



College of Social and Behavioral Sciences

Office of the Dean • Draper Hall • University of Massachusetts Amherst
Phone: 413-545-4173 • Fax: 413-577-0905

Scott J. Bacherman Fund 2012 Scholarship Information

The Bacherman awards were established in memory of Scott J. Bacherman '76 to help **UMass Amherst undergraduates who are interested in the fields of journalism, broadcasting, electronic media, entertainment/music industry, or affiliated fields** to develop the necessary skills, experiences, and networking opportunities to enter their chosen field. **Scott J. Bacherman '76** served as Program Director of WMUA from 1973 to 1975. He instituted 24-hour operation of the station with paid management staff beginning in the summer of 1975. Scott founded Greenfield-based WPOE in 1976 and went on to a career as manager and owner of numerous commercial radio stations. Before his death in August 2002, he was Regional Executive Vice President of Clear Channel Communications, acting as chief operating executive of 34 radio stations in New England and Virginia in addition to the KQS Network in Boston.

Bacherman SCHOLARSHIP – One award of up to \$5,000 towards educational costs at UMass Amherst.

Eligibility: The successful applicant will:

- Be a freshman, sophomore or junior with a declared major in Journalism, Communication, or BDIC with a Journalism or Communication concentration;
- Have a career focus in journalism, broadcasting, electronic media, entertainment/music industry, or affiliated fields;
- Be in good academic standing with a cumulative GPA of at least 3.5; and
- Have demonstrated financial need, as determined by the UMass Amherst Financial Aid Office. Preference will be given to residents of Massachusetts.

Selection: For each award, selection is based on financial need, academic merit and strength of completed application.

The recipients of this award will be expected to:

- *Write a thank-you letter to the donors of the Bacherman Fund*
- *Attend the scholarship reception on Saturday, May 5, 2012*

The application deadline is Thursday, April 12, 2012. Please submit in hard copy, or electronically to:

Bacherman Scholarship Award
c/o Jackie Brousseau-Pereira
SBS Dean's Office, Draper Hall
University of Massachusetts Amherst
40 Campus Center Way
Amherst, MA 01003-9244
413.545.1933, scholarships@sbs.umass.edu

Application Checklist	
	Application Form
	Resume
	Essay
	UMass Financial Aid information (current year)
	Statement of Financial Need

For guidance on submitting a scholarship application, please go to the SBS website:
http://www.umass.edu/sbs/academics/undergraduate/scholarship_workshop.htm



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Scott J. Bacherman Fund 2012 Scholarship Application

Please complete and return this form to:
Jackie Brousseau-Pereira, Director of External Affairs, College of Social and Behavioral Sciences,
Draper Hall, University of Massachusetts Amherst, 40 Campus Center Way, Amherst, MA 01003
Tel: 413.545.1933 Email: scholarships@sbs.umass.edu

THE DEADLINE TO APPLY IS THURSDAY, APRIL 12, 2012

Name			E-mail address				
Local Address							
Local Phone			Major				
Anticipated Graduation			Student ID #			GPA	
Permanent Address							

Please include the following with your application:

- Current résumé that lists academic achievements, student activities and employment
- If applicable, evidence of your current financial aid package from UMass Amherst (a print out from SPIRE will do)
- A brief statement (1-2 paragraphs) of financial need which describes any important or extenuating financial circumstances related to your need
- A brief essay (no more than one page) describing your current interest in journalism, broadcasting, electronic media, entertainment/music industry, or affiliated fields, including any past experience or future plans. If you are interested in pursuing a career in this field, state your career goals and include any additional information about why you enjoy and plan to be involved in the field?

____ By completing this application I declare that the information included is true and complete. If I am selected as a recipient of this award, I give my permission to share select information with the donor of the scholarship.

For guidance on submitting a scholarship application, please go to the SBS website:
http://www.umass.edu/sbs/academics/undergraduate/scholarship_workshop.htm