Community Service/Outreach Committee

The goal of the Community Service/Outreach Committee is to create an environment within the UMass Amherst Parents Association that fosters a commitment to benefiting others such as undergraduate students, parents, families, and UMass Amherst departments/offices. The Committee is responsible for promoting, planning, executing events and participating at events related to serving the UMass community and its surrounding community. Committee members shall meet and communicate regularly in person and/or via phone and e-mail to conduct the affairs of the Committee. Key responsibilities are as follows:

- Assist with the Foster Care UMass student supply collection.
- Assist with the Family Weekend Survival Center food collection.
- Encourage other parents to join the Council.
- Solicit volunteers to assist with welcoming parents of incoming students at Summer and Winter Orientation.
- Solicit volunteers to assist with Family Weekend.

Wellness Committee

The goal of the Wellness Committee is to serve as an advocate for undergraduate parents in all aspects of student’s health and wellbeing. The Committee shall have at least five members. Committee members shall meet and communicate frequently in person and/or via phone and e-mail to conduct the affairs of the Committee. Key responsibilities are as follows:

- Host a health/wellness related session during Family Weekend.
- Identify key issues of concerns as they relate to students’ safety, security, health and well-being.
- Identify possible ways the Council can help address these concerns.
- Communicate with the University, through the Office of Parent Services on ways to tackle these issues.
- Give feedback on new initiatives and policies proposed by the University in the areas of students’ wellness and well-being.
- Reach out to UMass Amherst parents on ways they can promote wellness to students by submitting a discussion topic on the Family to Family Facebook group at least once a semester.
Special Events Committee
The Special Events Committee focuses on strengthening the UMass Amherst family experience through networking. It allows parents to get involved in specific aspects of the University by hosting and participating in specialized programs and activities. The Committee shall have at least five members. Committee members shall meet and communicate frequently in person and/or via phone and e-mail to conduct the affairs of the Committee. Key responsibilities are as follows:

- Sponsor one activity during Family Weekend such as a reception, family BBQ, etc.
- Welcome new parents during Fall Move in Day.
- Volunteer at Family Weekend registration.
- Volunteer at Open Houses to share UMass Amherst experience with prospective parents.
- Represent the Advisory Council at athletic events whenever possible.
- Host New Member Orientation meetings in fall and spring.
- Host regional meetups to build relationships and provide avenues for parents to share experiences.
- Attend other family socials whenever possible.

Social Media Committee
The Social Media Committee focuses on connecting and informing UMass Amherst families about key campus issues, news and resources of importance to their family and student. Our goal is to utilize social media to respond to questions and concerns while sharing useful information, resources and observations in a timely manner. Key responsibilities are as follows:

- Utilize social media to inform families about important campus happenings
- Answer questions and/or direct families to those who can in a timely manner
- Share observations, lessons and resources among UMass Amherst families
- Continue to explore adding other social media to the mix and rolling it out to families over time
- Leverage social media to further strengthen and grow the UMass Amherst family community