**Effective Workplace Education Programs**

**From Start up to Evaluation**

A series of 3 free workshops to help you build capacity to offer basic education at the workplace, sponsored by the Massachusetts Worker Education Roundtable

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**Workshop 1**  
**Building Effective Partnerships**

Learn how to market a workplace program to businesses; understand the roles and responsibilities of effective partnerships; and learn to analyze costs and research funding.

**May 9, 2011 - 1:30-3:30**  
UMass Dartmouth Workplace Education Program  
800 Purchase Street  
New Bedford, MA  
Lower Level

**May 12, 2011 - 2:00-4:00 PM**  
Northern Essex Community College  
Riverwalk Campus, Room 416  
Lawrence, MA

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**Workshop 2**  
**Workplace Needs Analysis, Program Planning, Evaluation**

Explore tools for effective workplace needs analysis, and learn how to apply this information to customized workplace education program design.

**May 16, 2011 - 1:30-3:30**  
UMass Dartmouth Workplace Education Program  
800 Purchase Street  
New Bedford, MA  
Lower Level

**May 19, 2011 - 2:00-4:00 PM**  
Northern Essex Community College  
Riverwalk Campus, Room 416  
Lawrence, MA

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**Workshop 3**  
**Contextualized Curriculum, Instruction, and Assessment**

Gain hands on experience with developing workplace education curriculum and lessons relevant to your program, and explore tools for assessment of learning gains.

**May 23, 2011 - 1:30-3:30**  
UMass Dartmouth Workplace Education Program  
800 Purchase Street  
New Bedford, MA  
Lower Level

**May 26, 2011 - 2:00-4:00 PM**  
Northern Essex Community College  
Riverwalk Campus, Room 416  
Lawrence, MA

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**To Register for individual workshops or the whole series:**

**Email:** Connie Nelson, Director of the Massachusetts Workplace Education Roundtable, at <Connie_Nelson@hotmail.com>. Include the following information in your email: The name of the workshop, your name, your program, your position (teacher, director, etc), your email address, and your phone number.

**Call:** Connie Nelson at 617-983-3667. Please register one week before each workshop.