



UMass Poll of Massachusetts

Field dates: May 30 – June 4th

Sample: 500 registered Massachusetts voters (357 Likely Voters)

The survey was conducted by YouGov America (<http://yougov.com>). Respondents were matched on gender, age, race, education, party identification, ideology, and political interest. YouGov then weighted the matched set of survey respondents to known marginals for registered voters from the state of Massachusetts from the American Community Survey. All analyses were produced using these weights.

The margin of error for registered voters is 5.4%. The margin of error will be larger for subpopulations.

Likely voters were determined based on a question asking registered voters how likely they were to vote in the election and also accounting for whether they had voted in previous elections.

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State of the Commonwealth and Nation

Nation right/wrong track

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	<u>Now</u>	<u>Oct. 2012</u>	<u>Nov. 2011</u>
Right direction	27%	32%	13%
Wrong track	57%	49%	73%
Not sure	16%	19%	14%

N = 496 registered voters

Massachusetts right/wrong track

Do you think things in Massachusetts are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	<u>Now</u>	<u>Oct. 2012</u>	<u>Nov. 2011</u>
Right direction	39%	43%	33%
Wrong track	47%	41%	54%
Not sure	13%	17%	13%

N = 490 registered voters

Approval ratings

What is your opinion of the following individuals?

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Not sure
President Barack Obama	19%	31%	13%	36%	2%
Governor Deval Patrick	19%	29%	15%	32%	6%
Senator Elizabeth Warren	31%	22%	8%	28%	11%
U.S. Congress	2%	10%	29%	54%	5%
MA Legislature	5%	35%	24%	24%	13%

N = 496 registered voters

2013 Senate Special Election

General Election – Registered Voters

If the special election for U.S. Senate were being held today, which candidate would you vote for?

(Respondents who answered “not sure” were asked which candidate they were leaning towards. These are allocated to the candidate in the second columns below).

		<u>With Leaners Allocated</u>
Republican Gabriel Gomez	32%	37%
Democrat Edward Markey	42%	47%
Someone else	4%	4%
Not sure	22%	12%

N = 459 registered voters

General Election – Likely Voters

		<u>With Leaners Allocated</u>
Republican Gabriel Gomez	36%	40%
Democrat Edward Markey	47%	51%
Someone else	3%	3%
Not sure	14%	6%

N = 357 likely voters

Gomez/Markey Issue Comparison

Which candidate do you trust more to handle the following issues:

	Gabriel Gomez	Edward Markey	Neither	Not Sure
Economy/Jobs	32%	47%	12%	9%
National Security/Terrorism	33%	41%	11%	15%
Taxes	34%	44%	13%	9%
Immigration	32%	41%	16%	12%
Gun Control	28%	50%	15%	8%

N = 357 likely voters

SPECIAL SENATE ELECTION VOTE : If the special election for U.S. Senate were being held today, which candidate would you vote for?

Candidate Preference	Likely Voters	<u>Gender</u>		<u>Income</u>			<u>Age</u>			<u>Party Affiliation</u>		
		Men	Women	Less than \$40k	\$40k - \$100k	Over \$100k	18-29	30-54	55+	Dem.	Rep.	Ind.
Gabriel Gomez	40%	43%	37%	30%	37%	41%	35%	43%	39%	9%	98%	50%
Edward Markey	51%	46%	56%	62%	53%	56%	61%	48%	50%	87%	1%	33%
Someone else	3%	5%	2%	3%	4%	3%	3%	6%	1%	0%	1%	6%
Not sure	6%	6%	5%	4%	5%	1%	1%	3%	10%	3%	0%	11%
Total N	357	177	180	69	142	54	56	146	155	136	52	147

	<u>Region</u>			
	Boston	New Bedford/ Cape Cod	Central MA	Western MA
Gabriel Gomez	39%	51%	42%	35%
Edward Markey	52%	36%	49%	61%
Someone else	3%	8%	5%	0%
Not sure	7%	5%	3%	4%
Total N	220	40	49	48

Candidate Preference	<u>Direction of U.S.</u>		<u>Direction of Mass.</u>		<u>Ideology</u>		
	Right Direction	Wrong Track	Right Direction	Wrong Track	Liberal	Moderate	Conservative
Gabriel Gomez	13%	61%	12%	67%	7%	37%	82%
Edward Markey	85%	28%	85%	22%	90%	53%	7%
Someone else	0%	6%	2%	5%	2%	1%	8%
Not sure	3%	6%	1%	6%	1%	9%	3%
Total N	104	217	141	180	100	133	110

