

Arts Extension Service **Arts Management Undergraduate Certificate Application Form**

PLEASE COMPLETE AND SUBMIT THIS FORM TO INDICATE YOUR INTENT TO PURSUE A CERTIFICATE IN ARTS MANAGEMENT – PLEASE SUBMIT THIS FORM AS EARLY AS POSSIBLE. THIS FORM WILL ENSURE YOU REMAIN ON TRACK TO COMPLETE THE CERTIFICATE IN ARTS MANAGEMENT. FORM CAN BE SUBMITTED AT ANY TIME **PRIOR TO** REQUESTING YOUR CERTIFICATE.

To apply for the Undergraduate Certificate in Arts Management, simply fill out this form and return it to the office. The Arts Management Certificate requires a minimum of 15 credits from the Arts Extension Service as outlined in the next page. Once you submit this form, we will have you in our records for the certificate program track. Once you complete the requirements, you must submit the **Certificate Request Form** by the appropriate deadline to receive your certificate in the mail. All forms are available on the Arts Extension Service website www.umass.edu/aes on the Campus Certificate page, or from your instructor. Please submit the forms via email: aes@acad.umass.edu or by mail: **Arts Extension Service, 221 Hampshire House, UMass, Amherst, MA 01003.**

Name: _____

SPIRE ID Number: _____ **Major/Minor/Concentration:** _____

College/University: _____ **Expected Semester/Year of Graduation:** _____

Phone number: _____ **UMass Email address:** _____

Non-UMass Email address (so we can keep you posted on job opportunities, resources, and more):

Permanent Address to mail Certificate: _____

How did you hear about the Arts Extension Service?

How did you hear about the Arts Management Undergraduate Certificate?

What area of Arts Management are you interested in?

Briefly explain how the Arts Management Certificate will fit into your overall college experience? How will it connect to your future goals?

**STUDENT REQUIREMENTS FOR
ARTS EXTENSION SERVICE ARTS MANAGEMENT UNDERGRADUATE CERTIFICATE**

The Arts Management Undergraduate Certificate requires a minimum of 15 credits; 12 credits from the Required Course list plus one or more electives. You must receive a grade of C or higher to have it count towards your certificate. Students who are studying abroad or have tight schedules may complete the required courses online. Please be aware tuition for online courses differs from your regular tuition. We encourage you to contact us before you register online.

Required Courses:

ARTS-EXT 500 – **Introduction to Arts Management** (3 credits)

ARTS-EXT 501 – **Arts Fundraising** (3 credits)

ARTS-EXT 502 – **Arts Marketing** (3 credits)

ARTS-EXT 504 – **Financial Management in the Arts** (3 credits)

Elective Course Options:

ARTS-EXT 503 – **Arts Programming** (3 credits)

ARTS-EXT 505 – **Strategic Planning** (3 credits)

ARTS-EXT 509 – **Greening Your Nonprofit Arts Organization** (3 credits)

ARTS-EXT 511 – **Grantwriting for the Arts** (3 credits)

ARTS-EXT 503 – **Arts Programming** (3 credits)

ARTS-EXT 391A - **Foundations in Arts Entrepreneurship** (3 credits)

Elective Online Courses (These courses are ideal for students studying abroad or completing internships off campus. Note: These courses are not included as part of your regular tuition.):

ARTS-EXT 390A – **Cultural Equity in the Arts** (3 credits)

ARTS-EXT 391B – **Cultural Policy and Advocacy** (3 credits)

ARTS-EXT 508 – **Creative Economy and Placemaking** (3 credits)

ARTS-EXT 510 – **Program Evaluation** (3 credits)

ARTS-EXT 511 – **Grantwriting for the Arts** (3 credits)

ARTS-EXT 503 – **Arts Programming** (3 credits)