



UNIVERSITY OF MASSACHUSETTS-AMHERST

Procurement Department
407 Goodell Bldg., 140 Hicks Way
Amherst, MA 01003-9334

voice: 413-545-0361 fax: 413-545-1643

email: procurement@admin.umass.edu Web Page: www.umass.edu/procurement

(THIS IS NOT AN ORDER)

REQUEST FOR BID # AA08-RH-2801

Table with 4 columns: Description, Unit Price, Total Price, and a large empty cell for RFB details. Includes RFB Opening Date & Time: June 5, 2008 @ 1:00 PM and Requested by: Jack Harrison.

PLEASE DIRECT ANY QUESTIONS REGARDING THIS RFB TO: ROSEMARY A. HASSAY @ 413-545-1094

IMPORTANT INFORMATION

- It is the bidder's responsibility to insure that their bid is received in its entirety by the University of Massachusetts, Procurement Department, 407 Goodell Building, 140 Hicks Way, Amherst, MA 01003-9334 by 1:00 PM on the bid opening date specified above. Bids received after the specified date/time or at a location other than what is listed in the RFB will be rejected and placed unopened in the bid file.
Bids may be faxed provided that they are followed up by a hard copy with written signature within 5 days of the bid date. All faxed bids must be received by the Procurement fax by the date and time of the bid above. No electronic bids will be accepted.
All prices are FOB Destination, delivery free of all charges to: University of Massachusetts Amherst at a location specified on a purchase order.
Bidders must list their Taxpayer's Identification Number here:
Bid may not be materially altered after the bids have been opened. Only the Director of Procurement can determine what a material alteration is.
All prices must be submitted on a Net Basis. Unit price shall prevail in case of mathematical error.
Bids on items that differ from specifications will be rejected at the discretion of the Director of Procurement. Proprietary names are quoted for informational purposes only and are not meant to limit competition. The right is reserved to accept the bid deemed best for the University.
Exceptions to any terms and conditions contained herein or in the bid specifications, must be noted by bidder in bid. The Director of Procurement reserves the right to reject any bid that does not conform to the specifications.

Vendor Name: Telephone: Fax:

Name of Person Submitting Bid: Authorized Signature:

Address: E-Mail Address:

R# 37479

These specifications are for printing, binding, and shipping. UMASS requires all phases of the book printing & binding to be of a high quality, with clean, crisp halftone/duotone printing, consistent ink density throughout, correct paper grain orientation, and sound, durable bindings. The Publisher reserves the right to reject product in which the work performed by primary vendor or his/her subcontractors is substandard. Bidders may subcontract a portion, or portions, of the manufacturing (such as binding, or color separations), so long as accurate quotations are supplied in bid, and with the understanding that the primary vendor (bidder) is entirely responsible for the coordination, scheduling, and quality of any subcontracted work.

Bidders are requested to carefully read the specifications below and quote comprehensive and accurate costs for all stages of this book's manufacture and shipment. When requested please itemize specific charges/credits. A Bid Checklist is enclosed as a guideline. *Omission of requested information may result in a vendor's bid being removed from consideration.*

Bidders should make every effort to quote on the exact materials called for in specifications. If that is not possible, an equivalent material may be substituted in the quotation, provided any substitution is clearly identified in bid, and samples are enclosed for evaluation by the Publisher.

Note the Publisher's schedule requirements below.

This bid will be awarded to the vendor who offers the best combination of text stock, duotone/halftone printing quality, and price.

If there are any questions about these bid specifications call Jack Harrison (413-545-4998).

All bids must be sent directly to the University of Massachusetts, Procurement Department by 2 p.m. on the Bid Opening Date. Faxed bids can be sent to 413-545-1643 but they must be followed by hard copy within five (5) business days of the Bid Opening Date.

QUANTITIES FOR BID: 1000, 1250, 1500 casebound

TRIM SIZE: 7" x 9.25" [binds along 9.25" side] **PAGES:** 288 pages + 32 page INSERT

CAMERA COPY & PREPRESS

Text: Text mechanicals supplied as InDesignCS2 application file. There are 76 text halftones to be prepped as follows: **73 scan from reflective originals**, scale & crop to match For Position Only TIFFs placed in mechanicals; **3 Text halftones are supplied as linked high-resolution RGB TIFF files** which will need to be converted to grayscale and adjusted for optimal halftone printing on uncoated stock. Make sure you include in your bid the estimated Prepress cost of converting and adjusting any supplied RGB TIFF files to insure a pleasing tonal range. Please quote as a separate line item your rate for Prepress services (such as digital image retouching) which may be required in addition to the Prepress described in specifications above.

Insert: mechanicals supplied as InDesignCS2 application file. There are 31 duotone images printing on coated stock to be prepped as follows: **22 scanned from reflective originals**, scan, scale & crop to match mechanicals; **9 supplied as high-resolution RGB TIFF files** which need to be converted to Black + Warm Gray duotones. Make sure you include in your bid the estimated Prepress cost of converting and adjusting any supplied RGB TIFFS to insure a pleasing tonal range. Please quote as a separate line item your rate for Prepress services (such as digital image retouching) which may be required in addition to the Prepress described in specifications above.

Please quote as a separate line item hourly rate for Prepress services additional to those described in bid specifications.

Jacket: Mechanical supplied as InDesignCS2 application file. Reproduction TIFF in place for jacket front. Prep for 4-color process printing on coated stock.

PROOFS

Text: Blueprints (or equivalent) of complete text. In addition to those, loose accurate proofs of all Halftones must be provided for approval. Digital proofs of Halftones are acceptable provided the proofing method is an accurate predictor of printed halftone appearance.

