Media Image Release

The Center for Early Education and Care of the University of Massachusetts Amherst (the “CEEC”) uses photographs, digital film, and audio recording of children and adults participating in Center activities to document children’s learning, share classroom and Center-wide information with enrolled families, promote the Center to prospective families, train other early childhood professionals, and support University academic coursework and research. These activities facilitate the awareness of and support for the CEEC program from individuals both on- and off-campus.

I hereby grant permission to the CEEC and the University of Massachusetts Amherst (the “University”) to take photographs, digital film, audio recordings of my child and family. I further grant permission to the CEEC to use said photographs, digital films, audio recordings of my child and family for all uses related to the mission of the program and the University including the following:

- CEEC classroom documentation, newsletter, website, and print publications;
- CEEC teacher training presentations;
- University student coursework;
- University faculty research and professional publication.

I acknowledge CEEC’s and the University's right to crop and/or treat photograph images at their discretion. I also understand that once my own or my child’s image is posted on the CEEC website, any computer user on or off campus can download the image. I release the CEEC, the University, the photographer, their trustees, employees, servants, agents, and designees from liability for any violation of any personal or proprietary right I may have in connection with such use.

I have read this entire release and I fully understand it and I agree to be legally bound by it.

Child’s Name (print) ____________________________________________________________

Parent/Guardian Name (print) ________________________________________________

Parent/Guardian Signature ____________________________________________________

Date ____________________________________________

..Program\Website\ConsentForm.doc  (7/23/12)