Seventh Annual UWM Urban Initiatives Conference

Milwaukee’s Urban Environment: Cultivating the Ecological City
Wednesday, May 26, 2004

Conference Overview

8:00 - 8:30  Registration  Galleria

8:30-8:45  Welcome  Festa Hall
Stephen Percy, Chancellor’s Deputy for the Milwaukee Idea and Director, Center for Urban
Initiatives and Research, UW-Milwaukee
Robert Greenstreet, Interim Chancellor, UW-Milwaukee

8:45-9:15  Opening Plenary Session  Festa Hall
Keynote Speaker: Rutherford Platt, Founder, Ecological Cities Project University of
Massachusetts-Amherst

9:15-10:15  Conversation about Urban Waterfront Development  Festa Hall
Moderator: Robert Greenstreet, Interim Chancellor, UW-Milwaukee

10:15-10:30  Break  Galleria

10:30-12:00  Morning Sessions  Ballroom West
Sustainable Brownfield Redevelopment
Moderator: Chris De Sousa, Geography Department, UW-Milwaukee

Efforts in Lead Poisoning Prevention
Moderator: Nik Heynan, Geography Department, UW-Milwaukee

Green Infrastructure
Moderator: Nancy Frank, School of Architecture and Urban Planning, UW-Milwaukee

Is Fishable, Swimmable, Drinkable Water
Obtainable in an Urban Environment?
Moderator: Rebecca D. Klaper, Great Lakes Water Institute, UW-Milwaukee

Noon - 1:00  Luncheon Plenary  Festa Hall
Keynote Speaker: Kent Portney, author, Taking Sustainable Cities Seriously—Economic
Development, the Environment, and Quality of Life in American Cities

1:00-2:30  Afternoon Sessions  Ballroom West
Urban Environmental Education in Milwaukee
Moderator: Beth Fetterley, Urban Ecology Center

Creating and Managing a Sustainable Airshed in Metropolitan Milwaukee
Moderator: Ben Gramling, Sixteenth Street Community Health Center

Community Gardening
Moderator: Nik Heynan, Geography Department, UW-Milwaukee

Building and Designing Green Communities
Moderator: Jim Wasley, School of Architecture and Urban Planning,
UW-Milwaukee and Green Building Alliance

2:30–2:45  Break  Galleria

2:45-3:45  Afternoon Plenary
Conversato about the Future of Parks in Milwaukee  Ballroom West
Moderator: Chuck Quirmbach, Wisconsin Public Radio

3:45–4:00  Closing  Ballroom West
Stephen Percy, Director, Center for Urban Initiatives & Research, UW-Milwaukee

4:30  Tour of Urban Ecology Center