

**UNIVERSITY OF MASSACHUSETTS  
OFFICE OF THE FACULTY SENATE**

**MINUTES: Presiding Officer Jerome Mileur called the 609<sup>th</sup> meeting of the Faculty Senate to order on Thursday, October 3, 2002 at 3:30 p.m. in Herter Hall 227.**

**A. ANNOUNCEMENTS**

**1. Principal Administrative Officers**

*Deputy Chancellor Dubach* announced a major milestone in the implementation of the new Student Information System. He explained that the system now contains student records--the registration and records piece of the system. It is now "live" with the Registrar's Office and others involved in student records. Preregistration, spring bills and financial aid should also be part of the system over the next few months. He then stated that faculty and students will soon be receiving account information for the system.

**2. The Secretary of the Faculty Senate**

*Ernest May* made three points to the Senate. One, the Senate is revising its bylaws in order to streamline, update language, revise charges and otherwise make the Senate as effective as possible. The revisions should be in their final phase in the next week, and then will start appearing on Senate agendas. Current revisions are available for review on the Senate website. Two, various councils and committees, led by the Outreach Council, are in the process of reviewing the Intercampus Graduate School of Marine Sciences and Technology, conditionally approved two years ago with a lot of reservations. The Intercampus Graduate School has responded to those concerns as they were asked to do by September 1<sup>st</sup>, and following the councils' and committees' review, this campus will either withdraw from the school, continue to be provisionally associated with it, or there will be a recommendation for its full approval. Three, UMass Online. Since it was created by a vote of the trustees, the Senate has a strong advisory roll in its operations. With the use of overheads, Secretary May demonstrated that UMass Online is set up as a non-profit, system-wide collaboration through the Continuing Ed. divisions of each campus. It follows local procedures and offers only degree credit programs approved by the five campuses. It has 9,164 enrollments, tuition revenue, grant revenue, and it's only got a staff of 6.5. UMass Online tends toward a potential homogenization of everything because it's in its best interest to see all the different things feeding into it from the five campuses standardized. That brings up issues which are being discussed across the campuses: intellectual property, admissions, transfer, articulation, residency requirements, tuition and fees, and grading.

**B. ADDRESS BY IAN MCCAWE, ATHLETIC DIRECTOR**

**For the full text of Ian McCaw's address, please visit our website at [http://www.umass.edu/senate/minutes\\_02\\_03.html](http://www.umass.edu/senate/minutes_02_03.html)**

*Secretary May* asked Mr. McCaw to elaborate on any possible obstacles in achieving the five strategic goals he presented to the Senate.

*Mr. McCaw* stated that this campus has very good coaches in place, and that the revenue-producing sports in the Athletic Program are moving in a positive direction--hopefully toward a strong level of success this year and in coming years. In terms of revenue enhancement, he explained that he has a strong background in that area from his experiences at Tulane and Northeastern Universities and that he will be able to use that experience to make some significant gains in bringing money into the University.

*Senator Brian O'Connor* stated that there is a disconnect between the academic advising given by the Athletic Department and many of the other advising offices on campus. He asked if Mr. McCaw had given any thought to creating a better connection between the two.

*Mr. McCaw* answered that he hadn't given the athletic advising much thought, but that he'd make a note of it and take it into consideration.

*Senator O'Connor* pointed out that sports tickets aren't advertised to the campus community except to those who have ordered tickets in the past. He then asked about improving marketing in the Athletic Department.

*Mr. McCaw* replied that the Athletic Department is very order-taking driven. He then stated that he's in the process of hiring a new assistant athletic director with strong sales experience who will be proactive in the area of selling tickets.

*Secretary May* asked, in light of recent budget cuts, how Mr. McCaw intends to make the Athletic Department less dependent on state funds.

*Mr. McCaw* answered that the Athletic Department is focusing on revenue enhancement to combat that problem.

*Senator Jenny Spencer* asked if the Athletic Department planned to reinstate any of the seven sports cut last year since some of those sports were nationally recognized sports with winning records.

*Mr. McCaw* answered that there were no plans to reinstate those sports. He stated that they plan to move on as a 22-sport program--10 men's sports and 12 women's.

## **C. ANNUAL REPORTS**

- 1. Annual Report of the Service Departments Committee for Academic Year 2001-2002, as presented in Sen. Doc. No. 03-003.**

**This report was received by the Faculty Senate.**

- 2. Annual Report of the Graduate Council for the Academic Year 2001-2002, as presented in Sen. Doc. No. 03-004.**

**This report was received by the Faculty Senate.**

**D. PRESENTATION BY DR. ROBERT LEVIN, CHAIR SERVICE DEPARTMENTS COMMITTEE**

**For the full text of Dr. Levin's presentation, please visit our website at [http://www.umass.edu/senate/minutes\\_02\\_03.html](http://www.umass.edu/senate/minutes_02_03.html)**

*Senator Robert Wilson* stated that he finds it effective to ask students at the end of every class to throw away their trash on their way out of class.

*Secretary May* stated that it's one thing to supplement the efforts of the custodial staff by keeping your own space clean, but that installing air conditioners needs to be done by the Physical Plant since it involves the electrical supply and carpentry of the building. He then asked how much it costs to install an air conditioner.

*Dr. Levin* answered that the installation of a window air conditioner presently costs \$4,700.

**The 609<sup>th</sup> meeting of the Faculty Senate stood adjourned at 4:25 p.m. October 3, 2002.**

**Respectfully submitted by Ernest May, Secretary of the Faculty Senate.**

**The proceedings of this meeting are available on audiotape at the Faculty Senate Office dated October 3, 2002.**