



Massachusetts Water Resources Research Center
Blaisdell House - 310 Hicks Way
University of Massachusetts Amherst
Amherst MA 01003
413-545-2842 (Voice)
413-545-2304 (Fax)
wrrc@tei.umass.edu
www.umass.edu/tei/wrrc

September 30, 2008

The Massachusetts Water Resources Research Center and UMass Extension's New England Regional Water Quality Program will host the sixth annual Water Resources Research Conference on April 7, 2009. This year's topic is **Water Dependencies in New England: Systems, Stresses, and Responses**. Topics to be covered include Water for Life; Interactions, Exchanges, and Fluxes; and Water Management & Planning. We are particularly looking forward to exploring human and ecosystem interactions and responses in the face of global change. The full call for abstracts is available on our website.

The Conference always generates much interest from those in the water resources field and attracts attendees from all over New England. This year we are again offering the opportunity for businesses and organizations to become a part of the event by becoming a conference sponsor. Sponsors will receive exposure to over 200 water resources researchers and professionals, while supporting the valuable educational programs that are part of the event. This year we have added new sponsorship opportunities. The attached form lists opportunities for your organization's participation. Sponsors will receive significant recognition at this year's Conference as well as on the Conference's website and program.

In addition, we are pleased to offer discounted group rates this year:

Small Group Rate

Bring 8 to 12 people and receive a special discount rate (dependent on fee schedule). Private – 30% discount; Government/Education – 20% discount, UMass/Non-profit – 10% discount.

Large Group Rate

Bring 15 or more people and receive a larger discount (dependent on fee schedule). Private – 50% discount; Government/Education – 30% discount

Please visit our website at www.WRRCconference.com for updated information and a schedule of this year's event. You will also find links for past conferences at www.umass.edu/tei/wrrc (click on Conferences). We hope you will consider becoming a part of this year's conference by becoming a sponsor. Please feel free to contact either myself or Associate Director Françoise Walk (413-545-5531) if you have any questions or would like to further discuss available sponsorship opportunities.

Thank you for your time and consideration!

Sincerely,

Paula Rees, PhD
WRRC Director
413.545.5528
rees@ecs.umass.edu



WATER DEPENDENCIES IN NEW ENGLAND

SYSTEMS, STRESSES, AND RESPONSES

SIXTH ANNUAL WATER RESOURCES RESEARCH CONFERENCE

2009 Water Resources Conference Sponsorship Opportunities

All conference sponsors will receive recognition on conference related materials, as well as acknowledgement in the Conference Welcome and during sponsored sessions. Contributors of \$1000 or more will receive complimentary exhibit space and registration for two attendees of their choice.

Water Resources Partner

\$2,000

Sponsor and help select an invited speaker or speakers to the conference. Sponsorship will cover the cost of travel for the speaker, their registration, and a small honorarium. Deadline December 5, 2008.

Sponsor the Student Forum

\$1,500

Facilitate a special conference track dedicated to students (undergraduate, masters and PhD). The sponsor will work directly with the WRRC staff and steering committee to plan the track, with at least a portion of the day dedicated to student oral research presentations (Note: regular conference tracks do not accept student presenters). A portion of the sponsorship supports the Best Oral Presentation Award. Deadline December 5, 2008.

Water Resources Member

\$1,000

Sponsor one of the three conference tracks. Sponsorship includes acknowledgement as well as participation in abstract review for the track. Deadline February 1, 2009.

Sponsor the Student Poster Competition

\$1,000

Facilitate the student poster competition, including judging and presentation of the award at the end of the Keynote Address. A portion of the sponsorship supports the Best Poster Award. Deadline February 1, 2009.

Water Resources Friend

\$500

Support the broad goals of the conference. Deadline February 28, 2009.

Student Sponsor

\$250

Help offset the associated conference cost for the students, facilitate honorable mention poster and oral presentation awards, and/or provide a block of free lunches to students. Deadline February 28, 2009.



WATER DEPENDENCIES IN NEW ENGLAND

SYSTEMS, STRESSES, AND RESPONSES

SIXTH ANNUAL WATER RESOURCES RESEARCH CONFERENCE

Yes! We would like to be a 2009 Water Resources Conference Sponsor!

- Water Resources *Partner* \$2,000
- Student Forum *Sponsor* \$1,500
- Water Resources *Member* \$1,000
- Student Poster *Sponsor* \$1,000
- Water Resources *Friend* \$500
- Student *Sponsor* \$250

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Web Site URL: _____

Payment:

My check made out to "UMass Water Resources Conference" is enclosed.

I wish to pay by purchase order (UMass vendor number is 043-167-352)

PO is included I need you to send me an invoice

Send this form and check or PO to:

Water Resources Conference
Blaisdell House-310 Hicks Way
University of Massachusetts
Amherst, MA 01003