1. **Attendance:**

Richard Bogartz (Chair), Scott Tangroom, Elizabeth Chilton, Nick Bromell, Deborah Picking, Masoud Hashemi, Ernie May, Kathy Debevec, Piper Gaubatz

2. **Concentration in Entrepreneurship and Innovation Management.**

The Council considered the proposal for a Concentration in Entrepreneurship and Innovation Management. The concentration is intended to speed the diffusion of innovation and new businesses throughout the economy. Students will learn how to evaluate the commercial applicability of a new product or service. Once a new idea is determined to have a realistic chance of acceptance in the marketplace, students will learn the methods of bringing the idea to life, including business planning and finding access to capital.

Nine credits of required courses:
- MANAGMNT 341 New Venture Planning
- MANAGMNT 491F New Venture Financing
- MANAGMNT 491G New Venture Organizing and Growth

will be supplemented with two electives. Eligible electives include:

- SPORTMGT 392D (Sport Entrepreneurship)
- SCH-©-MGT 491E (Entrepreneurial Field Experience)
- MARKETNG 491S (Small Business Marketing)
- MANAGMNT 462 (Social Entrepreneurship)

The Council voted to endorse approval of this concentration.

3. **Entrepreneurship Center**

The Council discussed the proposal for a "Center for Entrepreneurship and Innovation Management at Isenberg." The discussion centered on the indications that both teaching and research functions are being proposed for the Center. It was pointed out that at UMass Amherst, Centers do not perform teaching functions. It was decided to refer Professor Theroux to the Comprehensive Policy on Centers and Institutes


and to suggest that the proposal become two proposals: one for a Center for the research aspect, and a second for a Program in which the teaching would occur. The Council also suggested that an effective way to clarify these matters and arrive at
proposals that are in accord with UMass policies would be for Professor Theroux to get together with Associate Chancellor Bryan Harvey and Secretary of the Faculty Senate Ernie May.

The Council asked the Chair to convey this information to Professor Theroux.

4. **Proposal for a Certificate in Climate Change and Green Infrastructure**

The Council considered the proposal for a Certificate in Climate Change and Green Infrastructure. We agreed that we strongly support the goals of this proposal, however there were some reservations about the course structure.

Discussion began about the Geo-Sci 5XX course that appeared destined to become both a 100 level course and a 500 level course. The question was raised as to whether the 500 level version would really be a 500 level course. From there the discussion evolved to the suggestion that perhaps it would be better to have both a graduate level certificate and an undergraduate level certificate. This seemed to offer the possibility of real 600 level for the graduate students and also the addition to both certificates of additional courses at the respective levels.

The consensus was that returning two proposals to the Council would be the best path to follow. We look forward to endorsing both those proposals.