

The magazine for alumni and friends of the Amherst campus

# UMASS

*UMass Magazine*

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## Advertising Insertion Order

Date \_\_\_\_\_

Order # \_\_\_\_\_ UMM

Advertiser \_\_\_\_\_ Account #, if on campus \_\_\_\_\_

Contact \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

*Billing address (if different from above)*

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Customer agrees to advertise in following issues:

Issue date	Size	Shape	Color	Bleed (+10%)	Pref. Pos. (+10%)	Design	Cost
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____

Total cost current insertion: \_\_\_\_\_

Total cost insertion order: \_\_\_\_\_

- Payment enclosed     
 Bill full amount     
 Bill each insertion  
(terms 30 days net)

Special instructions/requests/billing information: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_



Signatures:

Advertiser \_\_\_\_\_ Date \_\_\_\_\_

UMass Magazine \_\_\_\_\_ Date \_\_\_\_\_