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#### **EMPLOYMENT**

2009-Current    Visiting Assistant Professor, Department of Sociology, University of  
Massachusetts - Amherst  
2006-2009      Lecturer, Smith College

#### **EDUCATION**

2006    Ph.D., Sociology, City University of New York, Graduate Center  
1998    M.A., Sociology, University of Nevada at Las Vegas  
1995    B.A., Psychology (Minor in Sociology), SUNY at Buffalo

#### **RESEARCH & TEACHING AREAS**

Community and Urban Sociology, Ethnography, Qualitative Methods, Cultural Sociology,  
Classical and Contemporary Theory, Media and Technology

#### **PUBLICATIONS**

##### *Monograph*

2011    *The Tour Guide: Walking and Talking New York* (University of Chicago Press, Jack Katz  
and Robert Emerson's 'Fieldwork Encounters and Discoveries' series)

##### *Peer Reviewed Articles*

2012    "From *The Hobo* to *Doormen*: The Characters of Qualitative Analysis, Past and Present,"  
*Ethnography* [Forthcoming]  
2011    "Spatial Narratives and Cultural Intermediaries: Proposing a Framework for Studies of  
Cultural Circulation," *Cultural Sociology*  
2010    "City Tour Guides: Urban Alchemists at Work," *City and Community* 9(2): 145-64. (lead  
article, highlighted in *ASA Footnotes*)  
2006    "Mystagogi on the Hudson: Making Meaning in Public Space," *Radical Society* 32(1).  
2005    "Guiding Practices: Some Tricks of Walking Tour Guides," *Qualitative Sociology* 28(4):  
397-415. \*Reprinted in *Ethnography and the City: Readings on Doing Urban  
Ethnography*, 2012. R. Ocejo (ed) New York: Routledge.

##### *Other Articles*

2011    "Elective Affiliations: Marginal Urban Characters Negotiating Legitimacy and Autonomy in  
Urban Culture," *International Journal of Social Inquiry* 4(1): 133-157.

- 2009 "Digital Sociology: Emergent technologies in the field and the classroom," *Sociological Forum* 24(2): 448-456.
- 2007 "Field Note: Guiding Ideas," *Contexts* 6(1): 56-7.
- 2004 "Bobos on the Road" *Qualitative Inquiry* 10(3): 431-442.

#### *Book Chapter*

- 2007 "Haunting Orpheus: Addressing Ethnographic Issues of Time and Space," in *The Affective Turn: Toward Studying the Social*. (Ed. Patricia Clough). Duke University Press.

#### *Discussions, Book, Article, and Culture Reviews*

- 2011 Book Review of *A Neighborhood that Never Changes* (by Japonica Brown-Saracino, 2010.) *American Journal of Sociology* 116(3): 1017-1019.
- 2011 Book Review of *Environmental City* (by Scott Swearingen Jr., 2010) *Great Plains Research* 21(1): 122.
- 2008 Culture Review: "Trespassing in Someone Else's Utopia: Reviewing the Country Music Association's Nashville Music Festival." *Contexts Magazine* 7(2): 67-69.
- 2007 "Travel and Travel Writing," *International Encyclopedia of the Social Sciences, 2nd edition*. William A. Darity, Editor In Chief.
- 2005 "Noteworthy Research: Margins, Mailrooms, and Good Ideas," *Contexts* 4(4).
- 2005 "Noteworthy Research: Times, They Are A-Chaining," *Contexts* 4(4).
- 2005 "Noteworthy Research: Fear and Shopping in America," *Contexts* 4(4).
- 2005 "Noteworthy Research: Lady in Red Gloves," *Contexts* 4(3).
- 2005 "Noteworthy Research: Who is Calling?," *Contexts* 4(2).
- 2004 "Noteworthy Research: Alien Language Revealed!," *Contexts* 4(1).
- 2004 Book Review: *On the Edges of Anthropology (Interviews)*, by James Clifford. *Canadian Review of Sociology and Anthropology* November.
- 2004 Book Review: *Foreign News*, by Ulf Hannerz. *Canadian Review of Sociology and Anthropology* August.

#### *Publications In Progress*

*Music/City: How music festivals affect great American Cities* (Currently under review at a university press.) This book-length manuscript is a multi-method, three-city comparative study of urban culture and place branding in Nashville, TN, Newport, RI, and Austin, TX.

