



UNIVERSITY OF MASSACHUSETTS-AMHERST

Procurement Department
407 Goodell Bldg., 140 Hicks Way
Amherst, MA 01003-9334

voice: 413-545-0361 fax: 413-545-1643

email: procurement@admin.umass.edu Web Page: www.umass.edu/procurement

(THIS IS NOT AN ORDER)

REQUEST FOR BID # AA09-RH-2842

«Name» «Address_1» «Address_2» «City», «State» «Zip»	RFB Opening Date & Time: July 10, 2008 @ 1:00 PM		
	Requested by: Joyce Hahn Telephone: 413-545-3522 Department: Athletics Date Prepared: 6/24/2008		
	Description	Unit Price	Total Price
	BIDS ARE REQUESTED FOR A NETWORK STATION TO PARTNER BROADCAST A "COACHES TALK SHOW" PER THE ATTACHED SPECIFICATIONS FOR THE BID OPENING ON JULY 10, 2008 @ 1:00 P.M.		
	Contract Term: July 1, 2008 – June 30, 2011 (Three (3) Year Contract Term)		

PLEASE DIRECT ANY QUESTIONS REGARDING THIS RFB TO: ROSEMARY A. HASSAY @ 413-545-1094

IMPORTANT INFORMATION

- It is the bidder's responsibility to insure that their bid is received in its entirety by the University of Massachusetts, Procurement Department, 407 Goodell Building, 140 Hicks Way, Amherst, MA 01003-9334 by 1:00 PM on the bid opening date specified above. Bids received after the specified date/time or at a location other than what is listed in the RFB will be rejected and placed unopened in the bid file.
- Bids may be faxed provided that they are followed up by a hard copy with written signature within 5 days of the bid date. All faxed bids must be received by the Procurement fax by the date and time of the bid above. **No electronic bids will be accepted.**
- All prices are FOB Destination, delivery free of all charges to: University of Massachusetts Amherst at a location specified on a purchase order.
- **Bidders must list their Taxpayer's Identification Number here:** _____ - _____
- Bid may not be materially altered after the bids have been opened. Only the Director of Procurement can determine what a material alteration is.
- All prices must be submitted on a Net Basis. Unit price shall prevail in case of mathematical error.
- Bids on items that differ from specifications will be rejected at the discretion of the Director of Procurement. Proprietary names are quoted for informational purposes only and are not meant to limit competition. The right is reserved to accept the bid deemed best for the University.
- Exceptions to any terms and conditions contained herein or in the bid specifications, must be noted by bidder in bid. The Director of Procurement reserves the right to reject any bid that does not conform to the specifications.

Vendor Name: _____ Telephone: _____ Fax: _____

Name of Person Submitting Bid: _____ Authorized Signature: _____

Address: _____ E-Mail Address: _____

R# 39089



**University of Massachusetts Amherst
Department of Procurement
Request for Bids:**

**Network Station to Partner Broadcast a
“Coaches Talk Show”
per the attached specifications**

**RFB# AA09-RH-2842
Bid Opening Date – July 10, 2008 @ 1:00 p.m.**

The University of Massachusetts Athletics Department is requesting bids for a partner to broadcast a coaches' talk show, specifically for football and men's basketball.

The following are the requirements that UMass is requesting as part of this relationship.

- Term: three year contract beginning July 1, 2008 and ending June 30, 2011
- Time Slot for airing show:
 - Football Coaches Show: either 15-20 minute show Friday evening prior to 11:30 PM or 30 minute show Saturday 9:00 AM-noon
 - Men's Basketball Coaches Show: 30 minute show Saturday 9AM-noon
- Show will air for consecutive weeks during late August to Early May timeframe:
 - Football maximum number of shows 14 shows (14 weeks)
 - Men's Basketball maximum number of shows 16 shows (16 weeks)
- Must be a network station
- Station will produce featured packages such as (but not limited to):
 - Player profiles
 - Game review highlights
 - Game preview highlights
- Station will supply the set and studio, technical equipment, and technical staff support.
 - Note: Certain features and segments can be taped at UMass campus locations
- Station will produce promotional advertisements to be used by station and UMass Athletics for show promotion
- UMass Athletics will retain the rights and revenue for all sponsorship and commercial advertisement opportunities related to the Coaches Show
- UMass Athletics will supply and pay for all costs related to the host of the show
- UMass Athletics is looking for a Station that will entertain trade advertising sponsorship with UMass Athletics to off set costs associated with show production.

Request for Bid – AA09-RH-2842 – “Coaches Talk Show”

Bid Opening Date: July 10, 2008 @ 1:00 pm

➤ Please complete the following:

- Cost Per Football Coaches Show: \$ _____ x 14 shows = \$ _____
- Cost Per Men’s Basketball Coaches Show: \$ _____ x 16 shows = \$ _____
- Total Costs for Production: \$ _____
- Total Amount Station is interested in for sponsorship trade: \$ _____
- Total Cash Cost to UMass Athletics: \$ _____

If you have any technical questions, please call Todd McDonald, Assistant AD for Corporate Sales and Marketing at 413-545-9596.

Bidders shall deliver their bid response to the following address by **Thursday, July 10, 2008 at 1:00pm, at which time the bids will be opened and publicly read.** Bids shall be clearly marked and addressed to:

**University of Massachusetts
Procurement Department
407 Goodell Bldg; 140 Hicks Way
Amherst, MA 01003
Fax 413-545-1643
Attention: RFB AA09-RH-2842**

It is the sole responsibility of the bidder to insure that its bid is delivered to the Procurement Department in its entirety by the due date and time. Late bids will not be considered, and will be placed, unopened, in the bid file. Faxed bids will be accepted, provided the original is received within 5 working days after bid deadline submission date.

All questions from prospective vendors regarding this Request for Bid shall be referred to the Purchasing Manager in the Procurement Department by email or fax only, by Tuesday, July 1, 2008 at 2:00 PM. No telephone calls will be entertained. Inquiries received after the specified date and time will not be accepted. The University will E-Mail its response to all questions to all bidders of record by formal addendum by 3:00 pm on Thursday, July 3, 2008 and post the questions and response on the Procurement Department Web-site at: www.umass.edu/procurement/openbids.

The contact information for this individual is:

**University of Massachusetts, Amherst
Rosemary A. Hassay, Purchasing Manager
Fax: (413) 545-1643
E-mail: procurement@admin.umass.edu**

The University will extend the due date by written addendum if such information significantly amends this request for bid or makes compliance with the original proposed due date impractical.

The University reserves the right to reject any or all bids, in whole or in part, and to make an award in a manner deemed to be in the University’s best interest.