Listed below is a specification addition to RFB# AA14-RH-4894 – Contract: Website Design and the Development of a Network of Sites.

Vendors are required to utilize the information contained in this Amendment. Failure to include information in this Amendment is grounds for rejection of their response by the University.

**The original bid opening date is scheduled for – February 11, 2014 @ 1:00 pm EDST**

Due to the timing and the nature of this information the bid opening date and time will remain as originally scheduled.

Please update your records accordingly. Thank you.

**Specification Addition:**

As referenced in the Request for Bid on page 4, Section 1B attached is Appendix A to be included as a specification in this Request for Bid.
APPENDIX A
EXISTING UMASS AMHERST VISUAL IDENTITY

UMASS AMHERST

UMassAmherst

UNIVERSITY OF MASSACHUSETTS
UMASS AMHERST

UMASS MAROON
#881c1c
RGB: 136, 28, 28

BLACK

APPENDIX B
Existing accent colors can be found on the UMass Amherst University Relations website:
http://www.umass.edu/universityrelations/graphic-identity/web-guidelines/colors

INTERIM HFA IDENTITY
APPENDIX C
SIMILAR WEBSITE NETWORKS FOR COMPARISON

+ University of Iowa College of Liberal Arts and Sciences (see compliant yet customized design utilized throughout department sites, especially Division of Performing Arts as compared to the English Department)
  http://clas.uiowa.edu/

+ Boston University College of Arts and Sciences
  http://www.bu.edu/cas/

+ Harvard University Arts and Humanities Division (not a great example of compliant department sites, but good aesthetic on parent site)
  http://artsandhumanities.fas.harvard.edu/