"The Corporate Logic of the Festival City: Urban Cultural Policy in the Experience Economy." (Article submitted for a special issue of *City & Community*.) This is an examination of the turn

away from more traditional urban redevelopment programs (such as housing, employment, etc.) and towards a policy based upon events. (Co-authored with Ayse Yetis-Bakraktar)

“Arson, Community Action, and a Small Town Media Ecology.” Currently conducting research on the links between traditional media (e.g., television, radio, newspapers) and ‘new media’ (e.g., blogs, discussion boards, and Google Maps) that solidified community action in response to an arson spree in a small, New England town. This is then compared to the community response to a similar, recent event in a proximate, poorer community to bring fresh data to community studies literature and new theories on new media.

*I Can C U Texting: A College Guide from the perspective of your professors* (Currently under review at a non-academic press.) This is a short handbook that details the hidden ‘cultural capital’ of college life, from notetaking strategies in the classroom to writing and communication skills.

### **COURSES TAUGHT**

- |         |   |
|---------|---|
| 2009-12 | University of Massachusetts – Amherst<br>SOC 301: Foundations of Social Theory<br>SOC 393: Technology, Media & Society<br>SOC 393: Technology, Media & Society (Writing Intensive)<br>SOC 220: Introduction to American Culture<br>SOC 110: Introduction to Sociology<br>SOC 110H: Honors Introduction to Sociology |
| 2006-09 | Smith College<br>SOC 270: Technology, Media & Society<br>SOC 230: Foundations of Social Theory<br>SOC 220: Sociology of Culture<br>SOC 218: Urban Sociology<br>SOC 101: Introduction to Sociology   |
| 2005    | CUNY-Hunter College<br>SOC 221: Classical Sociological Theory   |
| 2002-04 | CUNY-Queens College<br>SOC 435: Urban Ethnography<br>SOC 331: Foundations of Social Theory  |

### **CONFERENCE ACTIVITIES**

#### *Conference and Symposia Organization*

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| 2007 | Organizer, Valentino Achak Deng (author of <i>What is the What?</i> ) in Northampton talk on Sudan. Smith College, Northampton, MA.                        |
| 2004 | Co-Organizer, New York Three Corners Undergraduate Conference. CUNY-Queens College, St. Lawrence University, and Buffalo State College. New York City, NY. |
| 2003 | Primary Organizer, Ethnography: New York Style Conference. CUNY-Graduate Center, NY.   |
| 2003 | Co-Organizer, Sociology in the Age of Intelligent Machines Conference. Buffalo State College, Buffalo, NY.   |

- 2002 Co-Organizer, NYLON (New York-London Culture and Theory) Conference. NYU, NY.
- 2002 Primary Organizer, Ethnography and Beyond Symposium, Center for Women's Studies. CUNY-Graduate Center, NY.

*Invited Lectures*

- 2009 "The Edges of Urban Culture: Careers in an Informal Labor Market," Marriott Hospitality and Tourism Management Department, University of Massachusetts – Amherst, Amherst, MA.
- 2008 "The Politics of Panhandling: A Panel on Northampton's Solicitation Ordinance," Smith College, Northampton, MA.
- 2004 "Festival City: Preliminary Thoughts On Studying Nashville's 'Signature Event,'" Divided Cities: Second Annual Conference Of The Berlin – New York Transatlantic Graduate College, Columbia University, New York, NY.
- 2006 "Walking Tourism as Revitalization of Local Culture," CUNY Honors College, Spring Forum, New York, NY.
- 2005 "Journalism, George Plimpton, and Ethnography," Ethnography Workshop, Buffalo State College, Buffalo, NY.
- 2004 "The Circulation of Culture: The Production and Reproduction of Storytelling in Walking Tours" CUNY-Honors College, New York.
- 2002 "Studying Sideways, Thinking About Ethnography and Tour Guiding," Buffalo Ethnography Workshop, Buffalo, NY.

*Selected Presentations*

- 2011 "An Arson Spree in a College Town: Bolstering community through place-based social media" American Sociological Association. Invited Paper Session. Las Vegas, NV.
- 2010 "The Framework for Studying Characters: Costs and Benefits." American Sociological Association. Panel. Atlanta, GA.
- 2010 "'The Stranger' to *Doormen*: The Characters of Sociological Analysis, Past and Present." Eastern Sociological Society Conference. Panel. Boston, MA.
- 2008 "Spatial Narratives and Experiential Learning: Walking Tourism as Culture Work," Culture Section Roundtable, American Sociological Association, Boston, MA.
- 2007 "Festival City: The Ecology of a Creative City" (presented by Jennifer C. Lena) Social Science History Association, Chicago, IL.
- 2006 "Tourism and Disneyfication." Eastern Sociological Society. Panel. Boston, MA.
- 2005 "Walking Tours as Narrative: Recovering the Spatial and Experiential Dynamics in Theories of Culture." American Sociological Association Conference. Panel. Philadelphia, PA.
- 2004 "Tricks and Shticks: The Space and Time of Storytelling and Ethnography." American Sociological Association Conference. Panel. San Francisco, CA.

