TOPLINES

UMass-Amherst Phone Poll on Boston Mayoral Race
Field Dates: October 22nd – 26th, 2013

Sample: 600 registered Boston voters

The sample was drawn by taking a stratified sample from the City of Boston list of registered voters. Interviewers were instructed to interview only the person listed in the sample. Field dates were Tuesday October 22-Saturday October 26.

The survey was weighted in two stages. First, propensity score weights were assigned based on age, gender, race, and party registration using the voter file for City of Boston as the frame. Then, weights were post-stratified by ideology, phone type (cell phone only vs. all others), educational attainment, turnout in 2012 based on information from the voter list, vote turnout and choice in the mayoral primary.

The margin of error is 5.3% for the full sample and 5.9% for likely voters. The margin will be larger for subgroups.

UMass Poll Directors
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Prof. Raymond La Raja, Ph.D. – Associate Director
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Boston Mayor Vote Choice

Among likely voters

If the election for the next Mayor of Boston were being held TODAY, which candidate would you vote for?

- Marty Walsh: 45%
- John Connolly: 34%
- Someone else: 1%
- Not sure: 20%

(N = 405)

Boston Mayor Vote Choice With Leaners

Among likely voters

Which one of the two main candidates would you say you are LEANING towards voting for?

- Marty Walsh: 47%
- John Connolly: 40%
- Someone else: 1%
- Not sure: 13%

(N = 405)
Campaign Contact – Walsh

Among likely voters. Multiple responses are allowed; total percentages may be over 100%

Have you personally been contacted by a representative of the Marty Walsh campaign by phone, in-person, or online asking you for your support? (IF “YES” ASK:) HOW WERE YOU CONTACTED?

- Yes, by phone: 29%
- Yes, in person: 21%
- Yes, online: 9%
- No: 38%
(N = 447)

Campaign Contact – Connolly

Among likely voters. Multiple responses are allowed; total percentages may be over 100%

Have you personally been contacted by a representative of the John Connolly campaign by phone, in-person, or online asking you for your support? (IF “YES” ASK:) HOW WERE YOU CONTACTED?

- Yes, by phone: 23%
- Yes, in person: 16%
- Yes, online: 7%
- No: 52%
(N = 446)
Candidates and Campaign Issue Trust

Among likely voters; candidate names and issues were randomized

Now, I am going to read you a list of issues that have been brought up in the current mayoral campaign. Which of the two main candidates: Marty Walsh or John Connolly, would you trust more to handle each of the following issues? Who would you trust more to handle [ISSUE]?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Walsh</th>
<th>Connolly</th>
<th>(Vol.) Both</th>
<th>(Vol.) Neither</th>
<th>Not Sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>30%</td>
<td>48%</td>
<td>3%</td>
<td>2%</td>
<td>17%</td>
</tr>
<tr>
<td>Safety/Crime Prevention</td>
<td>40%</td>
<td>29%</td>
<td>5%</td>
<td>4%</td>
<td>22%</td>
</tr>
<tr>
<td>Mass Transit</td>
<td>45%</td>
<td>25%</td>
<td>3%</td>
<td>4%</td>
<td>22%</td>
</tr>
<tr>
<td>Affordable Housing</td>
<td>46%</td>
<td>28%</td>
<td>4%</td>
<td>2%</td>
<td>19%</td>
</tr>
<tr>
<td>Jobs/Economy</td>
<td>47%</td>
<td>28%</td>
<td>4%</td>
<td>3%</td>
<td>19%</td>
</tr>
</tbody>
</table>

Candidates and Representation of Groups

Among likely voters; candidate names and groups were randomized

Which candidate do you think would do a better job of representing people in each of the following groups, Marty Walsh or John Connolly? Which candidate do you think would do a better job of representing [GROUP]?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Walsh</th>
<th>Connolly</th>
<th>(Vol.) Both</th>
<th>(Vol.) Neither</th>
<th>Not Sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>45%</td>
<td>25%</td>
<td>8%</td>
<td>3%</td>
<td>19%</td>
</tr>
<tr>
<td>Middle Class</td>
<td>42%</td>
<td>30%</td>
<td>7%</td>
<td>2%</td>
<td>19%</td>
</tr>
<tr>
<td>Wealthy</td>
<td>20%</td>
<td>43%</td>
<td>5%</td>
<td>5%</td>
<td>27%</td>
</tr>
<tr>
<td>Business Owners</td>
<td>31%</td>
<td>42%</td>
<td>4%</td>
<td>1%</td>
<td>21%</td>
</tr>
<tr>
<td>Union Members</td>
<td>71%</td>
<td>10%</td>
<td>3%</td>
<td>2%</td>
<td>15%</td>
</tr>
<tr>
<td>Teachers</td>
<td>39%</td>
<td>37%</td>
<td>5%</td>
<td>2%</td>
<td>17%</td>
</tr>
<tr>
<td>Latinos</td>
<td>38%</td>
<td>23%</td>
<td>8%</td>
<td>3%</td>
<td>28%</td>
</tr>
<tr>
<td>African Americans</td>
<td>39%</td>
<td>24%</td>
<td>8%</td>
<td>3%</td>
<td>26%</td>
</tr>
</tbody>
</table>

Handling Labor Disputes

Among likely voters; candidate names were randomized

Which candidate for mayor do you think would do a better job of handling disagreements between labor unions and the City of Boston, Marty Walsh or John Connolly?

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Connolly</td>
<td>27%</td>
</tr>
<tr>
<td>Marty Walsh</td>
<td>54%</td>
</tr>
<tr>
<td>Neither</td>
<td>2%</td>
</tr>
<tr>
<td>Both</td>
<td>2%</td>
</tr>
<tr>
<td>Not sure</td>
<td>15%</td>
</tr>
</tbody>
</table>

(N = 439)
**Menino Job Approval**

*Among likely voters*

Now, thinking about the current Mayor of Boston, Thomas Menino…do you approve or disapprove of the way he is doing his job?

- Approve: 84%
- Neither approve nor disapprove: 2%
- Disapprove: 12%
- Not sure: 1%

(N = 448)

**Menino on Ballot Scenario**

*Among likely voters*

Mayor Menino is **not** seeking re-election in this upcoming Boston Mayoral election; however, if Mayor Menino were on the ballot next month, which of the following candidates would you vote for?

- Thomas Menino: 50%
- Marty Walsh: 23%
- John Connolly: 17%
- Other: 0%
- Not sure: 9%

(N = 442)

**Menino Legacy**

*Among likely voters*

Thinking back on Mayor Menino’s time in office, would you say that the city of Boston is better off or worse off than it was before?

- Better off than before: 89%
- About the same: 1%
- Worse off than before: 5%
- Don’t know: 5%

(N = 445)
Casino at Suffolk Downs

Among likely voters

There is currently a plan to incorporate slot machines and other gambling activities at the casino at Suffolk Downs. Do you approve or disapprove of this new measure?

<table>
<thead>
<tr>
<th>Approve</th>
<th>42%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disapprove</td>
<td>45%</td>
</tr>
<tr>
<td>Not sure</td>
<td>13%</td>
</tr>
</tbody>
</table>
(N = 445)

Police Officer Salary Increase

Among likely voters

The Boston City Council will soon vote on a measure to increase police officer salaries by 24 percent over the next six years. Do you think the City Council should approve this measure?

| Yes | 46% |
| No  | 44% |
| Not sure | 9% |
(N = 446)