I thought we were getting SALAD! I hear this is a great show.
Mission

Campus Recreation, an integral part of the educational mission of the University of Massachusetts and [Department of Athletics], provides comprehensive recreational and student development opportunities, as well as exceptional programs, services and facilities. Through positively reflecting the interests and values of the UMass community, we actively promote and encourage a lifelong commitment to health and wellness.
Vision

Inspire growth as leaders in collegiate recreation and challenge norms to awaken potential and change lives.
Core Values

**Customer Service** is met by understanding the needs and wants of our participants.

**Excellence** is achieved through research, assessment and collaboration.

**Safety** is job one.

**Education** strengthens the value of our program beyond the immediate experience.

**Integrity** is fostered through principles of fairness, mutual respect and personal responsibility.

**Fun** inspires moments of optimism and happiness one smile at a time.
Campus Recreation

Programs & Services

@UMass_CampusRec  #MoreThanABuilding
Fitness/Wellness

Over 100 group fitness class per week during the academic year

TRX suspension training

Wellness Center with meditative corner

Nutrition advising

Personal training

Certification workshops

‘Be Well UMass’ fitness blog
Intramural Sports

Competitive and recreational activities organized for students, faculty and staff

40+ leagues, tournaments & events

Nearly 6,000 participants

Something for everyone – basketball, volleyball, soccer, field hockey, floor hockey, flag football, broomball, speedball, softball, kan jam, wiffleball, badminton, tennis, racquetball, table tennis, kickball, ultimate frisbee – Whew! To name a few…
Aquatics

Over 80 hours per week of recreation swim time for the campus community

Boyden and Totman pool for lap, open & family swim

Private, one-on-one swim instruction for recreation members ages 6+ with any skill level
Recreation Center

- 21,000 sq ft / cardio & weights
- 150+ cardio pieces
- cardio theater
- 30+ selectorized equipment
- 150+ dumbbells
- 4 activity rooms
- 40 spinning bikes
- 3-court gymnasium
- jogging track
- boxing area
- stretching area
- 756 lockers
- wellness center
- courtside cafe
# Campus Recreation

**Participation Stats**

*This is the dry stuff.*

<table>
<thead>
<tr>
<th>Facilities</th>
<th>FY15</th>
<th>FY14</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recreation Center</td>
<td>674,805</td>
<td>657,622</td>
<td>17,183</td>
</tr>
<tr>
<td>Boyden Gymnasium</td>
<td>4,888</td>
<td>6,115</td>
<td>-1,227</td>
</tr>
<tr>
<td>Mullins Tennis Courts</td>
<td>1,844</td>
<td>1,920</td>
<td>-76</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Aquatics</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Boyden Pool</td>
<td>4,470</td>
<td>3,537</td>
<td>933</td>
</tr>
<tr>
<td>Totman Pool</td>
<td>12,652</td>
<td>14,097</td>
<td>-1,445</td>
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</table>

<table>
<thead>
<tr>
<th>Intramurals</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>24,615</td>
<td>22,275</td>
<td>2,340</td>
</tr>
<tr>
<td>Women</td>
<td>7,436</td>
<td>6,027</td>
<td>1,409</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fitness/Wellness</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>5,726</td>
<td>5,396</td>
<td>330</td>
</tr>
<tr>
<td>Women</td>
<td>58,242</td>
<td>55,266</td>
<td>2,976</td>
</tr>
</tbody>
</table>

‘Unique’ Users

<table>
<thead>
<tr>
<th>FY15</th>
<th>FY14</th>
<th>FY15</th>
<th>FY14</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,001</td>
<td>5,982</td>
<td>1,482</td>
<td>1,289</td>
</tr>
</tbody>
</table>

