

- Phase III excavation at a potential late archaic cremation site at the McQueen Shell Ring. Experience with high bone density test units with bones measuring in size from .5cm to 5cm.
- Worked with ArcGis 9.0 creating 3-d and 2-d maps of bone concentrations found at the McQueen Shell Ring.

August 2010- Nov. 2010

Far Western Anthropological Research Group, Inc.

Archaeology Field Technician

Davis, CA

- Linear/ Block Survey and data recovery fieldwork on the Ruby- Pipeline project.
- Great Basin archaeology experience, worked on 75 Native American single and - multi-component sites.
- Data recovery field work ranged from probes (50cm x 25cm), control units ranging from (1m x 1m to 1m x 2m), and surface scrapes (2m x 2m, 5 cmbs).
- Experience with Trimble GPS Pathfinder unit, using Terrasync for plotting surface finds, unit locations, locus and concentration boundaries, and roads.

- Promoted to assistant to the crew chief, where I was responsible for collecting paperwork and artifacts, checking for errors or inconsistencies and for creating a daily excavation summary and bag log for numerous sites.
- Experience with record search for phase one archaeology preparation at the Bureau of Land Management, Elko, NV

September 2009 - May 2010

American Museum of Natural History

Archaeology Intern (Field and Lab Technician)

New York, NY

- Phase I/ III- shovel test pit survey, auger survey, and block excavation at the McQueen Shell ring (late Archaic site).
- Phase I- soil resistivity and gradiometry at Meeting House field, using Geoscan Research RM-15D and Geoscan Research FM-256 flux gate gradiometer (late Woodland site)
- Phase I/II- shovel test pit survey, 1x1 excavation, and total station and GPS work with Trimble 3600. Shot in block corners and shell locations in the shell probing project at the St. Catherine's Shell Ring (late Archaic site).
- Lab analysis of copper rings from the Santa Catalina De Guale Missionary (16th century Spanish mission). XRF experience. Cleaning, preservation, transportation packaging, and analysis of artifacts from various sites on St. Catherine's Island, Georgia.

February 2008- May 2009

Bard College

Archaeology Field/ Lab/ Research Tech

Annandale on Hudson, NY

- Sorted, analyzed, and catalogued over 5,000 artifacts of a 19th century free African American community named Guinea in Hyde Park, NY.
- Phase I- field excavation and lab analysis for the Palatine Farmstead, a 17th century historic site in Rhinebeck, NY.
- Phase II- Bard College Library Extension project. Experience in excavating a former student dump from the 19th century which contained hazardous materials.
- Phase I- Spicebush site, a late Native American site on campus. Created a chert frequency calculation and carried out flotation samples.

Field School

- 2008 Bard College Summer Archaeology Field and Lab School: Guinea Community Project

Teaching Experience

Sept. 2016- Dec. 2016, Sept. 2017- Dec. 2017, Jan. 2018- May 2018

UMass-Amherst

RAP Instructor (ANTHRO-100: Human Nature)

Amherst, MA

- In addition to teaching a stand-alone course, the residential academic program (RAP) position serves to introduce freshman students to college life, navigating workloads, and broadening horizons. To meet these ends, I redesigned the course syllabus from the ground up to reflect a four-field approach that students can apply to their own

academic interests. This was reflected in a semester long ethnographic project concerning one aspect of college life they found interesting. I Oversaw 110 independent student ethnographic projects from conception to final report, helping develop scope, methods, and data analysis in the process.

Jan. 2017- May 2017

UMass-Amherst

RAP Instructor (ANTHRO-205: Inequality and Oppression)

Amherst, MA

- Developed in a tripartite format, the course gave students the tools to understand inequality from a broad theoretical and methodological perspective in the first part, a grounded, real life case studies component during the second part, and alternatives to current policies in the third part. Students developed a research project exploring an aspect of inequality that they were interested in, using ethnography, discourse analysis, and traditional academic literature review to collect data.

Jan. 2016- May 2016

UMass-Amherst

Teacher's Assistant (ANTHRO-100: Human Nature)

Amherst, MA

- Responsibilities include conducting three one-hour discussions, grading lab activities and exams, and working closely with the professor in designing and implementing each week's assignment and thematic goals.

Sept. 2015- Dec. 2015

UMass-Amherst

Teacher's Assistant (ANTHRO-102: Native Americans and Prehistory)

Amherst, MA

- Responsibilities include conducting three one-hour discussions, grading lab activities and exams, and working closely with the professor in designing and implementing each week's assignment and thematic goals.

January 2015- May 2015

UMass-Amherst

Teacher's Assistant (ANTHRO-363: Problems in Anthropology)

Amherst, MA

- Responsibilities include conducting two one-hour discussions in a writing intensive course with juniors and seniors, while working closely with the professor in implementing each week's thematic goals.

January 2014- May 2014

UMass-Amherst

Teacher's Assistant (ANTHRO-234: Art in Cross Cultural Perspective)

Amherst, MA

- Responsibilities include conducting three one-hour discussions, creating and grading weekly assignments, and working closely with the professor in implementing each week's thematic goals.

Sept. 2013- Dec. 2013; Sept. 2014- Dec. 2014

UMass-Amherst

Teacher's Assistant (ANTHRO-150: Ancient Civilizations)

Amherst, MA

- Responsibilities include conducting three one-hour discussions, grading weekly one page responses, and working closely with the professor in designing and implementing each week's assignment and thematic goals.

