

<b>CA11-RH-3805 - Campus Contract FY'11: Printing of Brochures and Flyers</b>						
<b>Bid Response: Marcus Printing Company, Inc.</b>				<b>Vendor: # 000014582</b>		
<b>SECTION 1 - PREPARATION OF ARTWORK</b>						
<b>A. SYSTEM WORK</b>						
Vendor to check/crate traps on disk, at our request:						
Price per hour:	\$75.00					
Price per trap:	\$15.00					
Photoshop retouching (if available). Price per hour:	\$85.00					
<b>B. HIGH RESOLUTION COLOR PROOFS from digital files</b>						
	<b>Size:</b>	<b>Size:</b>	<b>Other:</b>	<b>Largest Size:</b>		
Hi-Res Digital Proof - Size:	8.5" X 11"	11" x 17"				
Price per side:	\$15.00	\$29.00	\$12 sq/ft	28x40		
<b>C. HIGH-RESOLUTION DRUM SCANS</b>						
(Vendor to also supply low-resolution scans on disk, to be used for position only)						
Low-resolution scans are to be replaced with high-res scans prior to ripping files for proofing. Screens to be available in 150, 175 & 200 line.						
PRICE PER SCAN fro mtransparency or scannable reflective copy; 35mm to 8" x 10" originals.						
Final Size up to:	<b>4x5</b>	<b>5x7</b>	<b>8x10</b>	<b>10x12</b>	<b>11x14</b>	<b>12x18</b>
Pricing:	\$5.00	\$6.00	\$10.00	\$12.00	\$15.00	\$20.00
<b>D. PRESSROOM</b>						
Split Fountain: Price for 1 split	n/a					
Split Fountain: Price for 2 split	n/a					
Split Fountain: Price for additional splits:	n/a					
					<b>Additional</b>	
Perforations: Horizontal or vertical (based on 8-1/2" x 11")	<b>100</b>	<b>250</b>	<b>500</b>	<b>1,000</b>	<b>1,000's</b>	
Priced:	\$40.00	\$45.00	\$50.00	\$59.00	\$18.00	
Scoring:	\$40.00	\$45.00	\$50.00	\$59.00	\$18.00	
<b>SECTION II - PRINTING</b>						
<b>A. BROCHURE FORMAT: 8-1/2" X 11" FOLDED TO LETTERFOLD</b>						
<b>8-1/2" X 11" FOLDED TO LETTERFOLD</b>						
Prices are exclusive of paper. To calculate total cost, add these prices and any additional options to price of paper from list below.						
	<b>100</b>	<b>250</b>	<b>500</b>	<b>1,000</b>	<b>Additional</b>	
					<b>1000's</b>	
Black Ink Only: 1 side: 1/0	\$39.00	\$42.00	\$46.00	\$449.00	\$5.00	
Black Ink Only: 2 sides: 1/1	\$49.00	\$59.00	\$69.00	\$79.00	\$16.00	
1 PMS Ink Only: 1 side: 1/0	\$49.00	\$52.00	\$56.00	\$59.00	\$7.00	
1 PMS Ink Only: 2 sides: 1/1	\$69.00	\$79.00	\$89.00	\$99.00	\$18.00	
Black plus 1 PMS Ink: 1 side: 2/0	\$99.00	\$109.00	\$129.00	\$139.00	\$24.00	
Black plus 1 PMS Ink: 2 sides: 2/2	\$148.00	\$179.00	\$288.00	\$299.00	\$36.00	
Additional PMS any one side: 1 side	\$31.00	\$39.00	\$59.00	\$79.00	\$9.00	
Additional PMS any one side: 2 sides	\$58.00	\$68.00	\$108.00	\$179.00	\$18.00	
4/Color Process only: 1 side:	\$275.00	\$325.00	\$375.00	\$425.00	\$26.00	
4/Color Process only: 2 sides	\$375.00	\$425.00	\$459.00	\$496.00	\$32.00	
<b>BROCHURE FORMAT: 8-1/2" X 11" FOLDED TO LETTERFOLD - PAPER STOCK</b>						
	<b>100</b>	<b>250</b>	<b>500</b>	<b>1,000</b>	<b>Additional</b>	
					<b>1000's</b>	
Finch Opaque, 70# text	\$4.00	\$6.00	\$10.00	\$16.00	\$15.00	
Full Bleed	\$6.00	\$8.00	\$12.00	\$18.00	\$17.00	
Mohawk Opaque Smooth, 80# text	\$8.00	\$10.00	\$22.00	\$35.00	\$18.00	
Full Bleed	\$10.00	\$14.00	\$26.00	\$42.00	\$19.00	
Mohawk Via (colored stock), 80# text	\$9.00	\$12.00	\$24.00	\$38.00	\$19.00	
Full Bleed	\$12.00	\$16.00	\$28.00	\$45.00	\$20.00	

