Celebrations Mark UMass Rising Launch

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~ Kumble R. Subbaswamy, Chancellor

$300 Million Fundraising Campaign Launched in Sesquicentennial Year

$300 Million Fundraising Campaign Kicks Off in Style

Campaign Leaders Inspire Giving

The Honorary Co-Chairs, Campaign Co-Chairs, and Campaign Leadership Council of UMass Rising are individuals who are as much a part of UMass Amherst as the foundation upon which we are built. These dedicated men and women share the vision of the highest quality education for all and firmly believe in being change agents. We are grateful for their commitment, their vision, and their participation in UMass Amherst’s continued rise.

SAVE THE DATE

Join us for the 2nd Annual UMassAmherst: A Salute to Service

Wednesday, November 20
Boston Harbor Hotel

Keynote Speaker Kenneth R. Feinberg, ‘67, Administrator of The One Fund Boston

Proceeds will benefit the UMass Amherst Salute to Service Scholarship

See more photos from the kickoff celebration inside!
Some lucky UMass Amherst students will soon feel the impact of the Pearson Dairy Science Fund, which donated toward the installation of the clock tower and skybox complex at McGuirk Alumni Stadium. The press box will replace the one originally built for the stadium in 1951, when the Woodensons began using the facility.

For the Love of UMass and Football

Longtime UMass Amherst supporter and alumnus Martin Jacobson and his brother, Richard, are making an impact that will last for generations to come with a $2.5 million commitment to the university. In turn, the university will honor their family with naming the new Martin and Richard Jacobson Press and Skybox Complex at McGuirk Alumni Stadium in a ceremony featuring UMass Chancellor Kumble R. Subbaswamy, Athletics Director John McCutcheon, Head Football Coach Charley Molnar, Jacobson, and Richard Jacobson Press and Skybox Complex at McGuirk Alumni Stadium.

The Pearson Dairy Science Fund has been sitting locked and empty for over 15 years. Finally, it is time to open the doors to exhibits, classes, and events, there may be as many as 150,000 people who come to the stadium each year to see the Minutemen in action. "This is an exciting and historic time for us," said Dave Pearson, executive director of annual giving. "Everyone really sees the impact of the campaign and we're trying to give back," added Dave Pearson. "I think the UMassGives theme really spoke to people, especially those with a personal connection to the university." She adds, "We were thrilled to see the energy and outreach in our student population, both those who helped out with the campaign and those who gave to it. I think this is a great testament to the community that can be fostered on our flagship campus.

Clarey, social media has a significant impact on our society. Combined with the broad impact UMass Amherst has on students, faculty, staff, alumni, and friends, every day, there's no telling what #UMassGives2014 will bring.

A Message from Our Vice Chancellor

Dear Alumni and Friends,

Thank you all for celebrating the launch of our comprehensive campaign, UMass Rising. The Campaign for the University of Massachusetts embodies our belief that all of us in the UMass community can help write a new chapter for our beloved university. Your investment in this campaign bolsters our ability to ensure that our students can realize their full potential in every way.

With your support, we will increase student scholarships, enhance educational opportunities, conduct trailblazing research, and create vibrant communities. None of this would be possible without the generosity of our alumni, friends, and friends of the university.

This is an exciting and historic time for us. Large-scale philanthropy will propel our UMass Rising campaign to the next level. We believe that with your commitment, we can build on the extraordinary impact of our $2 billion Senior Campaign, UMass Rising: The Campaign for the University of Massachusetts. As we forge into that bright future, I’m pleased to share this inaugural outpouring of spirit and support for this flagship campus. The campaign progress and check back for new news, events and campaign progress.

Discover More!

The next best way to find out more about our priorities for the UMass Rising campaign is to visit our website: www.umass.edu/umassrising. We’ve created a website specifically tailored to your interests that you can visit here to learn more about each priority.

statement about the confidence people who have been a part of the university have in our future. For our program at this time, it is a boost that has a value even beyond the dollars.

The Martin and Richard Jacobson Press and Skybox Complex is part of a $34.5 million enhancements project at McGuirk Alumni Stadium. The press box will replace the one originally built for the stadium in 1951, when the Woodensons began using the facility. Get the full story at umass.edu/umassrising

Alumni Passion for Education, Agriculture and Family Translates to Student Support

In acknowledgement of her education and lifelong career in home economics and health sciences, Joanne Miller Pearson elects that preference be given to in-need students residing in Worcester County, Massachusetts, and those who are entering community college to complete their undergraduate degree. In acknowledgement of her education and lifelong career in home economics and health sciences, Joanne Miller Pearson elects that preference be given to in-need students residing in Worcester County, Massachusetts, and those who are entering community college to complete their undergraduate degree.

Some lucky UMass Amherst students will soon feel the impact of the Pearson Dairy Science Fund, which donated toward the installation of the clock tower and skybox complex at McGuirk Alumni Stadium. The press box will replace the one originally built for the stadium in 1951, when the Woodensons began using the facility. Get the full story at umass.edu/umassrising

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A Message from Our Vice Chancellor

Dear Alumni and Friends,

Thank you for celebrating the launch of our comprehensive campaign, UMass Rising. The Campaign for the University of Massachusetts is unprecedented in the history of the UMass system, and the impact of the UMass Rising campaign will go far beyond the University of Massachusetts Amherst. This is an exciting time to be a part of the UMass Amherst community, and I am committed to ensuring that this new era of growth and opportunity will benefit all members of our University.