Insert: Blueprints (or equivalent) of complete insert. In addition to those, loose accurate "contract proofs" of all Duotones must be provided for approval. Digital proofs of Duotones are acceptable provided the proofing method is an accurate predictor of printed halftone appearance.

Jacket: Press proof or Matchprint of entire cover. Accurate digital proofs are acceptable.

PRINTING

Text: 288 pages print 1/1 black, there are bleeds only on p. ii & p. 115.

Insert: 32 pages print 2/2 (black + Pantone Warm Gray 8), no bleeds.

Jackets: (edition quantity plus 50 trimmed advance samples for Publisher): print 4/0, full bleeds, gloss film lamination

STOCK

Text: Quote on the following TEXT stock options, all UNCOATED:

Option #1) 60# text basis, smooth finish, with extra opacity, cream/natural shade. Examples of qualified text stocks in this category would be: Finch Opaque Smooth Vanilla; Cougar Opaque Smooth Natural; Rolland Opaque Smooth Natural. Whatever is offered as an Option #1 stock must be distinctly superior to a standard "offset" stock.

Option #2) same as quoted option #1 except in a 70# text basis

Option #3) 60# STANDARD OFFSET, cream sheet, 360-420 ppi, such as Glatfelter Offset, B-18, or equivalent.

While your available stocks may not match these options exactly, please quote on the CLOSEST EQUIVALENT you can provide to specified options within the scheduling and quantity parameters of bid. Please submit stock sample with bid (preferably printed). Award of contract will greatly depend on quality and suitability of text stock offered for printing high quality halftones.

Insert: 70# matte/dull coated, plain white.

Jacket: 80# coated 1 side, plain white

BINDING

288 pages text + 32pp insert. Smyth-sewn casebound, round back, 1 pc. case using a B-grade cloth (such as Arrestox B or equivalent), 80# Rainbow Antique colored endsheets (matching text shade), 98 pt binders board, head & footbands, foil stamp front, spine and back (ISBN) with one hit of foil. Stamping die art supplied by Publisher. Wrap jackets.

ADDITIONAL COSTS/CREDITS (please list as separate line items):

- comprehensive cost for an optional test press sheet of at least 8 representative duotones (more preferred) on matte coated job stock in order to evaluate duotone tone, color, and quality.
- Prepress rate for any retouching/adjusting of DUOTONE reproduction files supplemental to the operations already outlined in bid specifications (such as, fixing poor contrast, repairing tears, cleaning blemishes)
- Prepress rate for any retouching/adjusting of HALFTONES reproduction files supplemental the operations already outlined in bid specifications (such as fixing poor contrast, repairing tears, cleaning blemishes)

PACKING & SHIPPING

Individually shrink-wrap, pack and ship in bulk cartons. Cartons must be labelled with the following information in PRINTED format: ISBN, author, title, carton quantity, carton weight, publisher's name. Cartons must also have labels affixed in BAR CODE FORMAT with the following information: ISBN; carton quantity and carton weight.

Please supply accurate & comprehensive estimated surface shipping costs for BULK SHIPMENT **FOB** to:

University of Massachusetts Press

c/o Maple Press Distribution, Lebanon Distribution Center

704 Legionaire Drive, Frederickburg, PA 17026.

Quote separately an estimated additional charge for sending 20 advance copies by 2nd day air to the Publisher's office in Amherst, MA 01003.

SCHEDULE

InDesignCS2 mechanicals and all artwork due at printer 6/12/2008 latest. Completed books must be delivered to the Publisher's warehouse by 9/12/2008 (12 business weeks) at the latest.

PRINTING/BINDING SAMPLES: Unless you have already done so, please enclose a sample book(s) demonstrating both high-quality duotone printing and halftone printing for evaluation by Publisher. Sample(s) will be returned upon request.

BIDDER: _____

Date _____

BID CHECKLIST FOR: FANNING / *Through an Uncommon Lens*

Bid No. _____

<i>Quantity</i>	1000	1250	1500
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PREPRESS, PROOFING, PLATES

Text	_____	_____	_____
Insert	_____	_____	_____

PRINTING (including Makeready)

Text (1/1)	_____	_____	_____
Insert (2/2)	_____	_____	_____

STOCK

Text Option #1 (60# Opaque, Smooth, Cream/Natural)	_____	_____	_____
Text Option #2 (70# Opaque, Smooth, Cream/Natural)	_____	_____	_____
Text Option #3 (60# Standard Offset, Cream/Natural)	_____	_____	_____
Insert (70# Matte Coated, plain white)	_____	_____	_____

CASEBINDING

_____	_____	_____	_____
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DUSTJACKET (4c)

(comprehensive cost for Prepress/Proofs/Printing/Finish)

_____	_____	_____	_____
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MANUFACTURING SUBTOTAL (using Stock A)

_____	_____	_____	_____
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MANUFACTURING SUBTOTAL (using Stock B)

_____	_____	_____	_____
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MANUFACTURING SUBTOTAL (using Stock C)

_____	_____	_____	_____
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ADDITIONAL COSTS

- cost for press proof sheet of representative duotones _____
- additional Prepress cost for digital DUOTONE retouching _____ per hour / item
- additional Prepress cost for digital HALFTONE retouching _____ per hour / item

FREIGHT

- Bulk shipment to Warehouse as specified _____
- cost for 20 advance copies by 2nd day Air as specified _____

SCHEDULE

- Can you meet Publisher's required schedule? YES NO
- latest date for receipt of camera copy and still deliver books by 9/12/08 _____

Thank you