HannoArt Gloss, 80# text	\$6.00	\$8.00	\$16.00	\$19.00	\$16.00
<i>Full Bleed</i>	\$8.00	\$10.00	\$18.00	\$22.00	\$18.00
HannoArt Silk, 100# text	\$8.00	\$10.00	\$20.00	\$24.00	\$20.00
<i>Full Bleed</i>	\$10.00	\$13.00	\$23.00	\$28.00	\$23.00
Chorus Art (gloss), 63# cover	\$10.00	\$12.00	\$14.00	\$28.00	\$22.00
<i>Full Bleed</i>	\$12.00	\$14.00	\$24.00	\$38.00	\$40.00
Finch Opaque, 65# cover	\$8.00	\$10.00	\$12.00	\$25.00	\$21.00
<i>Full Bleed</i>	\$10.00	\$12.00	\$22.00	\$36.00	\$39.00

**B. BROCHURE FORMAT: 8-1/2" X 14-5/8" WITH DOUBLE PARALLEL FOLD ( 8 PANELS )**

Formatted to fit No. 10 envelope. Gatefolds and barrefolds may be extra. Call vendor for price.

Prices are exclusive of paper. To calculate total cost, add these prices and any additional options to price of paper from list below.

	100	250	500	1,000	Additional 1000's
Black Ink Only: 1 side: 1/0	\$40.00	\$43.00	\$47.00	\$50.00	\$5.00
Black Ink Only: 2 sides: 1/1	\$50.00	\$60.00	\$70.00	\$80.00	\$16.00
1 PMS Ink Only: 1 side: 1/0	\$50.00	\$53.00	\$57.00	\$60.00	\$7.00
1 PMS Ink Only: 2 sides: 1/1	\$70.00	\$80.00	\$90.00	\$100.00	\$18.00
Black plus 1 PMS Ink: 1 side: 2/0	\$100.00	\$110.00	\$130.00	\$140.00	\$24.00
Black plus 1 PMS Ink: 2 sides: 2/2	\$149.00	\$180.00	\$289.00	\$300.00	\$36.00
Additional PMS any one side: 1 side	\$32.00	\$40.00	\$60.00	\$80.00	\$9.00
Additional PMS any one side: 2 sides	\$59.00	\$69.00	\$109.00	\$180.00	\$18.00
4/Color Process only: 1 side:	\$276.00	\$326.00	\$376.00	\$426.00	\$26.00
4/Color Process only: 2 sides	\$376.00	\$426.00	\$460.00	\$497.00	\$32.00

