



## Toplines

### UMass Poll of Likely Presidential Primary Voters

<b>Field Dates:</b>	November 5 - November 13, 2015
<b>Sample:</b>	318 Likely Republican Primary Voters 381 Likely Democratic Primary Voters
<b>Margin of Error:</b>	6.4 for Republican Likely Primary Voters 6.0 for Democratic Likely Primary Voters

YouGov interviewed 1,224 respondents who were then matched down to a sample of 1,000 American adults. The respondents were matched to a sampling frame on gender, age, race, education, party identification, ideology, and political interest. The frame was constructed by stratified sampling from the full 2010 American Community Survey (ACS) sample with selection within strata by weighted sampling with replacements (using the person weights on the public file). Data on voter registration status and turnout were matched to this frame using the November 2010 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and ideology. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. Likely voters are respondents who said that they would definitely or probably vote in their state's presidential primary or caucus. Confirmed registered likely voters are those likely voters who we were able to match to voter files as active registered voters.

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## Republican Primary

Keeping in mind that candidates sometimes withdraw from the campaign before all states have an opportunity to vote, from the list below, please select the names of each candidate who you would be willing to vote for in your state's Republican presidential primary or caucus:

	Likely Voters	Likely Voters (Confirmed Registered)
Carson	56	67
Trump	54	56
Cruz	40	52
Rubio	39	46
Fiorina	30	36
Huckabee	21	27
Paul	20	19
Bush	18	18
Christie	17	19
Jindal	15	22
Kasich	13	15
Santorum	10	12
Graham	4	4
Pataki	3	3
Gilmore	1	1

Now please select the names of each candidate who you would NOT be willing to vote for in your states Republican presidential primary or caucus:

	Likely Voters	Likely Voters (Confirmed Registered)
Bush	50	56
Graham	43	53
Pataki	42	51
Christie	35	36
Gilmore	33	37
Paul	31	34
Santorum	29	31
Jindal	29	31
Kasich	28	31
Trump	28	29
Huckabee	25	23
Fiorina	22	24
Rubio	18	18
Cruz	16	11
Carson	14	13



Please rank the candidates in terms of how likely you are to vote for each in your state's Republican presidential primary or caucus. Ranking a candidate first means that he or she is your top preference.

	Likely Voters					Likely Voters (Confirmed Registered)				
	First	Second	Third	Fourth	Fifth	First	Second	Third	Fourth	Fifth
Trump	31	9	8	2	3	28	11	11	2	4
Carson	22	16	7	7	2	29	19	8	8	2
Cruz	13	10	8	3	3	17	13	12	3	4
Rubio	9	11	9	5	2	9	12	10	7	2
Fiorina	4	7	4	7	4	4	6	5	12	5
Kasich	4	3	2	< 1	2	3	3	2	0	3
Bush	3	4	4	4	1	3	4	4	4	2
Paul	4	2	6	2	1	3	3	5	2	1
Christie	2	5	4	2	2	1	5	6	2	3
Huckabee	1	3	3	3	3	1	3	4	4	3
Jindal	1	1	1	2	3	1	1	1	3	4
Santorum	< 1	1	1	< 1	1	1	2	1	< 1	< 1
Pataki	0	1	< 1	< 1	1	1	1	0	< 1	1
Graham	< 1	< 1	0	1	< 1	0	< 1	0	< 1	1
Gilmore	0	0	0	0	0	0	0	0	0	0

Which candidate do you think would have the best chance of winning the general election?

	Likely Voters	
	Likely Voters	(Confirmed Registered)
Trump	40	35
Carson	24	30
Rubio	12	16
Cruz	8	10
Bush	5	2
Paul	3	1
Fiorina	2	2
Christie	2	1
Kasich	2	1
Huckabee	1	1
Pataki	1	0
Gilmore	0	1
Santorum	0	0
Jindal	0	0
Graham	0	0



## Democratic Primary

Keeping in mind that candidates sometimes withdraw from the campaign before all states have an opportunity to vote, from the list below, please select the names of each candidate who you would be willing to vote for in your state's Democratic presidential primary or caucus:

	Likely Voters	Likely Voters (Confirmed Registered)
Clinton	71	70
Sanders	43	42
O'Malley	12	16

Now please select the names of each candidate who you would NOT be willing to vote for in your states Democratic presidential primary or caucus:

	Likely Voters	Likely Voters (Confirmed Registered)
O'Malley	47	41
Sanders	16	19
Clinton	14	16

Please rank the candidates in terms of how likely you are to vote for each in your states Democratic presidential primary or caucus. Ranking a candidate first means that he or she is your top preference.

	Likely Voters			Likely Voters (Confirmed Registered)		
	First	Second	Third	First	Second	Third
Clinton	63	7	<1	64	6	<1
Sanders	29	12	2	27	13	2
OMalley	6	3	3	8	4	4

Which candidate do you think would have the best chance of winning the general election?

	Likely Voters	Likely Voters (Confirmed Registered)
Clinton	78	77
Sanders	19	17
OMalley	3	5

## Second Choice Preferences Among Republican Likely Voters

The tables below show the percentage of a candidate's supporters who list other candidates as their second choice. For example, the first column shows that among those Republicans who list Bush as their first choice, 5% list Carson as their second choice, 16% list Christie as a second option, 37% list Fiorina, 22% list Kasich, and 14% have Rubio as their second choice.

Second choice	First Choice							
	Bush	Carson	Christie	Cruz	Fiorina	Gilmore	Graham	Huckabee
Bush	0	0	27	0	17	0	0	10
Carson	5	0	19	24	57	0	0	23
Christie	16	0	0	2	0	0	0	0
Cruz	0	29	0	0	0	0	0	0
Fiorina	37	11	0	5	0	0	0	0
Gilmore	0	0	0	0	0	0	0	0
Graham	0	0	0	0	6	0	0	0
Huckabee	0	3	21	4	0	0	0	0
Jindal	0	1	0	7	0	0	0	0
Kasich	22	2	33	0	0	0	0	0
Pataki	0	0	0	0	0	0	0	0
Paul	0	3	0	4	0	0	0	8
Rubio	14	20	0	24	20	0	0	46
Santorum	0	1	0	3	0	0	0	0
Trump	6	30	0	28	0	0	0	13

Second choice	First Choice						
	Jindal	Kasich	Pataki	Paul	Rubio	Santorum	Trump
Bush	0	21	0	2	8	0	7
Carson	66	0	0	6	31	0	36
Christie	0	25	0	0	11	0	12
Cruz	0	0	0	30	17	0	19
Fiorina	31	0	0	16	9	100	8
Gilmore	0	0	0	0	0	0	0
Graham	0	0	0	0	0	0	0
Huckabee	0	0	0	38	11	0	0
Jindal	0	0	0	0	0	0	0
Kasich	0	0	0	0	12	0	3
Pataki	0	22	0	0	0	0	0
Paul	0	0	0	0	1	0	4
Rubio	3	24	0	0	0	0	8
Santorum	0	8	0	0	0	0	4
Trump	0	0	0	8	0	0	0