Undergraduate Advising/ Independent Studies

December 2017

- Committee Member on Undergraduate honors thesis *Analyzing Megalithic Mortuary Monuments in Senegambia* by: Elizabeth Shikrallah

Fall 2017

- Independent Study: Archaeological Artifact Processing with Paul Oberheim
- Archaeology Brown Bag Sessions: Ran artifact processing and archaeology discussion sessions for undergraduate and graduate students every Thursday during the semester.

Spring 2017

- Independent Study: Archaeological Artifact Processing with Hope Miller, Nancy Ko, and Horizon Pearl Starwood

Community Outreach

Public Presentations at the Dr. James Still Education Center:

- **March 19, 2016:** Overview of Archaeology and Why it Matters
- **April 2, 2016:** Vision of Archaeology at the Dr. Still Site
- **May 10, 2016:** Overview of Geophysical Techniques and Presentation of Preliminary Magnetometry and Soil Resistivity Data (w/ Dr. Tim Horsley)
- **June 4, 2016:** Presentation of Preliminary GPR Data/ Consensus Based Planning Session concerning excavation plans for the summer

Geophysical Survey:

May 7-11, 2016: Geophysical Data Collection at the Dr. James Still Site
(Assistant to Dr. Tim Horsley)

Poster Session:

- *"Community Archaeology and the Dr. James Still Site"*
Poster presented on September 22, 2013 at the Open House Event at the Dr. James Still Education Center

Panel Participant:

- *"Conversations on Relationships and Community Building"*: Presented by the Dr. James Still Historic Site and Education Center

On Feb. 22, 2014, I sat on a panel that discussed ways in which communities can work together in addressing inequality. My role as a participant explored how archaeology is a tool for civic engagement and social activism.

Professional Service

Editor:

- 2014- present: African Diaspora Archaeology Network

Board Member:

- 2013- present: Dr. James Still Historic Office and Education Center Oversight Committee Member

Elected Positions:

- December 2015 – Dec. 2016: UMASS Anthropology Graduate Caucus Co-Chair
- September 2015 – Sept. 2016: UMASS Anthropology Curriculum Committee
- September 2014 – Sept. 2016: GEO Steward for the Anthropology Department
- September 2012 - May 2013: Secretary of Monmouth University History and Anthropology Club

Panelist:

- September 4, 2015: Guest Panelist at University of Massachusetts Teacher's Assistant Orientation Session: "Effective Teaching: Advice from Teaching Assistants in the Social and Behavioral Sciences, Public Health, and Education"

Speaker Organizer:

- Organized Nov. 9th Guest Speaker Event for Anthony Oliver-Smith on Disaster Anthropology. Raised \$2,700 in funding for a public lecture, seminar with graduate students, and reception.

Workshops

May 10, 2014: "*Community Archaeology at the Historic Office and Homestead of Dr. James Still*"

- Four-hour workshop teaching the basics of archaeology and its applicability to social justice and community work.

January 2012: Civic Engagement Archaeology Workshop

- Aided and tutored Bard College freshmen in basic archaeological analysis, under the direction of Dr. Christopher Lindner during the college's Citizen Science program.

Relevant Work Experience

- Creator/ Co-Coordinator of the Hurricane Sandy Oral History Project at Monmouth University

Memberships

- Society for Historical Archaeology, 2014- pres.
- Register of Profession Archaeologists, 2014- pres.
- American Anthropological Association, 2012- pres.
- Council for Northeast Historical Archaeology, 2014 – 2015
- Middle Atlantic Archaeology Conference, 2012-2014

Notable Skills

- Proficient use of Microsoft Office, Arc GIS 10.1, NVivo, and Adobe Photoshop.
- Expertise in Community-Based Participatory Research
- ESRI (ArcGIS 10.1) Certifications:
 - Working with Geodatabase Domains and Subtypes (for ArcGIS 10.1)
 - Using Raster Data for Site Selection (for ArcGIS 10.1)
 - Learning ArcGIS Desktop (for ArcGIS 10.1)
 - Getting Started with the Geodatabase (for ArcGIS 10.1)
 - Distance Analysis (for ArcGIS 10.1)
 - Deriving Rasters for Terrain Analysis (for ArcGIS 10.1)
 - 3D Visualization Techniques (for ArcGIS 10.1)
- Experience in basic faunal analysis, XRF, Flotation, Total Station, Trimble GPS, Soil Resistivity and Magnetometer Meters, Adobe XD, and Google Analytics
- Qualitative Research Methods:
 - One on One Ethnographic Interviews (Structured, Semi-Formal, and Informal, On-Site and Remote)
 - Participant Observation
 - Photo and Object Elicitation
 - Participatory Mapping
 - Photovoice
 - Field and Video Diaries
 - Digital Storytelling
 - Card Sorting
 - A/B Testing
 - Usability Testing
 - Focus Groups
 - Surveys
 - Structured Debates
 - Problem Solving Queries
 - Board Game Creation
- Archive experience with the preservation and digitization of documents, slides, microfilm, film, and photos, while also maintaining a database for the

aforementioned at Bard College and the American Museum of Natural History laboratories using both Microsoft Access and Excel.

Languages Spoken:

- Native English Speaker, Conversational Polish

Internet Presence:

Twitter: @MarcLorenc

LinkedIn: <http://www.linkedin.com/pub/marc-lorenc/29/433/988>

Academia.edu: <http://umass.academia.edu/MarcLorenc>