**BROCHURE FORMAT: 8-1/2" X 14-5/8" WITH DOUBLE PARALLEL FOLD ( 8 PANELS ) - PAPER STOCK**

	100	250	500	1,000	Additional 1000's
Finch Opaque, 70# text	\$4.00	\$6.00	\$10.00	\$16.00	\$15.00
<i>Full Bleed</i>	\$6.00	\$8.00	\$12.00	\$18.00	\$17.00
Mohawk Opaque Smooth, 80# text	\$8.00	\$10.00	\$22.00	\$35.00	\$18.00
<i>Full Bleed</i>	\$10.00	\$14.00	\$26.00	\$42.00	\$19.00
Mohawk Via (colored stock), 80# text	\$9.00	\$12.00	\$24.00	\$38.00	\$19.00
<i>Full Bleed</i>	\$12.00	\$16.00	\$28.00	\$45.00	\$20.00
HannoArt Gloss, 80# text	\$6.00	\$8.00	\$16.00	\$19.00	\$16.00
<i>Full Bleed</i>	\$8.00	\$10.00	\$18.00	\$22.00	\$18.00
HannoArt Silk, 100# text	\$8.00	\$10.00	\$20.00	\$24.00	\$20.00
<i>Full Bleed</i>	\$10.00	\$13.00	\$23.00	\$28.00	\$23.00
Chorus Art (gloss), 63# cover	\$10.00	\$12.00	\$14.00	\$28.00	\$22.00
<i>Full Bleed</i>	\$12.00	\$14.00	\$24.00	\$38.00	\$40.00
Finch Opaque, 65# cover	\$8.00	\$10.00	\$12.00	\$25.00	\$21.00
<i>Full Bleed</i>	\$10.00	\$12.00	\$22.00	\$36.00	\$39.00

**C. BROCHURE FORMAT: 8-1/2" X 18-1/4" FOLDED TO 8-1/2" X 3-5/8" ( 10 PANELS )**

Formatted to fit No. 10 envelopes. Gatefolds and barrefolds may be extra. Call vendor for price.

Prices are exclusive of paper. To calculate total cost, add these prices and any additional options to price of paper from list below.

	100	250	500	1,000	Additional 1000's
Black Ink Only: 1 side: 1/0	\$41.00	\$44.00	\$48.00	\$51.00	\$12.00
Black Ink Only: 2 sides: 1/1	\$51.00	\$61.00	\$71.00	\$81.00	\$19.00
1 PMS Ink Only: 1 side: 1/0	\$51.00	\$54.00	\$58.00	\$61.00	\$12.00
1 PMS Ink Only: 2 sides: 1/1	\$71.00	\$81.00	\$91.00	\$101.00	\$20.00
Black plus 1 PMS Ink: 1 side: 2/0	\$101.00	\$111.00	\$131.00	\$141.00	\$24.00
Black plus 1 PMS Ink: 2 sides: 2/2	\$150.00	\$181.00	\$290.00	\$301.00	\$36.00