SPECIAL ELECTION VOTE AND RECENT VOTE HISTORY AMONG LIKELY VOTERS: [Comparison of 2013 vote preference and past vote choices]

Candidate Preference	<u>2010 Special Senate Election</u>			Candidate Preference	<u>2012 Senate Election Vote</u>	
	Scott Brown	Martha Coakley	Did Not Vote		Scott Brown	Elizabeth Warren
Gabriel Gomez	77%	6%	16%	Gabriel Gomez	83%	5%
Edward Markey	12%	91%	82%	Edward Markey	7%	88%
Someone else	3%	0%	0%	Someone else	3%	3%
Not sure	8%	3%	2%	Not sure	7%	5%
Total N	173	126	37	Total N	173	172

ISSUE COMPARISONS: Which candidate do you trust more to handle the following issues?

	<u>Issue Comparison and Candidate Evaluation,</u>			
	<u>Likely Voters in MA</u>			
	Gabriel Gomez	Edward Markey	Neither	Not Sure
Economy/Jobs	32%	47%	12%	9%
National Security/Terrorism	33%	41%	11%	15%
Taxes	34%	44%	13%	9%
Immigration	32%	41%	16%	12%
Gun Control	28%	50%	15%	8%

APPROVAL OF ELECTED OFFICIALS Do you approve or disapprove of the way each [official] is doing their job?

Deval Patrick

	Reg. MA Voters	<u>Gender</u>		<u>Party Identification</u>			<u>Ideology</u>		
		Men	Women	Dem.	Rep.	Ind.	Liberal	Moderate	Conservative
Strongly approve	19%	20%	18%	37%	4%	9%	34%	18%	6%
Somewhat approve	29%	27%	30%	36%	15%	26%	39%	32%	14%
Somewhat disapprove	15%	13%	17%	9%	16%	21%	11%	22%	8%
Strongly disapprove	32%	35%	28%	8%	64%	41%	7%	24%	72%
Not sure	6%	4%	7%	9%	1%	3%	8%	3%	0%
Total N	496	238	258	173	70	222	129	194	136

	<u>Race</u>				<u>Region</u>			
	White	Black	Hispanic	Asian	Boston	New Bedford/Cape Cod	Central MA	Western MA
Strongly approve	18%	44%	10%	43%	18%	22%	15%	22%
Somewhat approve	29%	37%	20%	19%	28%	29%	28%	29%
Somewhat disapprove	16%	11%	17%	23%	14%	9%	20%	19%
Strongly disapprove	34%	8%	3%	0%	34%	35%	33%	17%
Not sure	4%	0%	50%	15%	5%	6%	3%	13%
Total N	416	23	25	9	307	55	71	63

	<u>Age</u>			<u>Income</u>		
	18-29	30-54	55 or older	Under \$40k	\$40-\$100k	Over \$100k
Strongly approve	21%	16%	21%	21%	13%	37%
Somewhat approve	23%	31%	28%	30%	34%	18%
Somewhat disapprove	9%	19%	14%	14%	16%	10%
Strongly disapprove	29%	29%	37%	20%	33%	33%
Not sure	18%	5%	0%	15%	4%	2%
Total N	89	215	192	101	196	65

APPROVAL OF ELECTED OFFICIALS Do you approve or disapprove of the way each [official] is doing their job?

Elizabeth Warren

	Reg. MA Voters	<u>Gender</u>		<u>Party Identification</u>			<u>Ideology</u>		
		Men	Women	Dem.	Rep.	Ind.	Liberal	Moderate	Conservative
Strongly approve	31%	31%	31%	57%	4%	18%	64%	27%	5%
Somewhat approve	22%	20%	25%	24%	9%	24%	24%	30%	11%
Somewhat disapprove	8%	7%	10%	2%	17%	12%	2%	11%	10%
Strongly disapprove	28%	33%	23%	6%	63%	34%	6%	20%	67%
Not sure	11%	10%	11%	10%	7%	11%	4%	12%	7%
Total N	492	236	256	172	70	219	128	192	135

