

Announcing the Third Annual
Margaret Jo Safrit
Lecture in Kinesiology

Prof. Patty Freedson, PhD

**“Novel Analytical Techniques to Process
Physical Activity Accelerometer Data:
A New Solution to an Old Problem”**

Friday, October 9, 2009
4:00PM, Room 1335 HSLC *
(* Health Sciences Learning Center, 750 Highland Ave., Madison)



Patty Freedson, PhD, is Professor and Chair of the Kinesiology Department in the School of Public Health and Health Sciences at the University of Massachusetts/Amherst. She has published over 90 papers and has lectured in the United States and abroad, and her research focuses on physical activity assessment, pediatric exercise physiology, and physical activity & health in selected populations. In 2007 she received a University of Massachusetts Outstanding Accomplishments in Research and Creative Activity Award. She is a former president of the New England Chapter of the American College of Sports Medicine and former vice-president of American College of Sports Medicine. She is a fellow of the Research Consortium, American College of Sports Medicine, and the American Academy of Kinesiology and Physical Education.

The Margaret Jo Safrit lecture was established to honor the contributions to the Department of Kinesiology at UW-Madison by Professor Emerita Margaret Jo Safrit

Margaret Jo Safrit joined the UW-Madison Kinesiology faculty in 1970, served the Department for 21 years with outstanding contributions to the field of measurement in physical education and exercise science, and was the first woman named a Henry Bascom Professor of Physical Education. Professor Safrit was frequently invited to speak at conferences around the country and in China, was named an AAHPERD Alliance Scholar, and served as department chair. She has received a number of prestigious awards including the Luther Halsey Gulick Award, the highest award bestowed by AAHPERD.