Additional PMS any one side: 1 side	\$33.00	\$41.00	\$61.00	\$81.00	\$9.00
Additional PMS any one side: 2 sides	\$60.00	\$70.00	\$110.00	\$181.00	\$18.00
4/Color Process only: 1 side:	\$277.00	\$327.00	\$377.00	\$427.00	\$26.00
4/Color Process only: 2 sides	\$377.00	\$427.00	\$461.00	\$498.00	\$32.00
<b>BROCHURE FORMAT: 8-1/2" X 18-1/4" FOLDED TO 8-1/2" X 3-5/8" ( 10 PANELS ) - PAPER STOCK</b>					
	<b>100</b>	<b>250</b>	<b>500</b>	<b>1,000</b>	<b>Additional 1000's</b>
Finch Opaque, 70# text	\$4.00	\$6.00	\$10.00	\$16.00	\$15.00
Full Bleed	\$6.00	\$8.00	\$12.00	\$18.00	\$17.00
Mohawk Opaque Smooth, 80# text	\$8.00	\$10.00	\$22.00	\$35.00	\$18.00
Full Bleed	\$10.00	\$14.00	\$26.00	\$42.00	\$19.00
Mohawk Via (colored stock), 80# text	\$9.00	\$12.00	\$24.00	\$38.00	\$19.00
Full Bleed	\$12.00	\$16.00	\$28.00	\$45.00	\$20.00
HannoArt Gloss, 80# text	\$6.00	\$8.00	\$16.00	\$19.00	\$16.00
Full Bleed	\$8.00	\$10.00	\$18.00	\$22.00	\$18.00
HannoArt Silk, 100# text	\$8.00	\$10.00	\$20.00	\$24.00	\$20.00
Full Bleed	\$10.00	\$13.00	\$23.00	\$28.00	\$23.00
Chorus Art (gloss), 63# cover	\$10.00	\$12.00	\$14.00	\$28.00	\$22.00
Full Bleed	\$12.00	\$14.00	\$24.00	\$38.00	\$40.00
Finch Opaque, 65# cover	\$8.00	\$10.00	\$12.00	\$25.00	\$21.00
Full Bleed	\$10.00	\$12.00	\$22.00	\$36.00	\$39.00
<b>D. BROCHURE FORMAT: 11" X 17" FOLDED TO 8-1/2" X 11" THEN TO 8-1/2" X 3-5/8" - OR - 5-1/2" X 8-1/2"</b>					
Gatefolds are extra. Call vendor for price					
Prices are exclusive of paper. To calculate total cost, add these prices and any additional options to price of paper from list below.					
	<b>100</b>	<b>250</b>	<b>500</b>	<b>1,000</b>	<b>Additional 1000's</b>
Black Ink Only: 1 side: 1/0	\$49.00	\$59.00	\$69.00	\$79.00	\$10.00
Black Ink Only: 2 sides: 1/1	\$69.00	\$79.00	\$89.00	\$11.00	\$19.00
1 PMS Ink Only: 1 side: 1/0	\$59.00	\$69.00	\$79.00	\$89.00	\$12.00
1 PMS Ink Only: 2 sides: 1/1	\$89.00	\$99.00	\$109.00	\$119.00	\$20.00
Black plus 1 PMS Ink: 1 side: 2/0	\$129.00	\$139.00	\$149.00	\$159.00	\$24.00
Black plus 1 PMS Ink: 2 sides: 2/2	\$188.00	\$225.00	\$235.00	\$248.00	\$36.00
Additional PMS any one side: 1 side	\$31.00	\$39.00	\$59.00	\$79.00	\$9.00
Additional PMS any one side: 2 sides	\$58.00	\$68.00	\$108.00	\$179.00	\$18.00
4/Color Process only: 1 side:	\$375.00	\$425.00	\$475.00	\$525.00	\$36.00
4/Color Process only: 2 sides	\$475.00	\$525.00	\$575.00	\$625.00	\$42.00
<b>BROCHURE FORMAT: 11" X 17" FOLDED TO 8-1/2" X 11" THEN TO 8-1/2" X 3-5/8" - OR - 5-1/2" X 8-1/2" - PAPER STOCK</b>					
	<b>100</b>	<b>250</b>	<b>500</b>	<b>1,000</b>	<b>Additional 100's</b>
Finch Opaque, 70# text	\$8.00	\$12.00	\$19.00	\$30.00	\$28.00
Full Bleed	\$12.00	\$16.00	\$22.00	\$35.00	\$32.00
Mohawk Opaque Smooth, 80# text	\$12.00	\$18.00	\$39.00	\$68.00	\$32.00
Full Bleed	\$18.00	\$22.00	\$42.00	\$75.00	\$36.00
Mohawk Via (colored stock), 80# text	\$18.00	\$22.00	\$42.00	\$75.00	\$36.00
Full Bleed	\$19.00	\$24.00	\$44.00	\$78.00	\$38.00
HannoArt Gloss, 80# text	\$8.00	\$12.00	\$19.00	\$29.00	\$29.00
Full Bleed	\$9.00	\$13.00	\$21.00	\$32.00	\$36.00
HannoArt Silk, 100# text	\$10.00	\$15.00	\$24.00	\$36.00	\$36.00
Full Bleed	\$11.00	\$16.00	\$26.00	\$40.00	\$40.00

Chorus Art (gloss), 63# cover	\$19.00	\$22.00	\$42.00	\$75.00	\$72.00	
<i>Full Bleed</i>	\$22.00	\$26.00	\$46.00	\$78.00	\$75.00	
Finch Opaque, 65# cover	\$10.00	\$12.00	\$22.00	\$36.00	\$78.00	
<i>Full Bleed</i>	\$12.00	\$18.00	\$26.00	\$46.00	\$98.00	