



TechTransfer

h i g h l i g h t s

M o n t h l y u p d a t e f r o m U r b a n F o r e s t r y

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**click
here**

Introduction:

A letter from Larry Payne,
Director Cooperative Forestry

**click
here**

**This Month's
Feature Article**

**click
here**

**Contact Information
National Technology
Transfer Team**



Introduction



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Dear Reader:

Welcome to the monthly highlights for urban forestry technology transfer. It gives me great pleasure to introduce the latest addition to our urban and community forestry program's portfolio, managed by State and Private Forestry-Cooperative Forestry Program. Urban forestry technology transfer is implemented through an integrated approach with Research and Development. Together, we provide national leadership in the development and application of scientific information needed to maintain and restore the health of urban forests in inner cities, towns and communities serving over 80% of the country's population. Our effort continues to be dependent upon our special partners, the State Foresters. Together, we will reach out to other key partners, practitioners and end-users. We are committed to including a strong and innovative technology transfer component in the urban and community forestry program.

The monthly highlights are one of many efforts to make information and technology more accessible internally and externally. We are excited about the opportunities that lie before us and the possibilities for getting urban forestry research into the hands of users, practitioners, and partnering organizations throughout the country. With today's technology, we have the potential of reaching a broader audience and providing greater leadership from the agency in delivering clear messages, products, services, and relevant information.

Sincerely Yours,

Larry Payne
Director
Cooperative Forestry

**click
here**

**Return to
Front Page**

What Is Technology Transfer?

Urban forestry technology transfer is the process of developing and disseminating urban forestry research and technical information, products, outputs, concepts guidelines into the hands of those who will use them, in a form that will help them address their particular situations.

What Is The Vision?

Urban forestry research and technology transfer provides useful information that influences urban natural resources policy and management at the national, regional and local levels.

The Mission

Urban forestry technology transfer facilitates the response to improve the knowledge of managing urban ecosystems, planting and maintaining trees and related urban forest resources and encourage the wise use of cutting-edge technology and information resource management.

Goal

Improve the process by developing better tools, models, products that are researched based and scientifically proven to protect, restore, enhance tree management, watersheds, urban ecosystems. To ensure that urban forestry efforts are technically sound, sustainable and meets the need of practitioners and end-users.

Technology Transfer Delivery

Urban forestry technology transfer activities are implemented through the research stations in Chicago, Davis, and Syracuse, and urban forestry centers in Athens, Amherst, St. Paul and Keystone College. Through universities, other federal agencies and not-for-profit organizations. Delivery of activities are implemented in full partnership with state forestry agencies.

National Technology Transfer Team

A national technology transfer team is established to strategically integrate activities to promote research and technology transfer that addresses regional urban forestry issues, and provide practical results at the local level. The team provides a shared vision, focus resources across regions, identifies needs and key opportunities.

National Technology Transfer Team

The technology transfer team provides direction, set priorities and helps develop guidelines for urban forestry technology transfer.

Key Technology Transfer Issues

The following are current priority forestry issues and focus areas as identified by the technology transfer team:

- Fire
- Urban Sprawl
- Urban forest health
- Forest health monitoring
- Livability
- Exotic/invasive
- Environmental justice
- Water quality
- Green infrastructure
- Sustainability

Strategic Objectives

In enhancing delivery of information and technology transfer; a strategic approach is used as a guide in accomplishing the following objectives that are identified as:

- Develop the process for implementing technology transfer and make vital information and new technology available to urban forestry professionals.
- Improve communication and coordination among researchers, urban foresters, practitioners, NUC-FAC, Forest Service other and end-users.

- Increase the effectiveness of partnerships to help influence policy and management.
- Identify key targeted audience and information needs.
- Identify and make accessible new cutting-edge information and resources.
- Identify and remove barriers.

Products & Projected Outcomes

- Current technology is accessible to practitioners and end-users
- Better utilize existing websites to delivery key information
- Highlight success stories and accomplishments
- Explore a national social marketing analysis
- "How to" guide
- NUCFAC/ISA Technology Transfer Summit, summer or fall 2001
- Monthly Technology Transfer Highlights
- Better integration and coordination with researcher, urban foresters, other federal agencies, states, universities and not-for-profits organizations.
- Coordinate efforts and develop strong partnership with NUCFAC



[Return to Front Page](#)

National Technology Transfer Team

Urban and Community Forestry

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Note: Other partners are currently
being added to the team.

 [Return to
Front Page](#)