- 2004 "Learning How to Walk: Tour Guides as Public Intellectuals." Putting Bourdieu to Work Conference. Panel. New School University. New York, NY.
- 2003 "Detecting New York: Detectives and Tour Guides." Second Annual NYLON Culture and Theory Conference. Panel. New York University, New York.

#### **SERVICE AND MEMBERSHIP**

##### *Editorial Service*

- 2011-14 Co-Editor (with Claudio Benzecry and Andrew Deener) of the Culture Section Newsletter
- 2005-Current Reviewer, *Ethnography*, *City & Community*, *American Sociological Review*, *Qualitative Sociology*, *Journal of Contemporary Ethnography*, *Radical History Review*, Portland State University Press, Princeton University Press.
- 2004-07 Student Editor, *Contexts Magazine*

##### *Service in Professional Associations*

- 2011 Member, ASA Culture Section Richard A. Peterson Best Graduate Student Paper Award Committee
- 2011 Discussant. Eastern Sociological Society Conference. Panel. Philadelphia, PA.
- 2008 Member, ASA Urban and Community Section Robert E. Park Book Award Committee
- 2007 Regular Session Organizer on Travel and Tourism, American Sociological Association, New York, NY.
- 2005 Discussant. Eastern Sociological Society Conference. Panel. New York, NY.
- 2004 Discussant. Eastern Sociological Society Conference. Panel. Philadelphia, PA.

##### *Department and University Service*

- 2010-12 Ph.D. Dissertation Committee, Mary Larue Scherer
- 2010-12 Ph.D. Dissertation Committee, Ryan Turner
- 2010-12 M.A. Thesis Committee, Kay McCurley
- 2010-11 Undergraduate Advising, UMass-Amherst
- 2009 Senior Honors Thesis Committee, Lindsey Shively
- 2008 M.A. Thesis Committee, Maura Donahue
- 2006-08 Member, Smith College Arts and Technology Undergraduate Minor
- 2004-05 Member, CUNY-GC, Faculty Search Committee
- 2003-04 Member, CUNY-GC, Executive Committee
- 2003-04 Faculty Advisor, CUNY-Queens College, Sociology Club

##### *Community and Volunteer Work*

- 2005-Current ThinkQuest NYC, Media and Technology education for inner-city youth.
- 2009-Current Prison Book Project, Providing literature to prison inmates.
- 2008-Current Safe Passage, Fundraising and community awareness for a women's shelter in

Northampton, MA.

*Professional Associations*

American Sociological Association (Culture and Community and Urban Sections), Eastern Sociological Society

**GRANTS AND FELLOWSHIPS**

2009 Committee for Faculty Compensation and Development Grant, Smith College  
2008 Committee for Faculty Compensation and Development Grant, Smith College  
2007 Committee for Faculty Compensation and Development Grant, Smith College  
2007 Project Fellow on 'Bourdieu In Algeria: Research, Representation, and Commitment,' Kahn Liberal Arts Institute, Smith College  
2006 Visiting Researcher, Curb Center for Art, Enterprise and Public Policy, Vanderbilt University  
2005-06 Instructional Technology Fellowship, CUNY-Honors College  
2004-05 Distinguished Dissertation Fellowship, CUNY-GC  
2004-05 CUNY-PSC Grant (with Stanley Aronowitz)  
2003-04 Graduate Teaching Fellowship, CUNY-Queens College  
2002 Berlin Travel and Research Grant, Humboldt University  
2000-03 University Fellowship, CUNY-GC

**REFERENCES**

Howard Becker ([hsbecker@earthlink.net](mailto:hsbecker@earthlink.net))  
884 Lombard St., San Francisco, CA 94133

Mitchell Duneier ([mduneier@princeton.edu](mailto:mduneier@princeton.edu))  
Department of Sociology, 106 Wallace Hall, Princeton University, Princeton, NJ 08544.  
(609) 258-4530.  
Sociology Program, CUNY-Graduate Center, 365 Fifth Ave., New York, NY 10016-4309.  
(212) 817-1536.

Don Tomaskovic-Devey ([tomaskovic-devey@soc.umass.edu](mailto:tomaskovic-devey@soc.umass.edu))  
Department of Sociology, Thompson Hall, 200 Hicks Way, University of Massachusetts – Amherst, MA 01003-9277. (413) 545-0577.

Marc Steinberg ([mwsteinb@email.smith.edu](mailto:mwsteinb@email.smith.edu))  
Department of Sociology, 203 Wright Hall, Smith College, Northampton, MA 01063. (413) 585-3443.

Other references and teaching evaluations available upon request.