

UNIVERSITY OF MASSACHUSETTS AT AMHERST
OFFICE OF THE FACULTY SENATE

Presiding Officer Jerome Mileur called the 630th regular meeting of the Faculty Senate to order on April 22, 2004 at 3:30 p.m. in Bezanson Recital Hall, Room 248, of the Fine Arts Center.

A. ADDRESS BY CHANCELLOR JOHN V. LOMBARDI
(see attached)

QUESTIONS

Faculty Senate Secretary Ernest May wondered if there would be any big kick-off events for the campaign.

Chancellor Lombardi replied that, yes, there would be something. With a campaign of this size, at the end of the quiet phase when the campaign's potential has been determined, there is normally a big, privately-funded, kick-off event that fills the Mullins Center and focuses on faculty and students in order to build a frenzy of generosity. It is not exactly clear when or how it will take place, but there will be a big event.

Senator David Ostendorf asked a barely audible question about matching funds from the State.

Chancellor Lombardi replied that, with a lot of support from the President's office, the notion of matching funds has been floating around. The Legislature and Governor seem very interested in the idea, because it is something that can be done without making any long-term future commitment. It will be made a priority, but probably not this year. A current priority is to go after the rest of the contract package and to try to annualize the \$10 million the system received as a supplemental last year. By the time the campaign goes public, there will be various forms of matching funding out there to be used for leverage – on one side for things like endowed professorships, and on the other side for capital. The matching should be done at a high level of a million dollars or more.

Senator Eric Einhorn asked a barely audible question about whether or not Chancellor Lombardi is satisfied with something.

Chancellor Lombardi said that he is satisfied with it, otherwise he would make it known that he wasn't. The reason for the Foundation is to have a high-powered donor group who watches over such matters – makes sure the focus is there and that the money comes in and does what it is designed to do. When the donors come in, they want to have confidence that their investments will produce what we say it will produce.

Senator Robert Wilson asked an inaudible question about whether or not this is a strictly UMASS Amherst campaign.

Chancellor Lombardi explained that it is. The campaign is not in coordination with any other UMASS campuses at all. There is expected to be good support from the Trustees and the President, as this is typical of any campus' fundraising campaign. There is not a huge donor overlap within the University. Most of the donors are clearly specific about what campus they care about.

Professor Emeritus Joseph Larson asked an inaudible question about an opportunity for people in different departments to get advice on fundraising.

Chancellor Lombardi replied that one of the reasons the last year has been spent identifying and bringing on board development officers at each of the colleges is to make sure that every college has a support structure so that the faculty aren't expected to be the primary fundraisers. In most cases, the purpose of the faculty is to help identify what to raise money for and what can be reasonably promised in exchange for that money. What often happens is that funding is solicited for one objective – such as an endowed professorship – but a donor only wants to give to another type of project – such as the construction of a new building. The donor won't be turned away. Most likely, a building will be constructed if that's what the donor wants to do, because even though it is not a top priority, it would be an asset to the campus. The funding suggestions that are put out there are examples of what the donor could get excited about, but the donor will get excited about what s/he is most interested in. The faculty members are available to meet with donors to talk about this and what the transforming power of the gift could be.

Senator Marta Calas asked a barely audible question regarding the connection between the donor's interest and the faculty's interest – i.e. potential difficulty in the meeting of the two.

Chancellor Lombardi agreed that this is always a problem in any campaign; donors give money to what they want to give money to, whether or not it is a central need of the University. The rule, in fundraising, is to solicit and take money for any project that is within our domain – that is, of some importance to the campus. If someone wants to give money for something

that is either not important or not appropriate to pursue, there are two options. The first is to persuade them as to where they could donate their money instead. The second option, if they don't want to do that, is to thank them for their interest and move on. It's rare that a significant donor won't want to do something in the main interest of the University. Part of this campaign is educating and inspiring the donor to find something that s/he will feel confident and fulfilled about contributing to.

An unidentified person asked a barely audible question about separating funding needs.

Chancellor Lombardi replied that, if our State were predictable, the University could have a policy separating what things the State should/will pay for versus the enhancements that private gifts should/will pay for. The State's commitment to this institution is primarily to accomplish two things. The first is to subsidize the tuition and fee rate so that it stays below the private sector. The second is to do this by paying baseline salaries. However, there are certain things that neither the State nor most donors will fund. For example: steam pipes. Donors don't want to pay for the generic operation of the institution. If the campus wants to be first-rate, it has to build quality elements on top of the baseline. These include student services, student activities, faculty support, research support, etc. For instance, in regards to classroom building, if a donor wants to help build or improve first-rate, high-quality classroom space, it would be no problem to then put his/her name on that space, so both the campus and the donor benefit from this gift in the end.

B. ANNOUNCEMENTS

1. The Secretary of the Faculty Senate

Secretary May announced, on behalf of the former Secretary Frank Hugus, that today at the University Club there is an awarding of the new Barbara Burn Scholarships with a reception at 5:30 in the University Club.

2. The Chair of the Rules Committee

Senator Richard Bogartz announced that work regarding the four departmental consolidations is almost complete. Three are coming before the Senate today. Senator Bogartz expressed appreciation to all of the council members, council chairpersons, faculty members who appeared before the councils, and the department heads and deans who shared their knowledge and expertise regarding the consolidations.

