FOR IMMEDIATE RELEASE: October 2, 2002

WHAT: Shakespeare’s *Hamlet*
      Theatre de la Jeune Lune

WHEN: Friday, November 1 and
      Saturday, November 2 at 8pm

WHERE: Bowker Auditorium
      University of Massachusetts Amherst
      Call 1-800-999-UMAS or 545-2511 for tickets or
      go on-line to www.fineartscenter.com/tickets

(Imaginative Theatre Company Presents Shakespeare’s "Hamlet")

For nearly 24 years, Theatre de la Jeune Lune has grasped the attention of both
national and international audiences with their brilliant and distinctive performance style. From
their collaborative interpretations of notable works, Jeune Lune yields powerful yet disturbing
masterpieces of poetic beauty and illusionary elements. With this appearance at the Fine Arts
Center’s Bowker Auditorium, Theatre de la Jeune Lune will present William Shakespeare’s
masterpiece, *Hamlet*. *Hamlet* will be performed on Friday, November 1 and Saturday,
November 2 at 8pm.

For 400 years, the famous tragedy of the Prince of Denmark has fascinated
theatergoers like no other; a work of primal genius, unsurpassed in the history of western
imaginative literature. Love, madness, envy, hatred, betrayal, murder, and mayhem shot
through with transcendent theatricality. Created in collaboration with Paddy Hayter (director)
and Frederika Hayter (set and mask design) of France’s Footsbarn Travelling Theatre, Jeune
Lune's *Hamlet* is a savage, darkly humorous affair, a poetic idyll filled with blood, gold, and
tragedy all lit by fire.

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Theatre de la Jeune Lune was founded by three graduates of the renowned theatre
academy, École Jacques Lecoq in Paris, France: Parisians Dominique Serrand and Vincent
Gracieux, and Minneapolis native Barbra Berlovitz. Today, five additional members complete
the company: Co-Artistic Director Robert Rosen, Artistic Associates Steven Epp and Luverne
Seifert, and Company Members Sarah Agnew and Joel Spence.

Jeune Lune's name - "Theater of the New Moon" - reflects the company's theatrical
sustenance of linking a past heritage of popular performance traditions to the modern world
and present day audiences. While embracing the 'old moon' of theatrical tradition, Jeune Lune
seeks to create an entirely new kind of theatre that is immediate, high-spirited, passionately
physical, and visually spectacular. These commitments are reflected in Jeune Lune's credo:
"We are a theatre of directness, a theatre that speaks to its audience, that listens and needs a
response. We believe that theatre is an event. We are a theatre of emotions – an immediate
theatre – a theatre that excites and uses a direct language – a theatre of the imagination."

Tickets for Theatre de la Jeune Lune in Hamlet are $35 and $15; 17 and under are $15; Five
College students are $15. For tickets and information, call the Fine Arts Center Box Office at 545-
2511 or 1-800-999-UMAS, or check out our website at www.fineartscenter.com/centerseries. For
more information about the company, visit www.jeunelune.org; for Director Paddy Hayter's Footsbarn

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