University of Massachusetts  
Athletic Council Committee Minutes  
May 6, 2011  
Boyden Building Conference Room

Committee Members Present:
M. Billings, D. Brothers, J. Corriveau, J. Crimaro, Robert Goodhue,  
Z. Hathaway, S. Hayes, S. Hazen, C. Morley, E. May, J. McCutcheon,  
G. Richason, T. Schoenadel, P. Vittum, E. Ward, Glenn Wong  
Co-Chair Nelson Lacey

Guests: K. Callicoate, J. Sarsynski, E. Sortino,

Absent: N. Avanzato, R. Spencer, S. Upton, D. Gore, Co-Chair Rod Warnick

I. Call to Order: Co-Chair Nelson Lacey called the meeting to order at 11:30 a.m.  
All present introduced themselves to the Chancellor and briefly described their role  
to the University.

II. Approval of the Minutes of April 8, 2011

Co-Chair Lacey opened the floor to any changes to the minutes. One correction  
noted by Marilyn Billings – Change “Approval of the Minutes of April 8, 2011” to  
“Approval of the Minutes of March 4, 2011 Meeting”. With the noted change,  
George Richason so moved and Marilyn Billings seconded the motion to approve  
the Minutes of April 8, 2011. All were in favor of approving the Minutes from the  
April 8, 2011 meeting with noted change.

III. Visit from Chancellor Robert Holub

Chancellor Holub greeted the council and spoke about the Football Realignment  
process and decision-making process to join the Mid-American Conference (MAC)  
and move to the Football Bowl Subdivision (FBS). The Kraft Family has made this  
move possible by making Gillette Stadium available for UMass Football games.

Chancellor Holub believes the FBS move will benefit the extended University  
community in several capacities such as by playing closer to a concentrated alumni  
base in the greater Boston area. Games televised at Gillette Stadium will spotlight  
the University in major markets and help to connect UMass with donors, potential  
students and influential friends in state and across the country.

He also reviewed the current budget situation of losing $35 million in state  
allocations this year. In hopes of eliminating any cuts to sports, UMass Athletics has...
contracted with Nelligan Sports for outsourcing needs and generating long term revenue streams with corporate sponsorships. Chancellor Holub reviewed income streams options and reducing expenses to the University. His long-term goal is to solidify the University as the Flagship state school.

Council Members had numerous comments and questions about the Football Transition regarding faculty reactions, financing the move, and student enthusiasm.

Chancellor Holub sincerely thanked the Council members for serving on the Athletic Council and appreciates their input to AD McCutcheon during this transitional process with Football.

IV. Committee Reports

Academic Committee – Nelson Lacey reported on the progress of the report to the NCAA. The report will be ready for the Council’s review by the fall semester. Marilyn Billings noted that the student survey had a wonderful response level of 488 out of 700 surveys.

Compliance Committee – With Rod Warnick traveling, Nelson Lacey highlighted the in-depth Compliance Report. Noted were 5 minor violations with no repercussions expected, NCAA waivers on eligibility, and APR reports with the APR number above 925.

Facilities Committee – Ed Ward reviewed Athletic Projects in the planning stages, underway and completed:
- Football Stadium banners immensely improving McGuirk’s entryway.
- New Football offices have been built in the Slobody Building.
- Marketing is moving into the old football space in Boyden.
- The first phase of the Champions Center of the Basketball Practice Facility is moving from the planning stage largely due to a $10 million gift toward the project.
- The Boathouse Project advances with a lease for a permanent boathouse for Fall of 2012.
- Maintenance of practice fields has become easier with the usage of the Recreation Center.
- Game day parking will be an issue when Lot 45 is eliminated.
- In respect to Facilities Planning and Gender Equity, Jaime Seguin also noted solid improvements to Women’s Tennis and Lacrosse locker rooms.

Finance Committee – George Richason reported Jaime Seguin and he were compiling data for the Finance Report. The FBS transition and comparative analysis dominated their latest finance meetings.
Gender Equity – Chair reports in Fall Semester. Co-Chair Lacey noted that Ernie May requested that there be full discussion on Gender Equity and Risk Management on the fall agenda.

Student Advisory Committee – Jennifer Corriveau reported that SAAC events were out in full force this past year:
- Buddy and Big Team Endeavors
- Tailgating with pizza to support each other’s sporting events
- Putting up big game posters and lots of table tents all over campus
- Student Fall and Spring Student BBQs
- Community Service with American Diabetes Walk, National Walk to School Day, Shriner’s Toy Fund Drive (330 toys), Big Brothers and Big Sisters
- UMass SAAC reps attending A-10 SAAC Meeting in Philadelphia
- SAAC on Twitter with up-to-the-minute student-athlete updates

Visions Committee – Chair Bob Goodhue reported the subcommittee had met April 22, 2011 to discuss and review the strategic plan draft that had been emailed to all council members. Bob reviewed the report with the council. Three major goals of the strategic plan are to foster winning programs, provide a quality student athlete experience, and to “Do it the Right Way”. Kim Callicoate reported that this process began in Summer 2009 with an in depth analysis each of the 21 Division I sport programs. Marilyn Billings questioned the report’s detail and length. John McCutcheon noted that this strategic plan explains where we are positioning our sports, how we evaluate our coaches and how we invest our current limited resources. Kim Callicoate also explained that this analytical report is required by the NCAA. Co-Chair Lacey called for a vote on the Strategic Plan. George Richason motioned to accept the report. All were in favor, none were opposed.

V. Graduating Students of the Athletic Council

Co-Chair Lacey congratulated the five graduating seniors and sincerely thanked them for their time and effort in serving the Athletic Council. Seniors stood as the Council members applauded their service.

VI. Conference Realignment update and Announcement/ Update – AD McCutcheon

With great enthusiasm, AD McCutcheon discussed the big announcement of joining the Mid-American Conference and extensive media exposure in transitioning from Division II to Division I Football. He briefly overviewed tentative future scheduling in general terms.

Field Hockey and Lacrosse had magic moments all season, experiences that will last a lifetime. Greg Cannella was named CAA coach of the year. Softball was
again very successful heading into the A-10 Championship having had won the last 15 out of 16 tournaments.

VII. Fall Semester 2011 Meeting Dates (McCutcheon/ Sarsynski)
Co-Chair Lacey welcomed everyone to return next semester and announced the Fall Semester 2011 Meeting Dates – September 9, October 7, November 4, December 9.

George Richason motioned to close the meeting. Ed Ward seconded the motion. All were in favor. Meeting adjourned at 12:49 p.m.

Respectfully submitted,

George Richason