MINUTES: Approved minutes from September 19, 2012

NURIDE PRESENTATION: PTAB invited guest Daniel Allalemdjian from NURIDE gave a presentation about NURIDE. NURIDE is the state contractor for ridesharing. The company is a web-based site that assists commuters in ride matching, logs their commutes, share rides and provides incentives by giving points for each trip made that can be redeemed for coupons to local and national businesses. NURIDE was developed to reduce traffic on the roads, improve air quality for commuters who travel to and from work and school. Anyone who lives and works in Massachusetts can register and login with a username and password and a university email. Once in the site they can enter their work email and check the site to see available users in their area for rideshares opportunities all over the State. Users can keep a log of how they commute to and from work or school by ridesharing, walking, biking, bus etc. This will accumulate points (user can log up to 5 times a day but only two trips a day will accumulate points). Points can be redeemed for coupons to local and national businesses. Daniel mentioned that these coupons have better value than most coupons you would see in the newspaper. The site has a very secure customer database, does not share commuter’s info, and has a strict privacy policy. Once the commuter registers, they will receive an email and 1,000 points. After the presentation and discussion, PTAB members voted to support the NURIDE program for campus as another commuter option. The vote was unanimous to support NURide.

TRANSIT UPDATE:
- Al Byam, Director of Transportation shared that Transit Service has been going smoothly this semester.
- Transit and Parking have received their budgets for FY-13. Not too many changes this fiscal year, and the budgets should be completed and shared at the February meeting.
- Lot 45 – Transit service’s need to construct a new training course is continuing in the selected parking lot 45. Original plans have been marked up and we are waiting for final design. Transit needs the new course by March 1, 2013 or as soon as possible before the end of August 2013.

PARKING UPDATE:
- Mike Brennan, Manager of Parking Services discussed the new online permit system that Parking developed. The program would allow a customer to purchase their permit online and to see the availability of spaces in certain lots. In addition, this will benefit customers that are returning to campus need to purchase a 10-day temporary permit. The costumer will be able to purchase the permit online and will not have to make a trip to the Parking Office.
- Information about event parking for Mullins Center events/athletic games was sent out to season ticket holders and the community. Mike Brennan shared that parking went well for the first basketball game and mentioned that more information will be shared in the future for everyone impacted by Mullins events.

RIDESHARE UPDATE:
- Rob Hendry shared ideas for a proposal of a policy for Electrical Vehicle Charging Stations on campus. The State has a plan to build charging stations in the Boston area and along the Mass Pike. UMass is interested in placing some EV Charging stations near the Visitor Center in lots 32 & 34 as well as the parking garage and in lots as they are resurfaced. The idea is that customers will use these spaces to recharge their vehicles at a reduced parking space rate for that particular lot.
- UMass got an honorable mention from Green Initiatives for encouraging bicycling to and from campus. Future goals for UMass are to be in the medal status, but some specific requirements need to be met.

FRESHMEN PARKING:
- As promised to the Vice Chancellor for Student Affairs PTAB reviewed the proposal to ban freshmen parking on campus. PTAB members reviewed parking data, which showed a decreased in the number of Freshman cars registered this year down 9% from last year. The public awareness campaign to all incoming freshmen has been successful. PTAB members voted unanimously not to support the freshmen-parking ban.
FUTURE AGENDA ITEMS:

- Parking policy updates
- Construction updates
- Tobacco Free Campus
- Sustainability
- Transportation updates
- Bicycle Facilities
- Campus landscape

NEXT MEETING:  February 27, 2013 Room 904-08 Campus Center 12:00pm – 2:00pm