INTERNSHIP DESCRIPTION

Title: Medical Nutrition Marketing Intern
Location: Ayer, MA
Reports to: Director of Clinical Nutrition
Assignment Period: Open
Wage: $15.00 per hour

Who we are:
Leader's in Therapeutic Medical Nutrition
Founded in 2000, Cambrooke Therapeutics recognizes the critical nature of managing serious medical disorders through medically based nutrition therapies. For people with serious unmet medical nutrition needs, it is a daily challenge to find flavorful, easy options that can sustain their diets and maintain their nutritional needs.

Brief Summary:
Cambrooke is seeking an intern to assist our Commercial Team with a variety of marketing, medical nutrition and sales activities. This opportunity will be a hands-on learning experience, applying many of the principles learned through Nutrition Program or Marketing and Advertising academic study backed with scientific/nutrition evidence. This opportunity will focus on assisting in the development of medical foods and formula marketing materials targeted at both healthcare professionals and consumers, writing social media content and implementing campaigns, and analyzing and reporting of the effectiveness of our strategy.

Specific Duties and Responsibilities:
- Assist in developing content for medical foods and formulas marketing materials
- Assist with (developing, gathering, sending) sales representative material.
- Assist in developing social media content and social media campaigns.
- Monitor social media channels, report results, and make recommendations for change in strategy.
- Assist with survey development and administration using on-line survey tools.
- Assist with fulfillment of marketing offers
- Assist with collecting and analyzing metrics for marketing campaigns and impact on sales

Minimum Qualifications:
- Undergraduate degree in progress in Marketing or Business or Food Science, Nutrition, Dietician students that have an interest in industry/medical marketing.
- Strong academics, demonstrated leadership, and desire to tackle new challenges.
- Solid computer skills (such as MS Word, Excel, PowerPoint).
- Excellent written, verbal communication skills, and presentation skills as well as the ability to interface with all levels of the organization.
- Excellent multi-tasking and prioritization skills with flexibility to excel in a fast-paced environment.
- Professionalism and positive demeanor.

Rising Juniors or Senior Students interested in this opportunity should forward a cover letter and resume to careers@cambrooke.com

Note:
Cambrooke Therapeutics reserves the right to change or develop this internship description to reflect change in needs of the business. Qualifying for the internship does not imply or guarantee a position with Cambrooke Therapeutics.