Defining Sustainability
Heritage and Energy Conservation

Saving Windows, Saving Money
Evaluating the Energy Performance of Window Replacement and Retrofit
Heritage and Tourism: From Critique to Alliance
“This form of tourism justifies in fact the efforts which ... maintenance and protection demand of the human community because of the socio-cultural and economic benefits which they bestow on all the population concerned.”

Versus: “the negative, despoiling, or destructive effects which the massive and uncontrolled use of monuments and sites entails.”
Growth in Number of Tourist Trips

- 1950: 25 Million
- 1997: 613 Million
- 2006: 842 Million
- 2020: 1.5 Billion anticipated
1999 ICOMOS Charter on Cultural Tourism

- Domestic and international tourism as “the foremost vehicles for cultural exchange”…
- “The involvement and cooperation of local and/or indigenous community representatives, conservationists, tourism operators, property owners, policy makers, those preparing national development plans, and sites managers is necessary to achieve a sustainable tourism industry and enhance the protection of heritage resources for future generations.”
AMEX: Partner in Preservation

SEGOVIA AQUEDUCT
Segovia, Spain

VISIT THIS SITE
constructed around A.D. 50, the Segovia aqueduct is one of the best preserved Roman aqueducts in Europe. A masterpiece of ancient engineering, it provided water to the Spanish city into the twentieth century.

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PARTNERS IN PRESERVATION

Explore the Map » About the Partnership »
responsible tourism

a call to action
What is to be done?

SORRY FOR THE INCONVENIENCE
WE ARE TRYING TO CHANGE THE WORLD
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