



UMassAmherst
The Commonwealth's Flagship Campus



CSAC Sustainability Integration Project Discussion with Extended CLC

December 14, 2017

Presentation outline

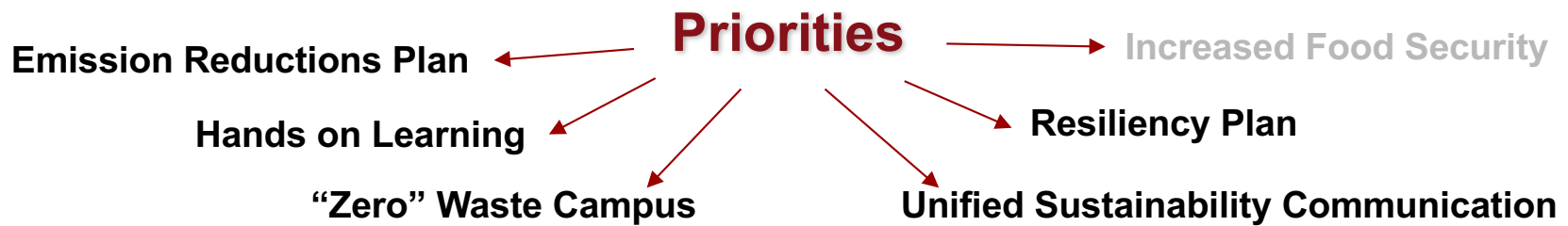
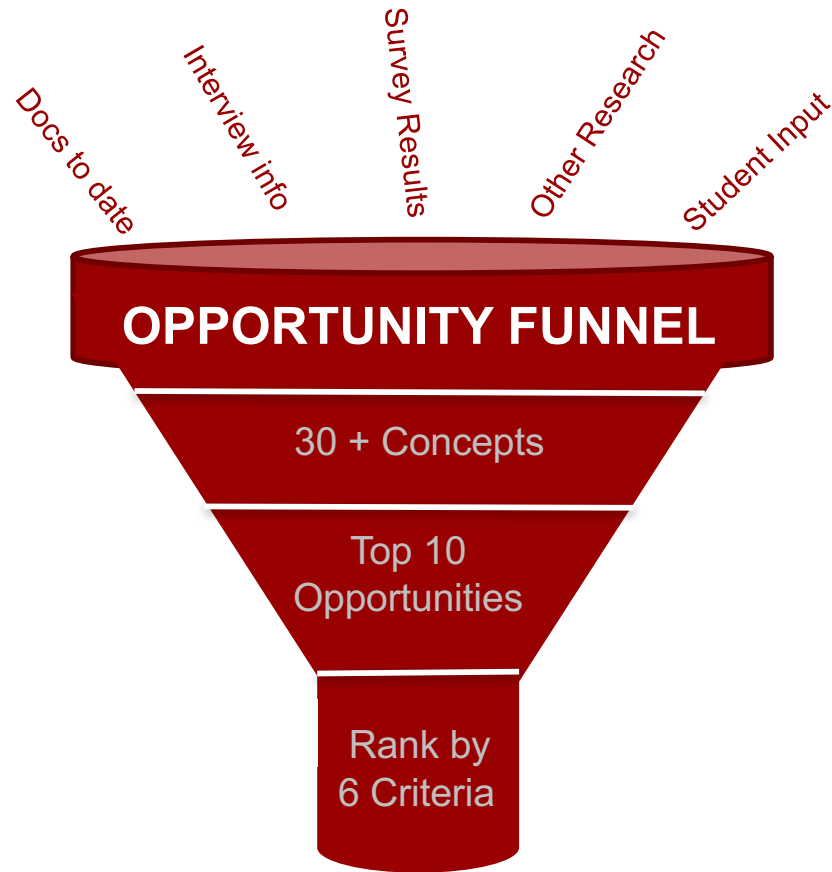
- **Team**
 - Craig Nicolson, SES (Chair, Planning Taskforce)
 - Ezra Small, Campus Sustainability Manager
 - Ludmilla Pavlova, Campus Planning
 - Bill Bean '70 '75G, Strategic Sustainability Consultant
 - Steve Goodwin
- **Role of CSAC** (Chancellor's Sustainability Advisory Council)
- **Process**
- **Results to date**