Teams

- @UMass_CampusRec #MoreThanABuilding
### Intramural Sports – Records Broken

<table>
<thead>
<tr>
<th>Sport Activities</th>
<th>5-Year Average</th>
<th>2014-15</th>
<th>Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basketball</td>
<td>173</td>
<td>198</td>
<td>best since 78-79</td>
</tr>
<tr>
<td>Dodgeball</td>
<td>20</td>
<td>30</td>
<td>2014-15</td>
</tr>
<tr>
<td>Floor Hockey</td>
<td>40</td>
<td>48</td>
<td>2014-15</td>
</tr>
<tr>
<td>Football (run ‘n’ gun)</td>
<td>64</td>
<td>74</td>
<td>2014-15</td>
</tr>
<tr>
<td>Kan Jam</td>
<td>38</td>
<td>38</td>
<td>2014-15</td>
</tr>
<tr>
<td>Kickball (co-rec)</td>
<td>9</td>
<td>13</td>
<td>2014-15</td>
</tr>
<tr>
<td>Soccer</td>
<td>83</td>
<td>103</td>
<td>2014-15</td>
</tr>
<tr>
<td>Soccer (co-rec)</td>
<td>87</td>
<td>96</td>
<td>2014-15</td>
</tr>
<tr>
<td>Speedball</td>
<td>18</td>
<td>26</td>
<td>2014-15</td>
</tr>
<tr>
<td>Volleyball</td>
<td>73</td>
<td>98</td>
<td>best since 85-86</td>
</tr>
<tr>
<td>Volleyball (spring)</td>
<td>56</td>
<td>68</td>
<td>2014-15</td>
</tr>
</tbody>
</table>

2014-15 – highest number of participations in over 30 years

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Professional Staff/Organizational Chart

John Blihar
Director

Jeanne Orr
Senior Associate
Aquatics & Recreation

Jason Incorvati
Associate Director
Intramural Sports

Jill Isabelle
Assistant Director
Fitness/Wellness

Roger Heimerman
Facility Operations
Manager

Joshua Dietrich
Assistant Director
Intramural Sports

Ben Blodgett
Facility Operations
Assistant Manager

Lawrence Bergeron
Recreation Repairer

Shawn Sullivan
Recreation Repairer

Patricia Shea
Assistant Director
Marketing & Member Services

Lori Oliver
Human Resources

Dave Litterer
Office Manager

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Student Employment

350+ Student Employees

Aquatics
- Lifeguard
- Swim Instructor

Facility Operations
- Building Supervisor
- Counter/Equipment Assistant
- Floor Supervisor

Fitness/Wellness
- Program Assistant
- Group Fitness Instructor
- Nutrition Advisor
- Personal Trainer

Intramural Sports
- Program Assistant
- Sports Supervisor
- Special Events Assistant
- Official
- Injury Care Provider

Marketing/Member Services
- Program Assistant
- Front Desk Assistant

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Student Learning & Development Employment Opportunities

- Programming/marketing
- Special events coordinating
- Problem-solving
- Policy/rules development & refinement
- Creating training & activity summary reports
- Supervision, training, evaluation, scheduling and management of peers
- Collaboration
- Search committees
- Certifications
- Self-evaluations
- Outreach
- NIRSA conferences & events
- Staff recognition – Recognize a Leader, Incentive & Management Program
What is USOR?

• Committees: Student Officials Association, Campus Recreation Student Advisory Committee
• Officiating campus events: SoulFest, Greek Week, Soccerfest, high school sports
• Officials work regional & national intramural & club tournaments
• Assists students attending NIRSA regional & national conferences
• Hosts three events: C.R.O.G., The Tower Run, NIRSA Regional Basketball Tournament
Campus Recreation Staff ‘Friendly’

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Student Development & Leadership

CRSAC: YOUR VOICE
Campus Recreation Student Advisory Committee

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This Year!

The Tower Run!

I don’t know... looks like a horror movie to me.
Regional Basketball Tournament

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Staff Picnic

Lots of food, fun - recognize our seniors

Rocky came, too!

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Campus Recreation Fun Days

Hand Turkey Contest
Can you pick the winner?

We are fun!
Collaborations

- Residential Life
- Library
- New Students
- Family Weekend
- UMPD
- EH&S
- Greek Life
- Stonewall Center
- Alumni Association
- Office of Sustainability
- CMASS
- Athletics
- Conference Services
- University Summer Programs
- Center for Counseling & Psychological Health
- University Health Services
Questions?

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