Parking & Transportation Advisory Board  
September 18, 2013

Members Present:

Members Absent:
Tom O’Donnell, John Collura, Mike Brennan, Ernie May

Vacant positions:
AFSCME, GEO, Southwest Area Government, UMPD

Motion: Maxine Greenblatt, approval of minutes from April 24, 2013.
Vote: Motion carried.
Resolved: Minutes from April 24, 2013 approved with one modification: “Hampden Dining Commons” changed to read “Hampshire Dining Commons.”

Transit Update:
Jeri Baker spoke of the recent addition of two, 60’ articulated transit buses to the UMass fleet. These buses were placed strategically on Routes 30 and 31 to accommodate their high ridership. The new buses have been well received by both drivers and the students. They have proved especially helpful on Thursday, Friday, and Saturday evenings because of their increased passenger capacity.

Parking Update:
• Greg Wheeler spoke on behalf of Parking Services. He discussed the possibility of updating the Campus Center parking garage to Pay-in-Lane parking. The garage’s current layout would have to be altered to accommodate the new infrastructure.
• This year, all student parking permit packets were to include information on the Campus “No Text On Board” initiative. Freshmen permit sales have dropped dramatically. In 1999, 35% of freshmen had parking permits. For 2013, only 7% of freshmen have permits.
• The Lot 45 construction and Lot 30 paving projects are slated to be complete by the end of October 2013.
• Parking is attempting to address the issue of poor drainage in Visitor’s Lot 32. Signs will be placed to warn drivers of the flood risk should heavy rains occur.
• Maxine Greenblatt expressed her concern regarding the lack of handicapped parking since the construction near South College. Does Parking have a plan to replace or relocate the lost spots?

Commuter Update:
• Rob Hendry spoke of the new EV charging stations: Placement in high visibility, high traffic areas. Potentially a pair in the garage, a pair at the Visitor’s Center, and a pair near Transit Services.
• Zipcar has come to campus. There are spots located strategically in lots 71, 43, and 49. Zipcar offers younger students (18+) the opportunity to rent a vehicle by the hour. Many are already familiar with the company and its policies. WeCar is still an option. The hope is that, with both companies vying for customers, UMass will receive the best possible rates.
• The Clean vehicle program offers 20% discount on parking fees over a 2 year period for hybrid and EV owners.
• Bike parking: need for an online, interactive map presenting campus bike racks, as well as covered bike shelters.
• Lack of bike parking around the new Honors College complex. Pam Monn from the Physical plant stated that she had already been in contact with ResLife, and offered the older style bike racks as a temporary solution.

Future Agenda Items:
- Parking Policy updates
- Sustainability
- Transportation funding
- Construction updates
- Current Parking permit availability
- Parking permit prices, and how they are set

Motion: Niels La Cour, motion to adjourn.