



College of Social and Behavioral Sciences

Office of the Dean • Draper Hall • University of Massachusetts Amherst
Phone: 413-545-4173 • Fax: 413-577-0905

Scott J. Bacherman Fund 2012 Internship Information

The Bacherman awards were established in memory of Scott J. Bacherman '76 to help **UMass Amherst undergraduates who are interested in the fields of journalism, broadcasting, electronic media, entertainment/music industry, or affiliated fields** to develop the necessary skills, experiences, and networking opportunities to enter their chosen field. **Scott J. Bacherman '76** served as Program Director of WMUA from 1973 to 1975. He instituted 24-hour operation of the station with paid management staff beginning in the summer of 1975. Scott founded Greenfield-based WPOE in 1976 and went on to a career as manager and owner of numerous commercial radio stations. Before his death in August 2002, he was Regional Executive Vice President of Clear Channel Communications, acting as chief operating executive of 34 radio stations in New England and Virginia in addition to the QQS Network in Boston.

Bacherman INTERNSHIP – One award up to \$3,000 to support a student internship in the field of broadcasting, media convergence or affiliated fields.

Eligibility: The successful applicant will:

- Provide documentation of an unpaid summer or fall internship in journalism, broadcasting, electronic media, entertainment/music industry, or affiliated fields;
- Be in good academic standing; and
- Have demonstrated financial need, as determined by the UMass Amherst Financial Aid Office. Preference will be given to students who are involved in WMUA, WFCR, UVC-TV/19, The Daily Collegian and other campus media and entertainment organizations are encouraged to apply.

Selection: Selection is based on financial need, academic merit and strength of completed application.

The recipients of this award will be expected to:

- Write a thank-you letter to the donors of the Bacherman Fund
- Attend the scholarship reception on Saturday, May 5, 2012

Deadline to apply is Thursday, April 12, 2012. Please submit in hard copy, or electronically to:

Bacherman Internship Award
c/o Jackie Brousseau-Pereira
SBS Dean's Office, Draper Hall
University of Massachusetts Amherst
40 Campus Center Way
Amherst, MA 01003-9244
413.545.1933, scholarships@sbs.umass.edu

Application Checklist	
	Application Form
	Resume
	Essay
	UMass Financial Aid information (current year)
	Statement of Financial Need
	Internship sponsor information



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Scott J. Bacherman Fund 2012 Internship Application

Please complete and return this form to:
 Jackie Brousseau-Pereira, Director of External Affairs, College of Social and Behavioral Sciences,
 Draper Hall, University of Massachusetts Amherst, 40 Campus Center Way, Amherst, MA 01003
 Tel: 413.545.1933 Email: scholarships@sbs.umass.edu

THE DEADLINE TO APPLY IS THURSDAY, APRIL 12, 2012

Name		E-mail address			
Local Address					
Local Phone			Major		
Anticipated Graduation		Student ID #		GPA	
Permanent Address					
Organization where you plan to do your internship?					
Internship will take place (select one)	Summer 2012		Fall 2012		

Please include the following with your application:

- Current résumé that lists academic achievements, student activities and employment
- If applicable, evidence of your current financial aid package from UMass Amherst (a print out from SPIRE will do)
- A brief statement (1-2 paragraphs) of financial need which describes any important or extenuating financial circumstances related to your need
- An essay (no more than one, double-spaced page) describing the internship you will complete. How is it related to journalism, broadcasting, electronic media, entertainment/music industry, or affiliated fields? What is your current and future interest in this field? How will the internship help you reach your future career goals? Also, please describe any involvement with UMass Amherst campus media.
- A letter from your internship sponsor confirming your internship placement. If this is not possible, please provide contact information for the organization.

____ By completing this application I declare that the information included is true and complete. If I am selected as a recipient of this award, I give my permission to share select information with the donor of the scholarship.