	<u>Race</u>				<u>Region</u>			
	White	Black	Hispanic	Asian	Boston	New Bedford/Cape Cod	Central MA	Western MA
Strongly approve	31%	52%	14%	36%	32%	31%	27%	28%
Somewhat approve	21%	25%	43%	39%	23%	21%	21%	24%
Somewhat disapprove	9%	15%	4%	0%	6%	11%	13%	13%
Strongly disapprove	29%	8%	11%	0%	31%	30%	22%	19%
Not sure	10%	0%	27%	25%	9%	6%	18%	17%
Total N	413	23	24	9	304	55	71	62

	<u>Age</u>			<u>Income</u>		
	18-29	30-54	55 or older	Under \$40k	\$40-\$100k	Over \$100k
Strongly approve	23%	30%	36%	30%	26%	49%
Somewhat approve	34%	23%	16%	23%	31%	8%
Somewhat disapprove	7%	9%	9%	9%	10%	3%
Strongly disapprove	17%	29%	32%	21%	25%	35%
Not sure	19%	10%	7%	17%	7%	4%
Total N	89	212	191	101	195	65

APPROVAL OF ELECTED OFFICIALS Do you approve or disapprove of the way each [official] is doing their job?

US Congress

	Reg. MA Voters	Gender		Party Identification			Ideology		
		Men	Women	Dem.	Rep.	Ind.	Liberal	Moderate	Conservative
Strongly approve	2%	4%	1%	4%	3%	0%	6%	1%	0%
Somewhat approve	10%	10%	11%	10%	19%	8%	6%	11%	14%
Somewhat disapprove	29%	24%	33%	21%	33%	34%	18%	31%	39%
Strongly disapprove	54%	58%	49%	57%	46%	55%	65%	54%	45%
Not sure	5%	4%	5%	7%	0%	3%	6%	4%	2%
Total N	496	238	258	173	70	222	129	194	136

	Race			
	White	Black	Hispanic	Asian
Strongly approve	2%	8%	4%	0%
Somewhat approve	9%	4%	22%	26%
Somewhat disapprove	30%	24%	31%	21%
Strongly disapprove	56%	60%	5%	44%
Not sure	3%	4%	38%	9%
Total N	416	23	25	9

	Age			Income		
	18-29	30-54	55 or older	Under \$40k	\$40-\$100k	Over \$100k
Strongly approve	2%	4%	1%	1%	3%	6%
Somewhat approve	6%	13%	10%	8%	13%	8%
Somewhat disapprove	33%	28%	28%	37%	31%	21%
Strongly disapprove	47%	52%	59%	45%	49%	63%
Not sure	12%	4%	2%	9%	4%	1%
Total N	89	215	192	101	196	65

APPROVAL OF ELECTED OFFICIALS Do you approve or disapprove of the way each [official] is doing their job?

Massachusetts State Legislature

	Reg. MA Voters	<u>Gender</u>		<u>Party Identification</u>			<u>Ideology</u>		
		Men	Women	Dem.	Rep.	Ind.	Liberal	Moderate	Conservative
Strongly approve	5%	7%	3%	8%	2%	3%	7%	6%	2%
Somewhat approve	34%	34%	35%	56%	14%	23%	51%	39%	11%
Somewhat disapprove	24%	22%	26%	14%	26%	34%	20%	25%	28%
Strongly disapprove	24%	30%	18%	6%	51%	29%	5%	18%	54%
Not sure	13%	8%	17%	17%	7%	10%	16%	12%	5%
Total N	494	238	256	171	70	222	128	193	136

	<u>Race</u>				<u>Region</u>			
	White	Black	Hispanic	Asian	Boston	New Bedford/Cape Cod	Central MA	Western MA
Strongly approve	5%	0%	8%	0%	5%	12%	1%	3%
Somewhat approve	34%	64%	19%	49%	31%	38%	39%	43%
Somewhat disapprove	26%	17%	9%	8%	27%	18%	22%	17%
Strongly disapprove	25%	15%	1%	0%	24%	27%	28%	17%
Not sure	10%	5%	64%	44%	14%	6%	9%	19%
Total N	414	23	25	9	306	55	70	63

	<u>Age</u>			<u>Income</u>		
	18-29	30-54	55 or older	Under \$40k	\$40-\$100k	Over \$100k
Strongly approve	8%	5%	3%	7%	5%	8%
Somewhat approve	24%	35%	39%	36%	35%	32%
Somewhat disapprove	22%	24%	26%	16%	33%	17%
Strongly disapprove	13%	25%	29%	21%	21%	29%
Not sure	33%	11%	3%	21%	7%	15%
Total N	89	215	190	100	196	64