

# MASSACHUSETTS BANKERS ASSOCIATION INTERNSHIP OPPORTUNITY

## *The 2010 Financial Literacy Internship Education Program* *Deadline: Monday, November 16, 2009*

The Massachusetts Bankers Association (MBA), representing all 210 banks doing business in Massachusetts are pleased to partner with the College of Social and Behavioral Sciences (SBS) in offering a paid internship with potential academic credit\* during the Spring 2010 semester. MBA is looking for 2-3 students who will work with campus and MBA representatives to learn about financial literacy and design and deliver programs that will help inform their campus peers.

### **Students selected for this internship will:**

- **Develop workshops and events on campus focused on helping fellow UMass students learn financial literacy and understand credit scores and responsible credit usage**
- **Work about 40-50 hours during the spring semester and get paid \$500\***
- **Make valuable connections in the Massachusetts banking industry**
- **Gain great experience for future careers in banking, finance and communication**
- **Use and develop skills in public speaking, event planning, conducting workshops, and executing marketing plans**
- **Learn about financial literacy and other issues facing consumers today**

*\*Students should register for at least one credit.*

## **ALL MAJORS ARE WELCOME TO APPLY**

### **TO APPLY:**

Contact David Floreen, Senior Vice-President at the Massachusetts Bankers Association: 617-523-7595; [dfloreen@massbankers.org](mailto:dfloreen@massbankers.org).

### **FOR MORE INFORMATION:**

For general information and questions, contact Jackie Brousseau-Pereira, SBS Dean's Office: 413-545-1933; [jackie@sbs.umass.edu](mailto:jackie@sbs.umass.edu).

## **APPLICATIONS MUST BE POSTMARKED OR EMAILED BY Monday, November 16, 2009**

**Completed applications should be emailed or mailed to: [dfloreen@massbankers.org](mailto:dfloreen@massbankers.org)**

**or**

David Floreen, Massachusetts Bankers Association,  
73 Tremont St. Suite 306, Boston MA 02108

**(OVER)**

**Finalists will be interviewed in early December 2009.**

**2010 Application  
Massachusetts Bankers Association  
Financial Literacy Education Internship**

Student Name:			
Email:			
Campus Phone:			
Cell or Alternate Phone:			
Campus Address:			
Permanent Address:			
Student ID:		Year	
Major		GPA	
(Check one) The best way to reach me is:	Phone	Email	

In no more than one page, succinctly describe what you know about financial literacy, what communication skills you offer and why you would like to participate in this project.

Please also attach a resumé that describes your previous work and leadership experience.

**References:** Please provide two references in the space below:

Name:		Phone:/email	
Title/business:			
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Title/business:			

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