



College of Social and Behavioral Sciences

Office of the Dean • Draper Hall • University of Massachusetts Amherst
Phone: 413-545-4173 • Fax: 413-577-0905

Scott J. Bacherman Fund 2009 Scholarship and Internship Information

The Bacherman awards were established in memory of Scott J. Bacherman '76 to help **UMass Amherst undergraduates who are interested in the fields of journalism or broadcasting** to develop the necessary skills, experiences, and networking opportunities to enter their chosen field. **Scott J. Bacherman '76** served as Program Director of WMUA from 1973 to 1975. He instituted 24-hour operation of the station with paid management staff beginning in the summer of 1975. Scott founded Greenfield-based WPOE in 1976 and went on to a career as manager and owner of numerous commercial radio stations. Before his death in August 2002, he was Regional Executive Vice President of Clear Channel Communications, acting as chief operating executive of 34 radio stations in New England and Virginia in addition to the KQS Network in Boston.

Bacherman SCHOLARSHIP – One award of up to \$5,000 toward a student's educational costs at UMass Amherst. **Eligibility:** Candidate must be a freshman, sophomore or junior with a declared major in Journalism, Communication, or BDIC with a Journalism or Communication concentration. The candidate must also be enrolled at UMass Amherst; be in good academic standing with a cumulative GPA of at least 3.5; and have demonstrated financial need, as determined by the UMass Amherst Financial Aid Office. Preference will be given to residents of Massachusetts.

Bacherman INTERNSHIP – One award up to \$3,000 to support a student internship in the field of broadcasting, media convergence or affiliated fields. **Eligibility:** Candidate must be enrolled at UMass Amherst; able to provide documentation of a summer or fall internship in broadcasting; be in good academic standing and have demonstrated financial need, as determined by the UMass Amherst Financial Aid Office. Students who are involved in WMUA, WFCR, UVC-TV/19, The Daily Collegian and other campus media organizations are encouraged to apply.

Selection: The Review Committee may invite finalists for an interview. Selection is based on financial need, academic merit and strength of completed application.

The recipients of this award will be expected to:

- *Write a thank-you letter to the donors of the Bacherman Fund*
- *Attend the scholarship reception on Saturday, May 16, 2009*

Application can be found on the following page. Please submit in hard copy, or electronically to:

Bacherman Internship/Scholarship
c/o Jackie Brousseau-Pereira
SBS Dean's Office, Draper Hall
University of Massachusetts Amherst
40 Campus Center Way
Amherst, MA 01003-9244
413.545.1933, scholarships@sbs.umass.edu

Application Checklist: <input type="checkbox"/> Application Form <input type="checkbox"/> Resume <input type="checkbox"/> Letter of recommendation <input type="checkbox"/> Internship sponsor information <input type="checkbox"/> Essay
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Scott J. Bacherman Fund

2009 Scholarship and Internship Application

Please complete and return this form to:

Jackie Brousseau-Pereira, Director of External Affairs, College of Social and Behavioral Sciences,
Draper Hall, University of Massachusetts Amherst, 40 Campus Center Way, Amherst, MA 01003
Tel: 413.545.1933 Email: scholarships@sbs.umass.edu

THE DEADLINE FOR APPLYING IS FRIDAY, APRIL 17, 2009

WHEN COMPLETING THIS FORM ELECTRONICALLY, YOU SHOULD SAVE IT TO YOUR COMPUTER WITH A DIFFERENT FILENAME AND THEN UPLOAD THE NEW FILE TO SEND AS AN ATTACHMENT

Applying for Internship Scholarship

Name _____ E-mail address _____

Local Address _____

Local Phone _____ Major _____

Anticipated Graduation _____ Student ID # _____ GPA _____

Permanent Address _____

If you are applying for internship support, where and when do you plan to do your internship? _____

1: Please include the following with your application

- Current résumé that lists academic achievements, student activities and employment
- Letter of recommendation from a faculty member, former employer, or other who is able to speak to your interests and abilities. This letter cannot be written by the administrative advisor from WMUA or UVC/TV-19.
- Sponsor letter or contact information for internship, if applicable
- An essay of no more than two pages:

Scholarship applicants: describe current interest in journalism and/or broadcasting, including any past experience or future plans. If interested in pursuing a career in the field, state your career goals. Include any additional information about why you enjoy and plan to be involved in the field.

Internship applicants: describe the internship you will complete. How is it related to the field of broadcasting? What is your current and future interest in broadcasting? How will the internship help you reach your future career goals? Also, describe any involvement with UMass Amherst campus media groups.