Some lucky UMass Amherst students will soon feel the impact of Joanne (Miller) Pearson’s generosity. Pearson and her husband, Richard Pearson, have established two endowed funds, the Miller Family Dairy Science Fund and the Pearson Family Transfer Scholarship and Community College Fund. The Pearsons’ story is a familiar one—alumni giving back because of the excellent experience they had at the University and the impact it had on their lives.

Byrne (communications disorders) and Nick DiPierro (film and media studies) were among the Senior Class Campaign Co-Chairs for the 2014-15 academic year and finished with $33,169* in donations. The Senior Class Gift is an important part of the UMass Rising campaign. If you missed the opportunity to contribute, please do so now. Alumni are an extremely important part of the University’s success.

This is an exciting and historic time for our campus. I urge you to join in this effort to secure our legacy on this flagship campus. It has been inspiring to see such an outpouring of support from our alumni and friends, and it is my hope that we can continue to build on this momentum.

I am grateful for your support and look forward to seeing the impact that your gift will have on the University.

Sincerely,

Vice Chancellor

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The Pearson Family Dairy Science Fund has been established in recognition of the impact the UMass Amherst Veterinary and Animal Science Department has on the commonwealth and beyond. Dr. Joanne Pearson is the daughter of Dr. Frank Pearson, who served as head of the Department of Animal Science in the College of Natural Sciences, and received her B.S. degree in animal science from UMass Amherst. She is a 1965 graduate and a lifelong supporter of UMass Amherst.

Pearson attended the University of California, Davis and received her Ph.D. in nutrition in 1972. She then returned to UMass to begin her lifelong career in home economics and health sciences. In acknowledgement of her education and lifelong career in home economics and health sciences, Joanne Miller Pearson elects that preference be given to students in academic concentrations in dietetics.

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Longtime UMass Amherst supporter and alumnus Martin Jacobson and his brother, Richard, are making an impact that will last for generations to come with a $3.5 million commitment to the university. In turn, the university will honor them by naming the new Martin E. and Richard Jacobson Press and Skybox Complex at McGuirk Alumni Stadium.

In a ceremony featuring UMass Chancellor Kumble R. Subbaswamy, President Robert C. L. Jones, and Head Football Coach Charley Molnar, Jacobson stated that the chance to make a difference during this new era in UMass history following the university’s transition to the Football Bowl Subdivision was impacting on the fundraising campaign.

“For the Love of UMass and Football

The Martin and Richard Jacobson Press and Skybox Complex is part of a $34.5 million enhancement project at McGuirk Athletic Stadium. The press box will be a 5,800-square-foot space designed to accommodate a range of media with the primary focus of providing high-quality audio and visual feed to the broadcast teams. The press box will replace the one originally built for the stadium in 1965, when the Williamstown-based facility was undergoing a major renovation.

Learn more about the campaign: umass.edu/umassrising
Celebrations Mark UMass Rising Launch

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Though the quiet phase began in January 2010, the public launch of the UMass Rising comprehensive fundraising campaign took place on April 27, 2013 at a kickoff dinner celebration on campus, in conjunction with the university’s 150th anniversary. About 300 people joined us at dinner in the university’s beautifully transformed Recreation Center.

NASA astronaut Cady Coleman ’91PhD and prominent lawyer Ken Feinberg ’67 acted as emcees for the evening, which offered a program of heartfelt speeches, music, and a theatrical take on UMass Amherst’s history.

On April 29, 2013, the 150th anniversary of our founding under the Morrill Land Grant Act, a festive campus barbecue was held on the main concourse. Against the backdrop of a gorgeous spring day, nearly 10,000 students, faculty, family, and friends enjoyed a picnic-feast and celebrated the excellent education UMass Amherst has offered in the commonwealth for the past century and a half. Chancellor Subbaswamy announced the UMass Rising campaign to those in attendance and shared his vision for a successful fundraising effort.

To excel today, the best universities must adapt. Simply reacting to new circumstances will not do, much more is required. With UMass Rising, we are redefining the future by focusing on innovation and impact in the way we teach students, conduct research, create a diverse and inclusive community, and play a national role in fashioning a sustainable future.”

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Campaign Leaders Inspire Giving

The Honorary Co-Chairs, Campaign Co-Chairs, and Campaign Leadership Council of UMass Rising are individuals who are as much a part of UMass Amherst as the foundation upon which we are built. These dedicated men and women share our mission of the highest quality education for all and so firmly believe we are able to make change in the world. We are grateful for their commitment, their vision, and their participation in UMass Amherst’s continued rise.

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Celebrate the Spirit of Giving

On April 27, 2013, UMass Rising kicked off with an amazing dinner and celebration on campus that was held in conjunction with the university’s 150th anniversary. About 300 people joined us at dinner in the university’s newly transformed Recreation Center.

See more photos from the kickoff celebration inside!