The Role of CSAC

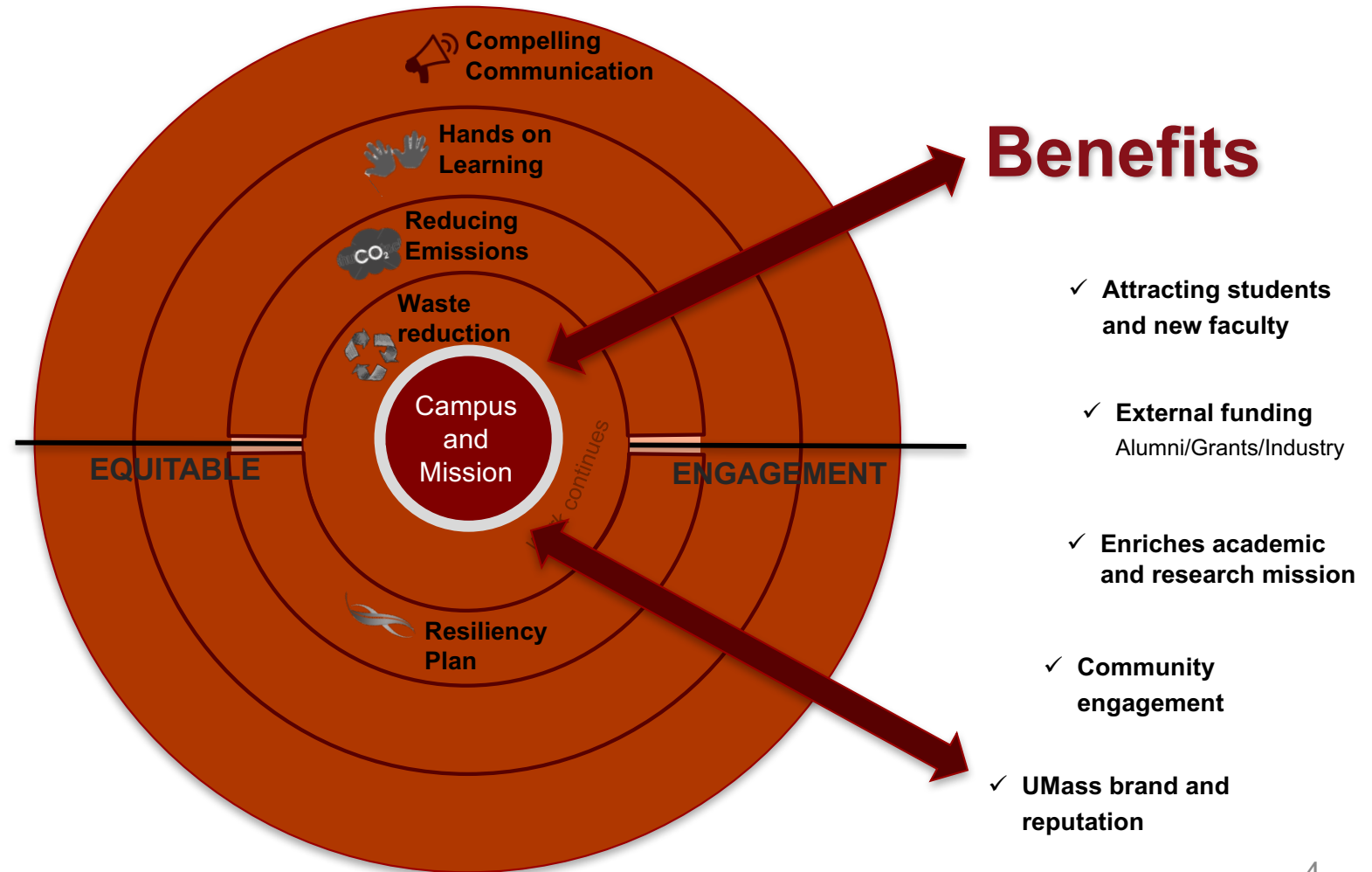
(Chancellor's Sustainability Advisory Council)

- **Facilitate integration of sustainability initiatives across campus**
- **Recommend sustainability priorities to Chancellor and CLC**
- **Serve as intermediary for student initiatives to administration**
- *not day to day project management*

Process



Priorities



Next Steps

- 1. CSAC will design stakeholder engagement plan process for Carbon Reduction and Resiliency, including a timeline.**
 - 2. CSAC/SES & Deans sponsor high profile symposia.**
 - 3. Chancellor's office engages SGA and Faculty Senate in these initiatives**
- Other ?

What Each Priority Means (1)

- **Emissions reduction targets and plan**
 - Facilitate a campus wide stakeholder process to define options
 - Set specific targets for demand side & emission reductions
 - Take advantage of campus and external expertise
- **Resiliency plan**
 - Integrate climate resiliency/adaptation with hazard mitigation and risk management
 - Partner with state and regional communities and host regional and state wide conversation at UMass
- **Hands-on Learning Opportunities**
 - Sustainability majors take 3-4 classes involving real world projects
 - Student career success and prof. development support for internships
 - Becomes a hallmark of a UMass sustainability degree, messaging & brand

What Each Priority Means (2)

- **“Zero Waste” Campus:**
 - Develop comprehensive waste reduction efforts – from procurement to behavior
 - Reduce our demand-side consumption (e.g. paperless campus)
 - Materials management planning and exploring policy options.
- **Unified Sustainability Communications:**
 - Tie all campus sustainability communications messaging to a central theme
 - Enhances UMass brand, our sustainability positioning and reputation



Thank you!