3. The Faculty Delegates to the Board of Trustees

Faculty Delegate to the Board of Trustees Brian O'Connor made a partially-inaudible announcement that on Tuesday, May 4th at 4:00 p.m., the Trustees will meet as a Committee of the Whole in the Massachusetts Room of the Mullins Center. On Wednesday, May 5th, at 9:15 a.m. there will be a Board of Trustees meeting.

4. The President of the Student Government Association

President of the SGA Jared Nokes introduced himself to the Senate, saying that this would be his first and last chance to attend a Senate meeting. The rest of the announcement was inaudible, due to technical difficulties.

QUESTIONS

Senator Brian O'Connor addressed the Administration, particularly John Cunningham, asking if anyone had ever given any thought to changing the so-called five-day counseling period in the middle of every term to something like a four-week period since, with SPIRE, students ramp on in order of class standing – i.e. first juniors, then sophomores, then freshmen. No immediate response was given.

C. NEW COURSES

There is no report associated with the following motion:

<u>COURSE</u>	<u>TITLE</u>	<u>CREDITS</u>
AFROAM 118	“Survey of Afro-American Literature II”	3
CE-ENGIN 275	“AutoCAD in Civil Engineering”	3
COM-HLTH 229	“Bioterrorism and the Challenges to Public Health”	3
E&C-ENG 374	“Computer Networks & the Internet”	3
ENVIRSCI 445	“Environmental Problem Solving in the Community”	3
POLISCI 252	“Globalization, Governance and World Order”	3
POLISCI 338	“Nationalism, Ethnicity and Identity in Politics”	3

MOVED: 32-04 That the Faculty Senate approve the courses AFROAM 118, CE-ENGIN 275, COM-HLTH 229, E&C-ENG 374, ENVIRSCI 445, POLISCI 252 and 338, as recommended by the Academic Matters Council.

This motion was seconded and adopted.

D. NEW BUSINESS

1. Special Report of the General Education Council concerning Recommended General Education Designations, as presented in Sen. Doc. No. 04-029 with Motion No. 33-04.

MOVED: 33-04 That the Faculty Senate approve the General Education Designations in the curriculum areas, as presented in Sen. Doc. No. 04-029.

This motion was seconded and adopted.

2. Special Report of the Academic Matters Council concerning Minor Changes in Course Requirements for the Animal Science Major in the College of Natural Resources and the Environment, as presented in Sen. Doc. No. 04-030 with Motion No. 34-04.

MOVED: 34-04 That the Faculty Senate approve the Minor Changes in Course Requirements for the Animal Science Major in the College of Natural Resources and the Environment, as presented in Sen. Doc. No. 04-030.

This motion was seconded and adopted.

3. Special Report of the Academic Matters Council concerning Reducing the Number of Tracks in the Animal Science Major in the College of Natural Resources and the Environment, as presented in Sen. Doc. No. 04-031 with Motion No. 35-04.

MOVED: 35-04 That the Faculty Senate approve the Number of Tracks in the Animal Science Major to two (Pre-Professional and Technical/Management), as presented in Sen. Doc. No. 04-031.

This motion was tabled until the May 6, 2004 Regular Meeting of the Faculty Senate .

4. Special Report of the Academic Matters Council, Academic Priorities Council, Graduate Council and Program and Budget Council concerning The Consolidation of the Departments of Plant and Soil Sciences and Entomology to the Department of Plant, Soil, and Insect Sciences, as presented in Sen. Doc. No. 04-032 with Motion No. 36-04.

MOVED: 36-04 That the Faculty Senate approve the Consolidation of the Departments of Plant and Soil Sciences and Entomology to the Department of Plant, Soil, and Insect Sciences, as presented in Sen. Doc. No. 04-032.

This motion was seconded and adopted.

5. Special Report of the Academic Matters Council, Academic Priorities Council, Graduate Council and Program and Budget Council concerning The Consolidation of the Departments of Journalism and Communication, as presented in Sen. Doc. No. 04-033 with Motion No. 37-04.

MOVED: 37-04 That the Faculty Senate approve the Consolidation of the Departments of Journalism and Communication, as presented in Sen. Doc. No. 04-033.

This motion was seconded and adopted.

6. Special Report of the Academic Matters Council, Academic Priorities Council, Graduate Council and Program and Budget Council concerning The Consolidation of the Departments of Biostatistics and Epidemiology, Community Health Studies and Environmental Health Sciences to the Department of Public Health, as presented in Sen. Doc. No. 04-034 with Motion No. 38-04.

MOVED: 38-04 That the Faculty Senate approve the Consolidation of the Departments of Biostatistics and Epidemiology, Community Health Studies and Environmental Health Sciences to the Department of Public Health, as presented in Sen. Doc. No. 04-034.

This motion was seconded and adopted.

E. BYLAW CHANGES (Second Reading) (Report Previously Distributed)

Special Report of the Rules Committee concerning Bylaw Changes, as presented in Sen. Doc. No. 04-028A with Motion No. 31-04.

MOVED: That the Faculty Senate approve the Bylaw Changes, as presented in Sen. Doc. No. 04-028A. 31-04

(Inasmuch as this is a change to the Senate Bylaws, this is the second of three readings of this motion. It will be read again and voted on at the 631st meeting. The motion may be debated and amended at all three meetings.)

The 630th Regular Meeting of the Faculty Senate stood adjourned at 4:30 p.m. on April 22, 2004. The proceedings of this meeting are available on audiotape in the Faculty Senate Office.

Respectfully submitted,

**Ernest D. May
Secretary of the Faculty Senate**